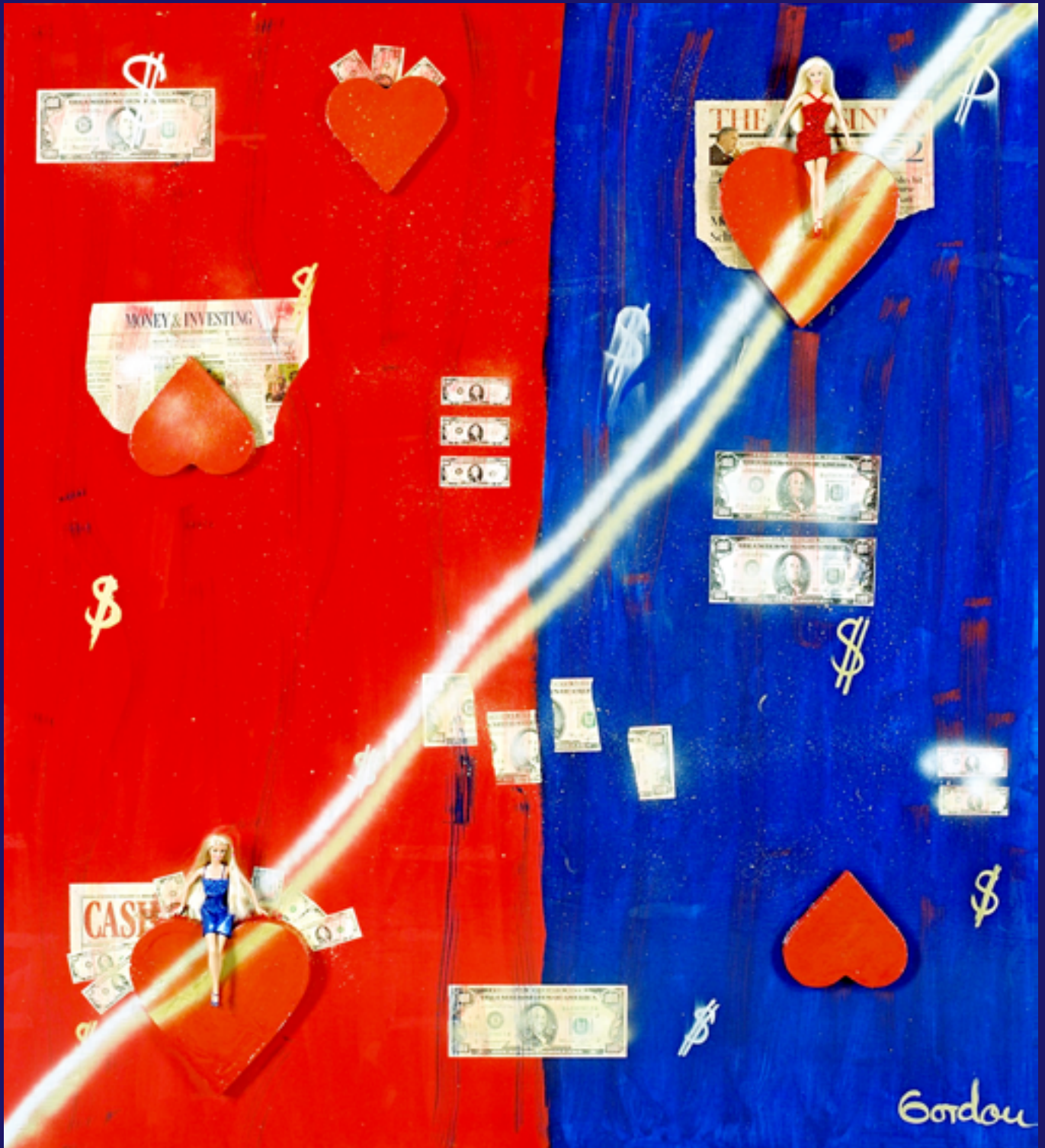


ANTONIA PIA GORDON  
**MONEY AND LOVE**

THE IRRESISTIBLE NEVER ENDING SEARCH FOR TRUE LOVE





ANTONIA PIA GORDON  
**MONEY AND LOVE**





## PROLOGUE

### Money & Love

Antonia Pia Gordon

With the Money & Love series Antonia Pia Gordon broaches the underlying subconscious driving forces of human action and interaction and focuses on the moral dilemma and paired motivations of money and love that not only co-exist but also represent some of life's most vital interdependences.

