

THIRD

LOOK BOOK



SUMMER 23

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YO YO YO ?

INTRODUCING OUR SUMMER COLLECTION THIRD FOR PEOPLE WHO KNOW THEIR STYLE AND TASTE IN CLOTHES, OR AT LEAST PRETEND TO ! IF YOU'RE TIRED OF FEELING LIKE A HOT MESS IN THE SUMMER HEAT, OUR COLLECTION IS THE PERFECT SOLUTION FOR YOU.



SHIRTS

HEY THERE, SUMMER LOVERS! ARE YOU READY TO STRUT YOUR STUFF IN THE HOTTEST SEASON OF THE YEAR? WE'VE GOT JUST THE THING FOR YOU - OUR COLLECTION OF SUMMER SHIRTS THAT ARE EQUAL PARTS STYLISH AND COMFORTABLE.



TEXT - URE

TRUST US, YOU WON'T WANT TO TAKE THESE SHIRTS OFF ALL SUMMER LONG. BUT HEY, IF YOU DO, WE WON'T JUDGE. JUST MAKE SURE YOU'RE NOT GETTING TOO COMFY IN PUBLIC, OKAY? WE DON'T WANT ANY WARDROBE MALFUNCTIONS ON OUR HANDS.



TEE

AH, SUMMER. THE SEASON OF SUN, FUN, AND SWEAT STAINS. BUT FEAR NOT, MY SWEATY FRIENDS, FOR THE FASHION GODS HAVE BESTOWED UPON US A GIFT: BREATHABLE MATERIAL.

YES, GONE ARE THE DAYS OF SUFFOCATING IN COTTON TEES THAT CLING TO OUR BODIES LIKE A SECOND SKIN. NOW, WE CAN STRUT OUR STUFF IN TEES THAT ACTUALLY LET THE AIR FLOW THROUGH. IT'S LIKE HAVING A BUILT-IN AIR CONDITIONER, BUT WITHOUT THE ELECTRIC BILL.



MATCHING LINON

AH, THE CLASSIC LINEN SUMMER SUIT. NOTHING QUITE SAYS "I'M READY FOR A DAY AT THE BEACH, BUT ALSO A FANCY DINNER LATER" LIKE A PAIR OF MATCHING LINEN PANTS AND SHIRT.

BUT LET'S NOT FORGET THE MOST IMPORTANT PART OF ANY MATCHING SUMMER SUIT: THE INEVITABLE WRINKLES. WITH LINEN, IT'S NOT A MATTER OF IF, BUT WHEN. EMBRACE THE CREASES AND ENJOY THE RIDE, BECAUSE LIFE'S TOO SHORT TO WORRY ABOUT IRONING.



OOPS !

AH, THE MESH SEE-THROUGH TEE SHIRT FOR BOYS. PERFECT FOR THOSE HOT SUMMER DAYS WHEN YOU WANT TO FEEL THE BREEZE ON YOUR SKIN AND SHOW OFF YOUR PERFECTLY TONED ABS. BUT LET'S BE REAL, THIS SHIRT ISN'T FOR EVERYONE.



MIXED VIBES

DEAR SUMMER PRINTED COLLAR SHIRTS,
WE JUST WANTED TO TAKE A MOMENT TO THANK YOU FOR BEING THE ULTIMATE
FASHION STATEMENT FOR THOSE HOT SUMMER DAYS. YOU TRULY BRING THE
"COOL" TO COOL AND CASUAL. SO WHY BLEND IN WHEN YOU CAN STAND OUT.



BASIC AF

Oh, the basic summer shirt collection. It's like the vanilla ice cream of fashion - nothing too fancy, but always a classic.

So, here's to you basic summer shirt collection, for being the unsung hero of our wardrobes. You may not be the life of the party, but you're always there to make sure we look presentable.

Sincerely,

A fan of your understated but reliable style.



BREEZE-ISH

Ah, comfortable summer shirts - the perfect excuse to wear something other than a potato sack in the sweltering heat. You know what they say, "dress for the weather you want, not the weather you have", and nothing screams "I want a cool breeze" quite like a breezy summer shirt.



SPRING

Dear Fashion Police,

I recently purchased a pair of floral pants, and I must say, they have really blossomed into a staple piece in my wardrobe. I think it's time for an intervention.

Florals are the new florals. OKAYYYY!

Sincerely,

A Concerned (and Slightly Worried) Person



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