About Stooy

The Dutch lifestyle brand Stoov was founded in 2014 by Teun van Leijsen. Since his childhood, Teun has always been driven by new ideas and inventions that would make the world a little more beautiful and sustainable. Inspired by a shivering moment in his own home during the cold winter months, Teun van Leijsen came up with the idea for a sustainable, portable heat source that would keep everybody warm and make design lovers and the planet happy altogether: Stoov. The cordless Stoov design heat pads and cushions are equipped with infrared heating technology and feature innovative functionality and modern design. Stoov is aware of its social responsibility and has set itself the goal of making a valuable contribution to sustainable development. Fundamentals such as responsible production processes, ethical choice of materials or socially fair working conditions are firmly anchored in the company's philosophy. In addition to a priority sustainable choice of materials, part of the Stoov supply chain is located in the Netherlands, whereby Stoov supports people with an occupational disability or long-term unemployed and provides them with a social working environment and a re-entry opportunity.