Without love life itself does not exist in this world and without money life becomes a difficult problem to be mastered. Both money and love are generally assumed to be separate worlds. And yet both money and love exert an irresistible attraction, making it particularly difficult to take one without the other, a fact which Gordon examines and underlines with the Money & Love works on a journey through experience and reflection.

This series continues Gordon's search for the answers to the intrinsic motivational aspects of existence and human action and strongly expresses not only the temptations, attractions and distractions, the divisions, contradictions and the interactions, but also the conscious surrender to money and love beyond all boundaries of false morals with an underlying tongue-in-cheek humour. It is simultaneously a fearless meeting of desire and reality, emotion, a fact enhanced by Gordon's own background as both an artist and a businesswoman.

Gordon's Money & Love series encompasses a total of 11 paintings entitled The Irresistible Never Ending Search for True Love and culminates in a painted leather Kelly-style handbag bearing the title "He's in the bag".

The Money & Love series is composed of deliberately naive textured three-dimensional works on canvas and MDF in bold-coloured red and blue acryl with thematic applications of various materials combined with theme-highlighting connecting strokes.

Gordon coats the surface of her works with acryl paint layers, each adding to the perspective to her theme with interventions of powerful symbolism, and ornaments this with paper cuttings, figures and hearts made of various materials, such as mirrors or Barbie dolls, which are positioned strategically, sewn on or fixed with adhesive and which, through the application of colour and their conscious combinations, become an integral part of the 'whole picture'.

In the course of the series the application of cuttings from newspapers originating from various countries is a nod to Gordon's affinity to different parts of the world, in which she has lived and worked, and simultaneously emphasizes the connotation of the universal principles underlying her works. At the same time the choice of the materials used reflects the artist's ability to represent the depth of the interaction of two seemingly contradictory themes whilst at the same time, due the titles selected, invests in the more humorous aspects of her topical passion.

