



ABOUT

Creativity is at the core of what we do at Memo International. It begins with our fragrances, made by talented and gifted perfumers. Perfume is creativity. A journey between the known and the unknown. The outcome of intuition, fervour and conviction leading to the right olfactive shade. That's what we do, how we have shaped our three brands, how we work and see our team culture. Decision-making follows the same path and that's what we seek for our people: a combination of intuition, desire and conviction leading to the right idea. Open-mindedness, enthusiasm and curiosity are our best assets and drive our teams all around the world to make Memo Paris, Floraiiku Paris and Hermetica Paris grow and flourish.

Reinvention and surprise are also part of the process. Each fragrance is the result and the starting point of a wider story that we want to share all together with intensity. From the perfumes we imagine, we explore a new world that in turn yields new ideas. Artists, photographers, writers, craftsmen accompany us to strengthen the Memo spirit and pursue our dreams.



MEMO INTERNATIONAL BRANDS

FLORAÏKU
PARIS

MEMO
PARIS

HERMETICA
PARIS

CONTEXT

THE JOURNEY IS THE DESTINATION



ORIGINS

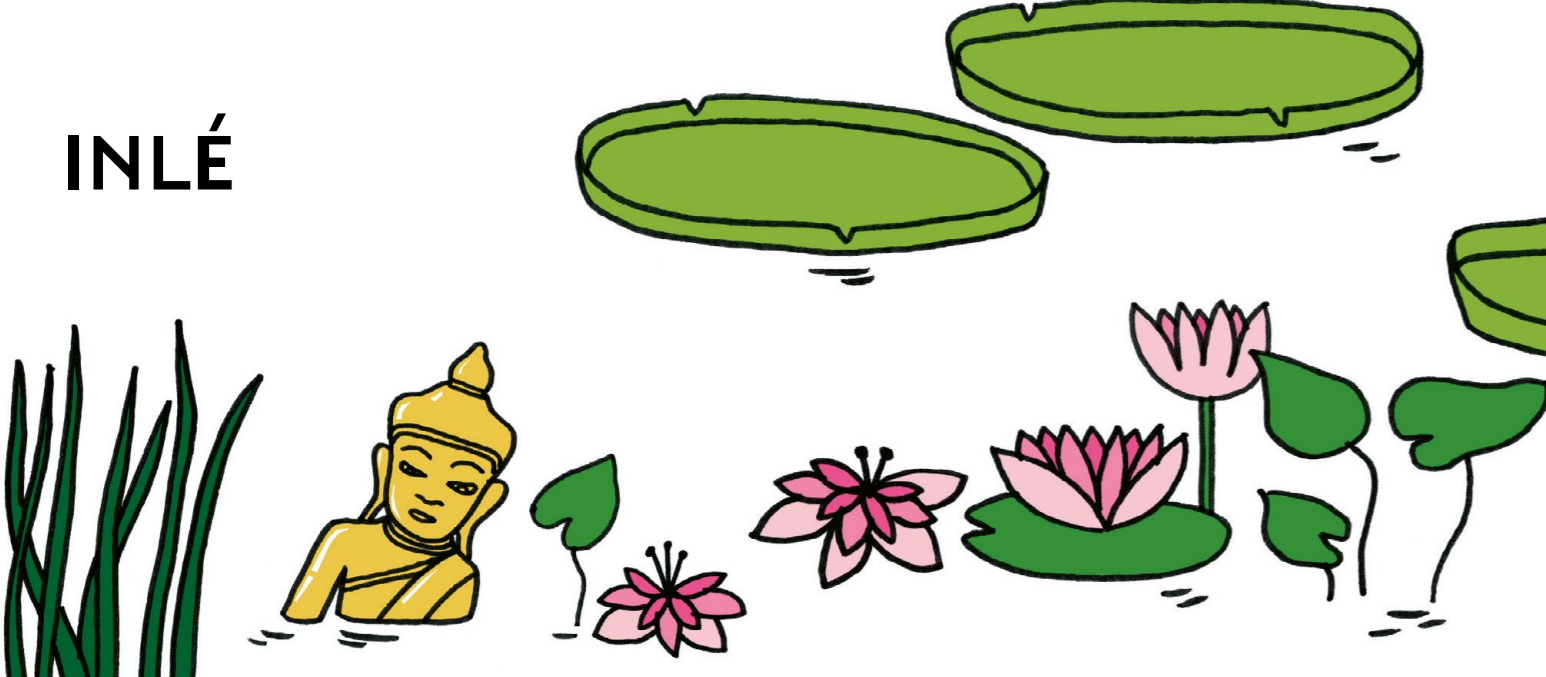
Memo International is a family-run business established in 2007 with a portfolio of perfume brands.

