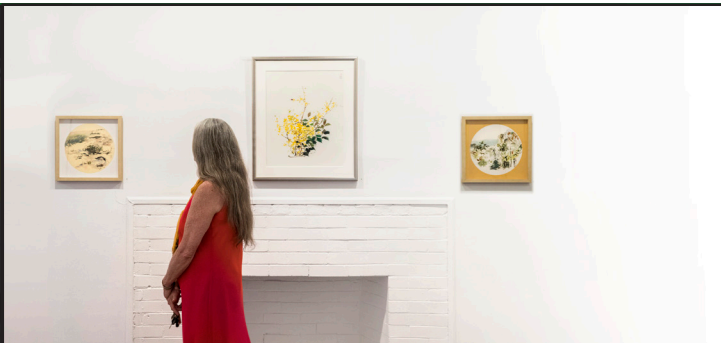




# gallerynorth

*A not-for-profit gallery presenting the finest Long Island art and craft since 1965*



# What is Gallery North?



- **A 501(c)3 not-for-profit art gallery located in Setauket, NY**
- **One of Long Island's longest, continuously running art galleries, providing high quality arts programming for over 50 years**
- **Hosts one of Long Island's oldest art fairs - the Outdoor Art Show and Music Festival - which has run for over 50 years and is now attended by thousands of people**
- **Organizes the Wet Paint Festival for the Three Village Community**
- **Provides educational art classes for children, adults, and seniors six days per week**
- **Presents 10 exhibitions of regional fine art and craft per year**



**Please contact Edward (Ned) Puchner, Executive Director, at (631) 751-2676 or [director@gallerynorth.org](mailto:director@gallerynorth.org) to request information about sponsorship opportunities.**

# Why support Gallery North?

Gallery North has a solid mission to present exhibitions of contemporary artists and craftspeople, to assist and encourage artists by bringing their work to the attention of the public, and to stimulate interest in the arts by presenting innovative, educational programs.

Even during the COVID-19 pandemic, the Gallery maintained this mission by creatively adapting to challenging new conditions. Since closing its doors in March, Gallery North has:

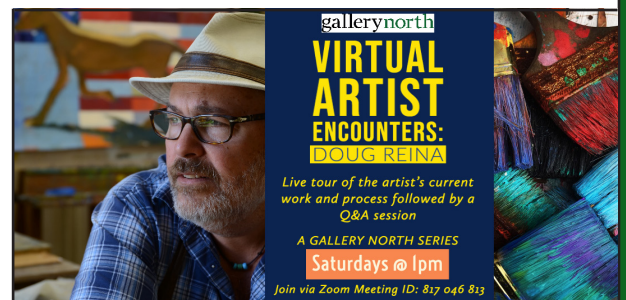


All new Farmer's and Maker's Market, September 2020

- Presented three, new weekly virtual programs
- Restructured two annual events to a virtual or socially-distanced format
- Created an online version of the Gift Shop at Gallery North
- Organized a successful membership drive, securing over 100 new members.

Gallery North has become a leader in cultural programming on the North Shore during the COVID-19 pandemic.

However, the persistent burden of the pandemic confirms just how important it is that Gallery North survive.



Virtual Artist Encounter series, initiated April 2020

**Now, more than ever, the Gallery depends on corporate support to secure its future.**

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# Increase Your Visibility

Sponsoring an exhibition, program, or event at Gallery North is a prestigious and effective way for your company to increase its visibility among a diverse group of people. Our sponsorship and marketing partnerships also offer remarkable opportunities to establish an emotional connection between your company and the Gallery's members and visitors.



Through prominent logo recognition, sponsors become connected to:

- Cultural excellence, important artists, and a resource for quality artwork for your clients, workspace, and staff
- An important social, educational, and cultural hub on the North Shore of Long Island
- High-quality art exhibitions of the area's pre-eminent visual artists
- An educational institution providing art enrichment programs which focus on expanded literacy, STEM integration, and an interactive, educational format
- Our community partners, including the Three Village Chamber, the Three Village Historical Society, the Explorium, Studio 268, and more

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# Sponsorship Benefits

**As a corporate sponsor of Gallery North, your company will enjoy exclusive opportunities to raise its profile in the media, on-site with Gallery visitors, and with your clients.**

**Specific sponsorship benefits vary for each exhibition, program, and event but generally include the following:**

- **Private event opportunities for clients or potential clients—rental fee waived**
- **Private gallery viewing opportunities with artists**
- **Invitations for executives to member receptions, lectures, exhibition-related educational programs, and other special events**
- **Concierge service connecting your corporation, clients, or potential clients with important regional artists and quality artwork**
- **Permission to use exhibition themes and select images for sponsor advertising and promotional efforts**
- **Signage in high-traffic areas of the Gallery**
- **Complimentary tickets to events**
- **Verbal recognition at events**
- **Recognition in Gallery**
- **Recognition in promotional and marketing materials (hats, shirts, catalogs, educational materials, etc.), including 2000+ direct mail announcements and three weekly e-blasts sent to 4500+ contacts**
- **Presence in Gallery North's paid advertising**
- **Recognition at media events as well as in media materials**
- **Discounts on additional tickets, exhibition catalogues, and employee memberships**