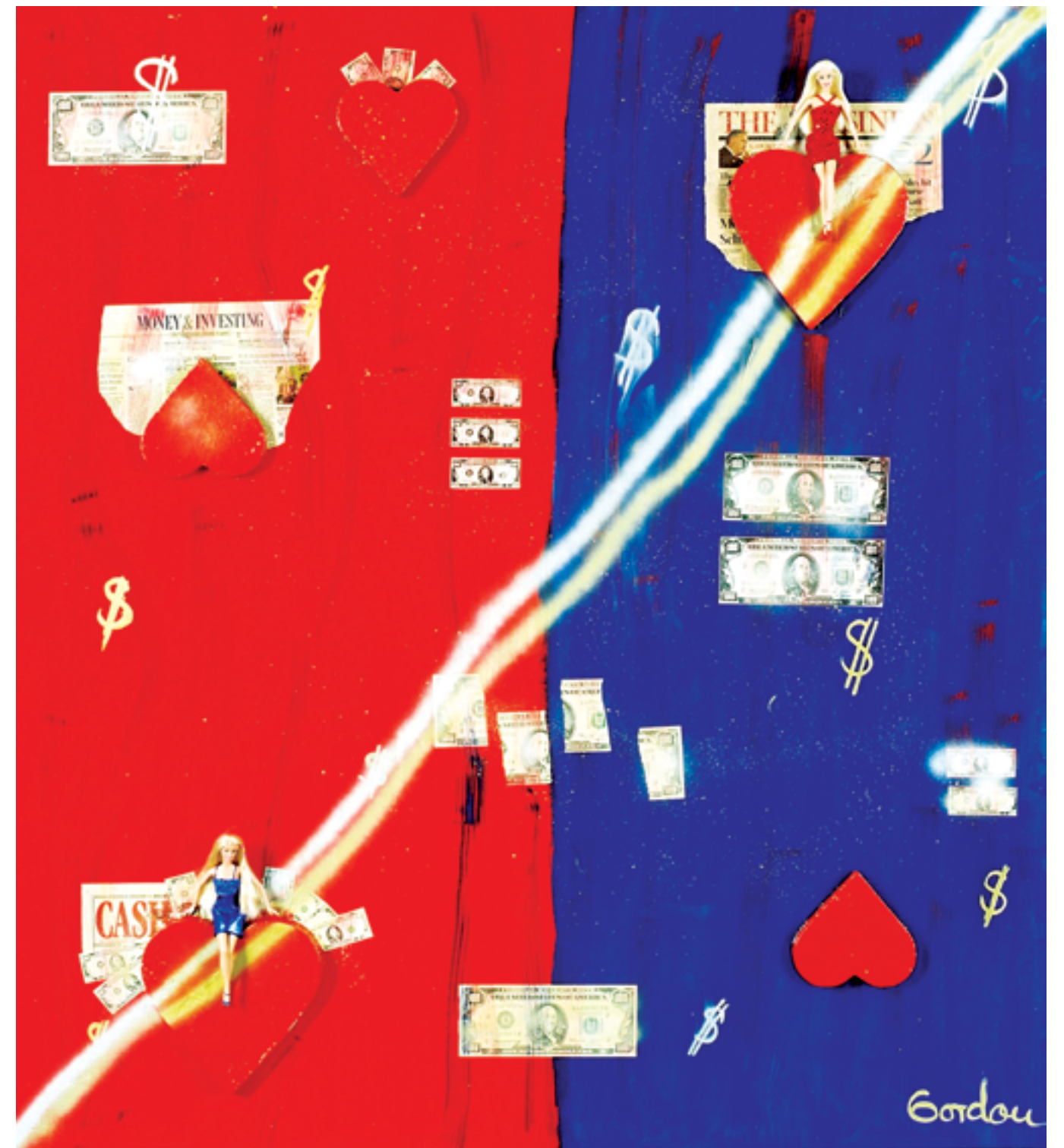


Seeming coincidence is to be excluded here. The canvases and MDFs leave room for the powerful messages of colour and applications to work without distraction. Deliberately placed symbols integrate the various alleged contradictions and the supposedly parallel worlds that expand and interact within and beyond the boundaries of blocks of colours with transversing lines and convey the artist's deep association with the quest underlying her works and her bold philosophical examination of essential themes.

In the context of Money & Love, the placing of the applications enhances the luminosity of the paintings and achieves an extra level of focal difference. This is continued by the completing piece of the series, a Kelly-style leather bag that picks up and develops the theme at another level and "bags" it, thus adding a more humorous aspect to the series itself whilst at the same time underlining and emphasizing the central questions with the use of this unusual medium, where the background of the emotional colours and symbols applied in acryl to this traditionally feminine accessory is intensified with a warmth of colour and broken with cooler financial symbolism.

The combination of seemingly contradictory colours and contexts to a surprisingly fitting entity is a prevalent theme that runs through Gordon's profuse output. The Money & Love series may well integrate in a modern setting the Shakespearean boldness of the dualities of light and dark and of ironic reality and humour in the choice of colour as well as in the materials and in the topical exploration.

Irrespective of such referents, the Money & Love series epitomizes Antonia Pia Gordon's strongly expressive work and her versatile talent in combining the supposedly uncombinable, which here not only pertains to colour and materials, but also to the naive style juxtaposed with profound and rational realism and offers a fresh take on artistic interpretation of such life-essential topics with the employing of unusual and multi-dimensional mediums in intriguingly expressive contexts.



