



JET KNITWEARS LTD.

CIN - L19101UP1996PLC019722

Manufacturers & Exporters of Quality Knitted Undergarments

January 25, 2023

To
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra - Kurla Complex
Mumbai - 400051

Sir(s)

Sub: Intimation under Regulation 30 SEBI (LODR) Regulations, 2015 – Launch of New Brand

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 read with Part A of Schedule III we are pleased to inform that Company has launched a new brand 'Very Good'. The details as required under SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are as follows:

Name of the Product	NA 'Very Good' is a brand targeting low & medium segment of consumers at competitive prices
Date of launch	January 25, 2023
Category of the product	Hosiery Brand
Whether caters to domestic/ international market	Domestic
Name of the countries in which the product is launched (in case of international)	NA

This is for your information and records.

Thanking You

Yours Faithfully

For JET KNITWEARS LIMITED

(Vishesh Tiwari)
Company Secretary
& Compliance Officer

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