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# Community Impact

- Hosts two significant community events each year that promote and support the artist community of the region, offering vital cultural outlets for the public. Both community events are advertised across all regional media outlets and consistently receive media attention.
- Presents 10 exhibitions per year that provide opportunities for emerging and local artists to show work in group and individual shows within a professional setting, including student exhibits that foster artistic confidence and creative culture.
- All exhibiting artists benefit from 2000+ direct mail announcements.
- Weekly e-blasts that alternate between upcoming exhibitions, educational programming, and work opportunities for artists, distributed to 4500+ contacts.



# Supporting Culture

- Every September, Gallery North presents its signature program, the Outdoor Art Show. Now featuring a music festival, this highly visible, two-day event attracts 10,000 visitors each year, and includes approximately 100 exhibitors who come from all over New York State and the East Coast. This event provides an inspiring space that not only serves the artists and students of the area, but also enhances and supports the region's cultural offerings.
- Each Summer, the Wet Paint Festival presents the Three Village Community with a unique opportunity for local artists to meet the public as they work outdoors. Attended by over thirty plein air painters, this Festival is also complemented by an exhibition that supports and encourages local creativity.

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# About the Studio @ Gallery North



**Gallery North also offers significant, educational programming for children and adults. These programs have greatly benefitted from the expansion of the Gallery's campus to include The Studio @ Gallery North, a collaborative, 1500-square foot, open studio space for all members of the community to enjoy.**

**The Studio features classes and workshops in a variety of mediums, including watercolor, life drawing, encaustic, papermaking, as well as silkscreen and other printmaking processes, done in house on our printing press. One of our signature programs, ArtAbilities, is an adaptive fine arts program in a supportive atmosphere for adults with physical and developmental disabilities that encourages communication and self expression.**



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# Support Children's Education

Gallery North's children's art classes are specifically designed to:

- Provide enrichment programs
- Focus on expanded literacy
- Offer STEM integration
- Be interactive



Specially designed for students between the ages of two and 11 years, our children's art classes cater to each child's skill level. Gallery North offers personalized, one-on-one instruction as well as our weekly children's program, ArtVentures. This weekly program allows budding artists to explore new, exciting techniques, inspired by art, science, color, nature and personal innovation. During Summer Break, ArtVentures offers themed, week-long art programs that excite the mind and create unforgettable experiences with art making.



**Our programs are the perfect complement to  
general education coursework.**

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# Where Does Your Money Go?

Hosting exhibitions, presenting community events, and providing art classes can be expensive. Your money helps off-set the costs of various expenses.

- Maintaining facility
- Paying the gallery staff
- Teachers
- Event supplies (tents, tables, etc.)
- Art supplies
- Achievement/Best in Show awards
- Printing costs
- Art installation supplies and paint
- Advertising
- Volunteer T-shirts and food



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# Sponsorship Package Options

Making it work for you

## \$10,000 Director Level

**Benefits Include:**

**Full page advertising in all event programs**

**Logo recognition on website and social media platforms for ONE YEAR**

**Logo recognition on all weekly Gallery North e-blasts for ONE YEAR**

**Logo recognition on all Gallery North exhibition announcements for ONE YEAR**

**Reserved seating for 12 guests at annual fundraising event**

**Monet-level membership for all employees**

**One complimentary Evening Rental of Gallery North during the year**

**Logo recognition at the Gallery for ONE YEAR at the Gallery entrance**



## \$5,000 Benefactor Level

**Benefits Include:**

**Half page advertising in all event programs**

**Logo recognition on website and social media platforms for ONE YEAR**

**Logo recognition on all Gallery North exhibition announcements for ONE YEAR**

**Reserved seating for 8 guests at annual fundraising event**

**Monet-level membership for all employees**

**One complimentary Evening Rental of Gallery North during the year**

**Logo recognition at the Gallery for ONE YEAR at the Gallery entrance**

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# Sponsorship Package Options

## Making it work for you

### **\$2,500 Sustainer Level**

Small advertisement in all event programs

Logo recognition on website and social media platforms for ONE YEAR

Logo recognition on all Gallery North exhibition announcements for ONE YEAR

Logo recognition at the Gallery for ONE YEAR at the Gallery entrance

Reserved seating for 4 guests at annual fundraising event

Monet-level membership for all employees



### **\$1,000 Contributor Level**

Small advertisement in all event programs

Logo recognition on website and social media platforms for ONE YEAR

Logo recognition on all Gallery North exhibition announcements for ONE YEAR

Logo recognition at the Gallery for ONE YEAR at the Gallery entrance

Reserved seating for 2 guests at annual fundraising event

Please contact Edward (Ned) Puchner, Executive Director, at (631) 751-2676 or [director@gallerynorth.org](mailto:director@gallerynorth.org) to request information about sponsorship opportunities.



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