**Money & Love 2 | 2010**

Money & Love: The Irresistible Never Ending Search For True Love

Mixed media, acrylics on canvas, 3D

190 x 170 cm

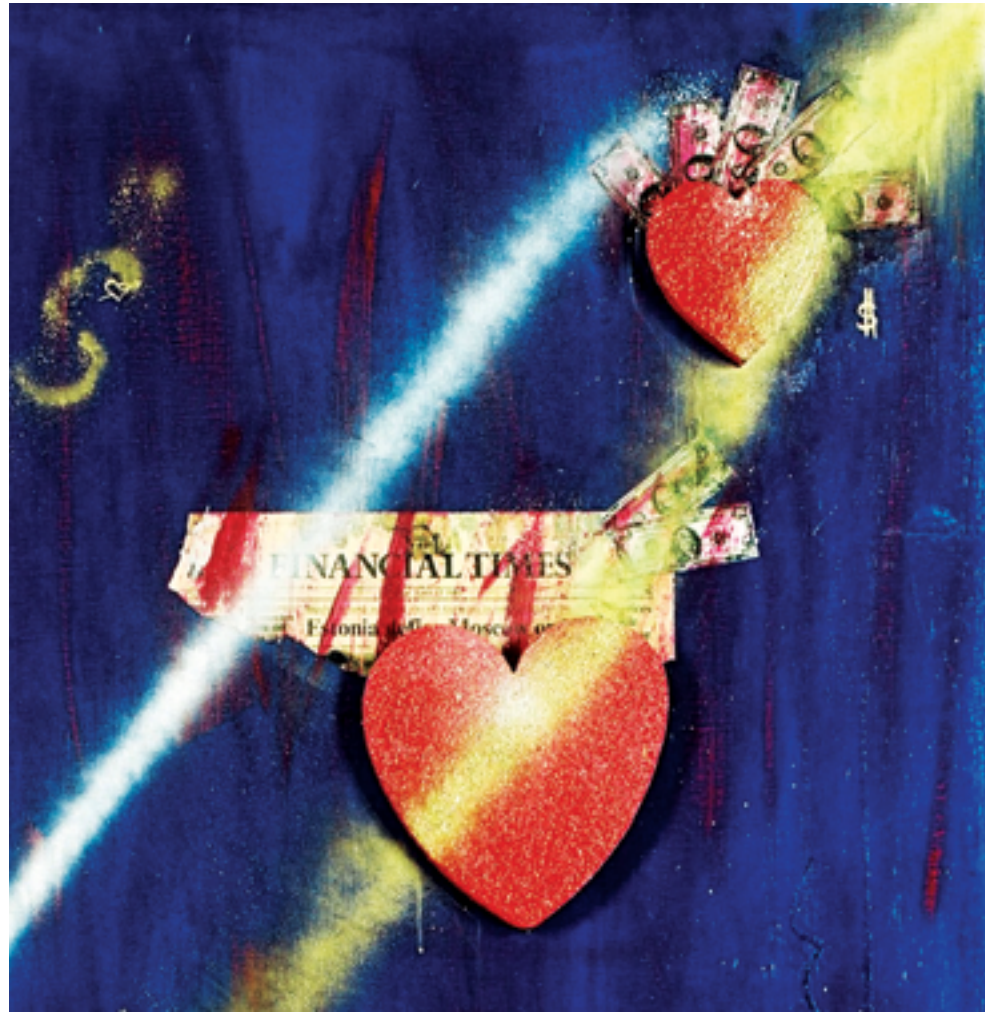


