

Uppgradera Collection 3 – Hacking IKEA products with 3D printing

Enable 3D teams up with designer Adam Miklosi to launch his third collection of IKEA hacks

Frankfurt, August 21 2023 – IKEA products are all around us. More and more tech savvy users start optimizing their designs with the help of their 3D printers. Those IKEA hacks are shared among the community for reproduction. Adam Miklosi is an industrial designer and one of the most prominent IKEA hackers. With his brand UPPGRADERA he has already published two collections all around the Swedish household name.

Additive manufacturing studio Enable 3D has teamed up with Adam Miklosi to make his third series of designs come true: Uppgradera Collection 3. The five new products are available for free to download and print right at home. From cheese graters to clothing racks - this collection covers some IKEA bestsellers and showcases a new level of design where consumers improve the brand's designs.

"This is our second artist collection and we are super excited to see how the huge IKEA hacker community will respond to the designs. What we see here is the future of consumption where consumers play an active part in the creation of the final product." says Enable 3D founder Manuel Siskowski. He adds "IKEA's approach for self-assembly has disrupted the furniture market. Maybe it is now their very own customers who start a second wave of disruption."

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Download 3D designs: https://www.enable-3d.com/collections/uppgradera

You can download relevant pictures via: https://drive.google.com/drive/folders/1dl2NTv80AkACcNoPEDXLb6ZbqbeUQ_JC?usp=drive_link

You can find the launch video at Youtube: https://youtu.be/-OQST4LUELs

Relevant Instagram handles @enable3d @uppgradera @adammiklosi design @manuel fabelhaft

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About Enable 3D

Enable 3D develops and markets designs for additive manufacturing for brands who aim to digitize their industries. All products like storage solutions, accessory and lifestyle products are designed to be produced by the end-user. This disruption in the value chain is following the concept of co-production (consumer production). The decentral production approach with mono-materials that are 100 percent reusable overcomes traditional vulnerable value chains by enabling the circular economy. Like this Enable 3D is eliminating transport and waste while involving the consumer deeper in the product life cycle to fit a sustainable lifestyle. Combining innovative designs with future-proof technology and collaboration marketing with ambitious creatives and brands, Enable 3D aims to recreate the future.

About Uppgradera

Uppgradera is an Ikeahack collection designed by industrial designer Adam Miklosi. He inspired by the IKEA products that he has been using himself. His ideas aspire to supplement the original designs and correct the slips he had experienced, with the help of 3D printing. His collections feature hacks that the user of the given IKEA product facing similar problems can manufacture or have manufactured locally, anywhere in the world. Adam's aim was to design products which solve real problems and with a little bit of "uppgradera", make the user experience more pleasant and efficient.