Creativity feeds us, multiplies our visions, and encourages us to create even more in a virtuous circle. Transmitting this flame keeps us busy. Revealing in each team member the creativity she and he is capable of is the best reward. We act as if we were part of a constellation, and that all our moves and creations were connected all together. Such is the way to the stars.



John & Clara Molloy

INLÉ



GUEST COLLECTION - MINI SIZE



A Poetry Book written by Clara Molloy and illustrated by Iris de Mouy

INLÉ

An osmanthus submerged in a cloud of tea

KEY NOTES

Jasmine absolute, Mate absolute, Osmanthus absolute

INGREDIENTS

Bergamot, artemisia, mint essence, osmanthus, jasmine absolute, mate absolute, flour essence, musk.



MILD SHAMPOO
46 mL e 1,55 fl.oz.
P52SNMM



LIGHT CONDITIONER
46 mL e 1,55 fl.oz.
P52CNMM



GENTLE BODY WASH
46 mL e 1,55 fl.oz.
P52BNMM



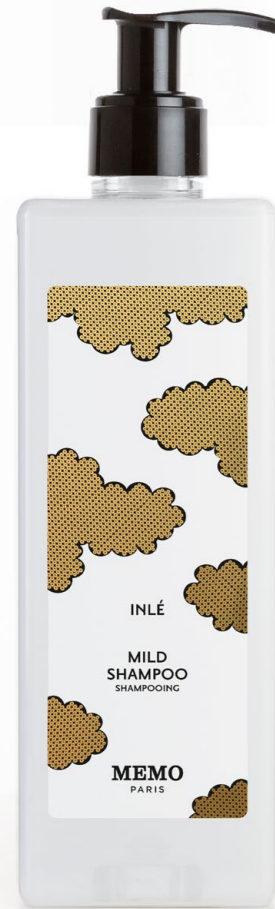
SMOOTH BODY CREAM
46 mL e 1,55 fl.oz.
P52BLNMM