**Money & Love 8 | 2010**

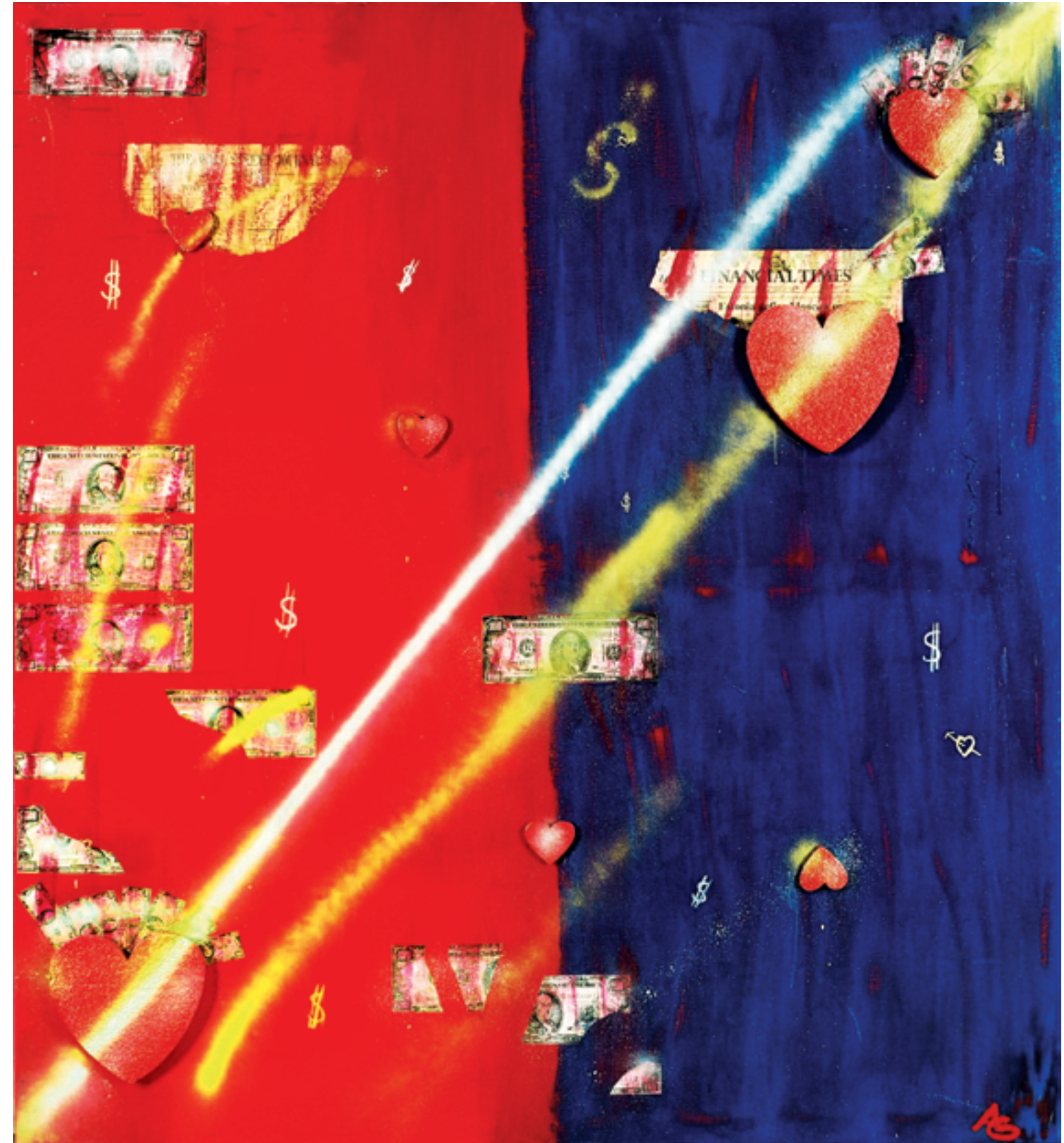
Money & Love: The Irresistible Never Ending Search For True Love  
Mixed media, acrylics on canvas, 3D  
160 x 100 cm







