Big Hug by Stoov



As comforting as a warming hug.

The Dutch lifestyle brand Stoov successfully delights with its innovative, cordless heated products that keep everybody warm and make design lovers and the planet happy altogether. The stylish heated blanket Big Hug promises hours of cozy warmth directly on the body and without an annoying cable in the way. With its practical size of 45xl35 cm or 40xl10 cm, Big Hug is particularly suitable as a warming seat pad on the office chair, the couch, in bed or outdoors on a garden lounger as well as in a tent.





Warmth and comfort, anywhere.

As characteristic of Stoov, the stylish heating blanket Big Hug features IOO% safe, certified infrared technology with integrated overheating protection and automatic shut-off. Three temperature levels allow you to customize the heat level and not only provide hours of cozy warmth and comfort, but can also specifically help to relieve annoying everyday tension.

Big Hug is available in the classic colors of white, beige and graphite in the cuddly Stoov cover Woolly, in gray in the Stoov textile Original, and lastly in Ginger Gold and Petrol Green in the ultra-soft fabric Velvet. This makes it easy to adapt Big Hug to your personal interior style and, depending on your needs, it can easily appear in a new look, as all covers can also be ordered separately. All Stoov inner cushions and fillings are made from the sustainable material RPET, which is obtained from recycled PET bottles.

Stoov is aware of its responsibility and aims to make a valuable contribution to sustainable development. Fundamentals such as responsible production processes, ethical choice of materials and socially responsible working conditions are firmly anchored in the company's philosophy; and new, sustainable measures are constantly being developed.