PERFUMED SOAP
35 g e 1,23oz.
B1735NMM



GUEST COLLECTION - DISPENSER



MILD SHAMPOO
480 mL e 16,23 fl.oz.
P500NSMM



LIGHT CONDITIONER
480 mL e 16,23 fl.oz.
P500NCMM



GENTLE BODY WASH
480 mL e 16,23 fl.oz.
P500NBMM

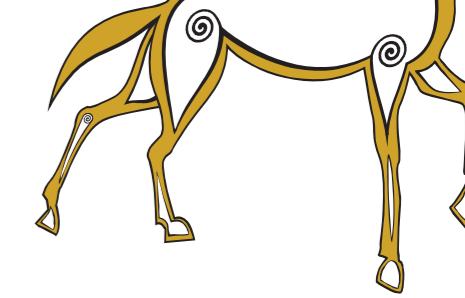
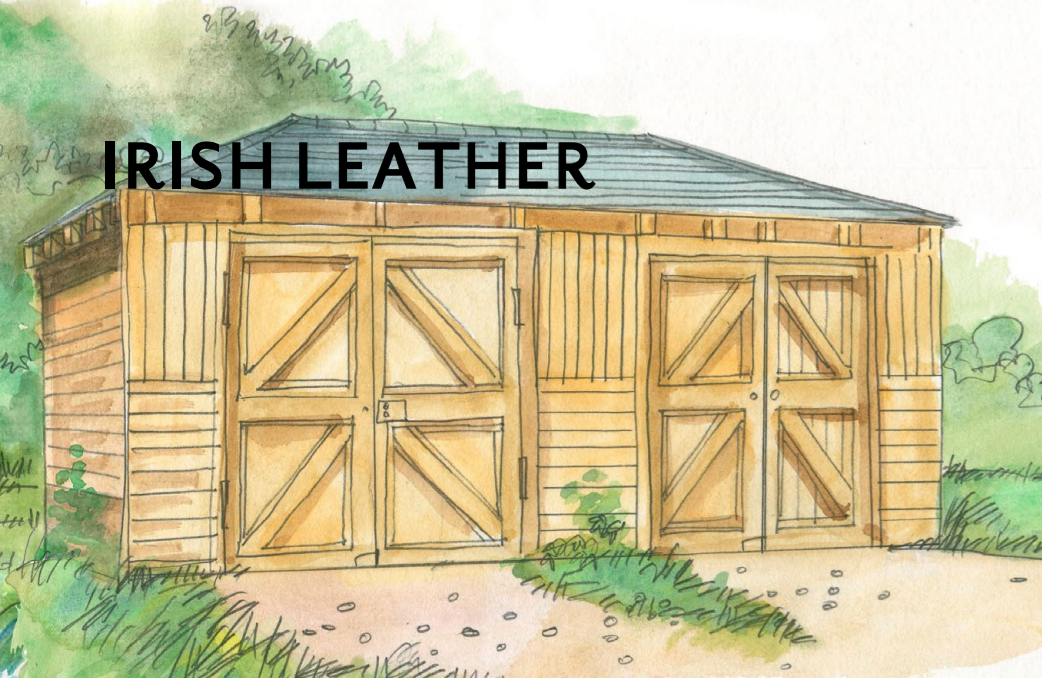


SOFT HAND CLEANSING GEL
480 mL e 16,23 fl.oz.
P500NLMM



SMOOTH BODY CREAM
480 mL e 16,23 fl.oz.
P500NBLMM





IRISH LEATHER

Gallop of the wind

KEY NOTES

Juniper berries, Mate absolute, Leather accord

INGREDIENTS

Pink pepper, oil of clary sage, juniper essence green maté absolute, oil of flouve, iris concrete, tonka bean absolute, leather accord, oil of birch, amber accord



GUEST COLLECTION - MINI SIZE



MILD SHAMPOO
46 mL e 1,55 fl.oz.
P52SIMM



LIGHT CONDITIONER
46 mL e 1,55 fl.oz.
P52C1MM



GENTLE BODY WASH
46 mL e 1,55 fl.oz.
P52B1MM



SMOOTH BODY CREAM
46 mL e 1,55 fl.oz.
P52BL1MM



PERFUMED SOAP
35 g e 1,23 oz.
B17351MM



GUEST COLLECTION - DISPENSER



MILD SHAMPOO
480 mL e 16,23 fl.oz.
P500ISMM



LIGHT CONDITIONER
480 mL e 16,23 fl.oz.
P500ICMM



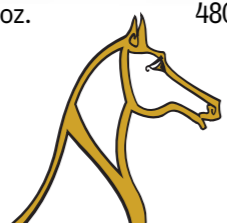
GENTLE BODY WASH
480 mL e 16,23 fl.oz.
P500IBMM



SOFT HAND CLEANSING GEL
480 mL e 16,23 fl.oz.
P500ILMM



SMOOTH BODY CREAM
480 mL e 16,23 fl.oz.
P500IBLMM



GUEST COLLECTION - SAMPLE BOX



AMENITIES SAMPLE BOX
2 x 480 mL e 2x 16,23 fl.oz.
CAMP4MM





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