**Money & Love 1 | 2004**  
Money & Love: The Irresistible Never Ending Search For True Love  
Mixed media, acrylics on canvas, 3D  
190 x 170 cm





**Money & Love 3 | 2010**

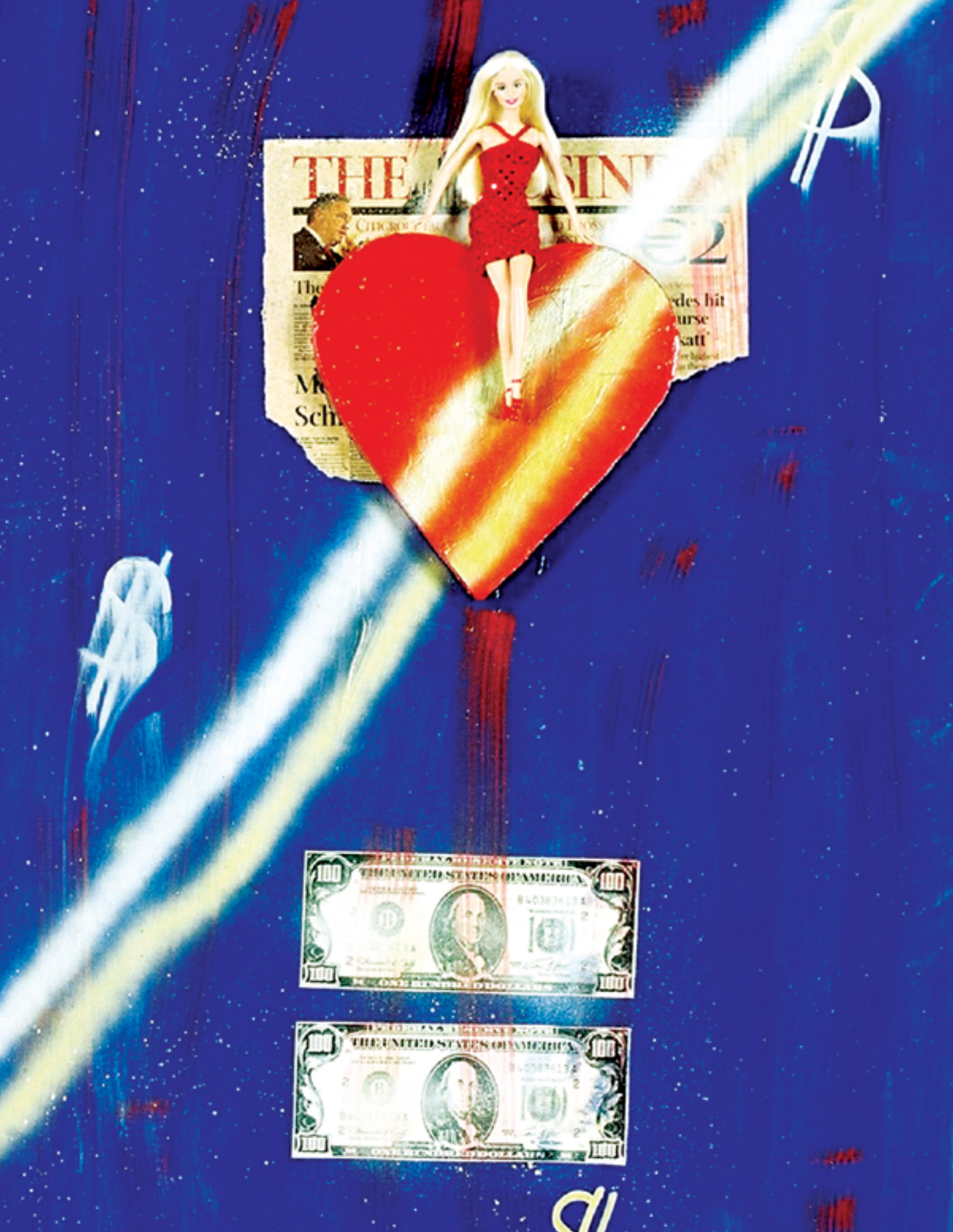
Money & Love: The Irresistible Never Ending Search For True Love  
Mixed media, acrylics on canvas, 3D  
160 x 100 cm



Greeting Card



Greeting Card



#### ARTIST STATEMENT

The *irresistible never ending search for true love* makes the world go round. Money, love and sex seduce mankind to lie, betray and even kill. Money breeds greed and envy and makes even those, who believe they live like modest saints, forget their morals. Love and sex make us blind and tempt even those who imagine that they have total control over their actions to abandon the last traces of restraint, when they become affected.

Moralists preach that money doesn't make us happy. But even they find it hard to explain why those, who don't suffer the overwhelming temptations of plenty, are facing difficulty in finding happiness more easily.

I don't want to waste my energy any longer in support of the ever-present choirs of false modesty. I admit to being intrigued by the seducing power of money, love and sex. I want to taste and enjoy the stunning experiences and joys that lie beyond hypocrisy.

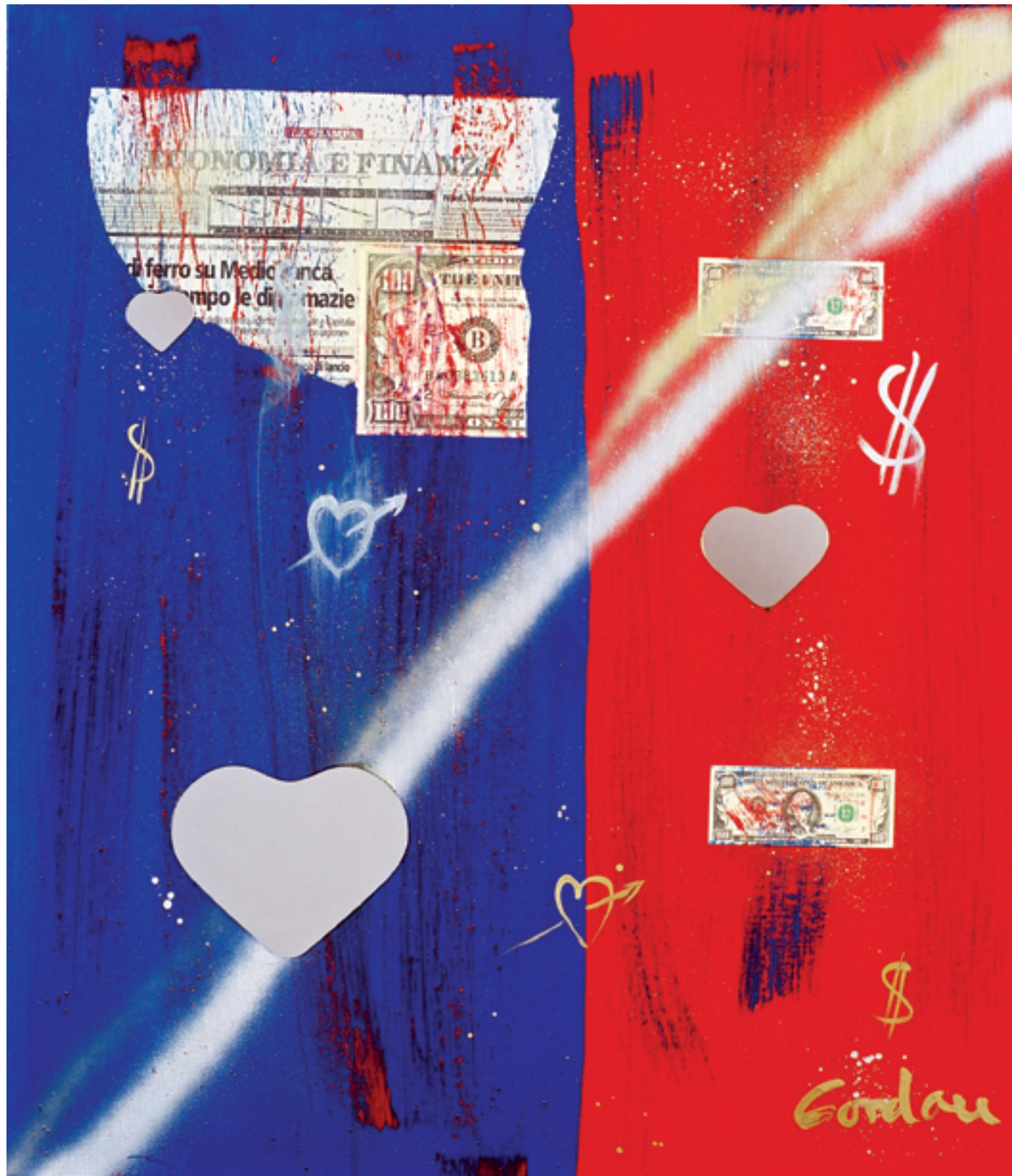




Greeting Card



Greeting Card



**Money & Love 9 | 2010**  
 Money & Love: The Irresistible Never Ending Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 75 x 65 cm



**Money & Love 10 | 2010**  
 Money & Love: The Irresistible Never Ending  
 Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 75 x 65 cm



**Money & Love 11 | 2010**  
 Money & Love: The Irresistible Never Ending  
 Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 75 x 65 cm



**Money & Love 6 | 2010**  
 Money & Love: The Irresistible Never Ending Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 120 x 80 cm



**Money & Love 7 | 2010**  
 Money & Love: The Irresistible Never Ending Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 120 x 80 cm







**Money & Love 5 | 2010**

Money & Love: The Irresistible Never Ending Search For True Love  
Mixed media, acrylics on canvas, 3D  
140 x 100 cm





**Money & Love 4 | 2010**

Money & Love: The Irresistible Never Ending Search For True Love  
 Mixed media, acrylics on canvas, 3D  
 140 x 100 cm



## ANTONIA PIA GORDON

Born in Hamburg, Germany  
Lives and works in Dubai, UAE

### 2022 WE ARE DIGITAL

2020 -???? STATEMENT ON THE CORONAVIRUS COVID

All events and exhibitions are postponed until further notice

2021 Execution of digital transformation & new business model

2020 Lockdown & Financial Deadlock - Idea for digital transformation & new business model

2019 ANTONIA is currently on a research trip through Asia developing new artworks

### SELECTED BIENNALES

2017 Florence Biennale, Florence, Italy

2017 Biennale Venezia Colateral, Venice, Italy

2017 MEAM (Museu Europeu D'Art Modern) Barcelona, Spain

2017 Biennale of Peschiera Del Garda, Mont Pellegrino, Italy

2017 Biennale MEART(La Biennale Internazionale d'arte del Mediterraneo), Palermo, Italy

2016 Biennale Riviera Del Brenta, Mira, Italy

### SELECTED SOLO EXHIBITIONS

2011 Hotel De Paris, Monte Carlo, Monaco

2011 Hotel Majestic, Cannes, France

### SELECTED GROUP EXHIBITIONS & FAIRS

2018 Gallery THE ROOM, Venice Contemporary, Venice, Italy

2018 Rhys Art Fair & Salon, Basel, Switzerland

2017 Palazzo Ca' Zanardi, Venice, Italy

2017 Palazzo Flangini, Venice, Italy

2017 Gallery THE ROOM, Venice Contemporary, Venice, Italy

2017 Società delle Belle Arti-Circolo degli Artisti, Casa di Dante, Florence, Italy

2017 Clio Art Fair, New York, USA

2017 Misericordia Chapel, Venice, Italy

2016 Palazzo Flangini, Venice, Italy

2016 Palazzo Ca' Zanardi, Venice, Italy

2016 Galleria degli Uffizi, Florence, Italy

2016 BAU International Academy of Rome, Rome, Italy

2016 The Hotel Show, Dubai, UAE

2016 Gallery Laura Haber, Buenos Aires, Argentina

2016 Hilton Molino Stucki, Venice, Italy

2016 Clerici Palace, Milan, Italy

2016 Kent University, Kent, UK

2016 World Art Dubai, Dubai, UAE

2016 Basilica of Saint Paul, Rome, Italy

2016 Index International Design, Dubai, UAE

2016 Alliance Francaise, Dubai, UAE

2016 Palazzo Fantuzzi, Bologna, Italy

2016 Palazzo Borghese, Florence, Italy

2015 Gallery BAC – Bogotà Arte Contemporáneo, Bogotà, Colombia

2015 LACDA Los Angeles Center for Digital Art, Los Angeles, USA

2015 Politeama Theatre Palermo, Palermo, Italy

2015 Art Elysees – Art & Design, Paris, France

2015 Villa Castelnuovo, Palermo, Italy

2015 Tarrant County College, Fort Worth, USA

2015 Palazzo Duchi di Santo Stefano, Taormina, Italy

2015 Tokio International Art Fair, Tokio, Japan

2015 Nina Torres Fine Art, Miami, USA

2015 Palazzo Ca' Zanardi, Venice, Italy

2012 Gallery Art Rays, Shanghai, China

2012 Top Marques, Shanghai, China

2012 Arternativelight, Monte Carlo, Monaco



Private Collection of Antonia Pia Gordon | 2009

Exclusive & Unique: Kelly – Style Bag

Money & Love: The Irresistible Never Ending Search For True Love

Mixed media, acrylics on leather

“He is in the Bag”

23,5 x 32,7 x 12,5 cm



## A SPIRIT ON THE MOVE

*Antonia Pia Gordon* was born in Hamburg, Germany and lives and works in the United Arab Emirates.

She was educated in Germany, Switzerland and in France. Her diversified interests and talents manifested themselves early on in her choice of studies in French, Literature, Art, Design, Psychology and Business Administration.

After leaving the business world to explore the works and techniques of famous artists such as Van Gogh, Chagall, Picasso, Rodin, Hockney, Warhol, participating in theatre, film, cross-cultural and media projects all over the world, and investigating different life patterns, *Antonia Pia Gordon* went on to leave the beaten path with her own individual artistic style creating works of art that encompass highly expressive paintings, striking sculptures and continual experiments with new materials, and eloquent and poignant writing, presenting classic thoughts in modern contexts. She participated in a number of artistic projects such as screenplay and play writing at UCLA, Los Angeles and studying and reading plays at the London Guildhall School of Music and Drama.

Gordon has a distinct and unmistakable style of multi-media interdisciplinary modern and expressive art. Among these are monumental TIME ICON installations, combining different styles and integrating historical and economic themes in cultural settings that pre-empt future developments, reminiscent of such theorists as Rifkin. Her magnum opus is *Spheres & Vortices*, a series she began working on in the 1990s and which still today forms a basis for future visionary works of artistic elegance. What makes *Antonia Pia Gordon's* works unique are her occupation with dualities of colour and theme and the harmonic combination of opposites such as male and female, child and adult media, light and dark, serenity and chaos, that comes to life in her series "MONEY & LOVE". Gordon possesses the exceptional ability to tame chaos with harmony and to move tradition into the modern with classical installations reminiscent of masters with modern media. She is gifted to bridge cultures with her works. Her pre-empting social and economic theorism and her visionary genius are combined with timeless fashionability.

*Antonia Pia Gordon's* art bears witness to the deep and secure values of tradition, whilst simultaneously questioning the staidness of tradition with breaks to move it into a forward-looking basis for innovative movement and reflection.

## ANTONIA PIA GORDON

Born in Hamburg, Germany,  
Lives and works in Dubai, UAE



2023 Online Gallery Open for Business  
2022 Completion of Digital Business Model  
2021 Execution of digital transformation & new business model  
2020 CORONA VIRUS LOCKDOWN - Idea for digital transformation & new business model  
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