



Nathalia Barmah
Business & Tourism

DIGITAL WORKSHOP



NBBT QR Code Cloud Platform
NNBT Online Web Directory

What are QR Codes ?

- Quick Response Codes
- Link between the Physical & Digital
- Suitable for many types of applications
- Customisable with Logo's & Colours & Styles
- Trackable
- Inexpensive
- Well Understood

NBBT QR Code Platform

- **Website** - Link to any page on the web
- **Social Media** - Link to your social media channels
- **Coupons** - Share coupons and discounts
- **vCard Plus** - Share personalized contact details
- **Business Page** - Provide your company information
- **Feedback** - Collect feedback and get rated
- **Rating** - Ask a question and get rated
- **Video** - Share one or more videos
- **Event** - Promote your event
- **PDF** - Link to a mobile-optimized PDF
- **Facebook** - Get more Likes for your page
- **MP3** - Play an audio file
- **Images** - Show a series of photos





Winter 2017 Lookbook

Brrrr... the cold days are coming! Luckily, our new collection arrived just in time. Get your favourite styles before they're gone!

[SHOP NOW](#)



Connect with us on Social Media

Follow us and get updates delivered to your favorite social networks.



www.your-website.com

Visit us online



Facebook

Become a fan



Youtube

Watch our videos



Elle Boutique



25% OFF

Storewide Holiday Sale

Get all of your holiday shopping done early this year! Discounted items on all designer clothing, bags, and more.

[GET COUPON](#)

STRESSED OUT? 2 for 1

INCLUDES A 30-MINUTE HOT STONE MASSAGE AND FACIAL FOR \$80 (\$120 VALUE).

Scan the coupon!

FLOWER OASIS

LET'S TALK TECH

SPEAKER LINEUP

Frank Grimm
CEO of **ALTIMETRA**
"THE FUTURE OF INDUSTRIAL TECHNOLOGY"
Jul 20, 2018 | 1pm - 2pm
Great Ballroom Ball

Paula Smith
CEO of **TECHSOL**
"SUSTAINABLE TECHNOLOGIES"
Jul 20, 2018 | 4pm - 5pm
Great Ballroom Ball

Francis Scott
Partner at **THORNTON**
"TECH AND LIFE"
Jul 20, 2018 | 5pm - 6pm
Great Ballroom Ball

Scan QR Code to hear what this talk is about:

Play MP3

SEATTLE BUSINESS CONFERENCE 2018





NBBT Website & Online Directory

- **www.nbbt.org.au Website** - QR Code Focus
- **Business Directory** – List your business & benefit from new interactions
- **Tourist Information** – An additional resource for people looking for info
- **Featured Business**- Highlight your business on nbbt home page
- **Local Blog** – Local News Stories
- **Banner Advertising Opportunities**- Promote specific offers
- **The Business Community in one place** – Benefit from cross promotion
- **Red Gum Courier Online** – Connect to online version or RGC
- **Web Store**- Offer your products for sale online
- **Social Media Integration** – Create a complete ECO system



EXPLORE

[LEARN MORE](#)

DISCOVER

[LEARN MORE](#)

CONNECT

[LEARN MORE](#)

DIRECTORY

Nathalia Printers

Blake Street Butchery

Casual Step

1 0 0 27
DAYS HOURS MIN SEC

QR DIRECTORY

EXPLORE LOCAL BUSINESSES

Keep your eye out for QR Codes in your area

DISCOVER QR



Featured Business



Blake Street Butchery

Blake Street Butchery is located in the heart of beautiful Nathalia, VIC. With years of experience in butchery, our team is highly knowledgeable about all cuts of meat, and we can help you find exactly what you need. We offer Australian beef, lamb, pork and chicken fresh from the farm, as well as crumbed meat products such as sausages, small goods ham, bacon, bones and marinated meat. Swing by our store today or place an order online, and we look forward to serving you soon.

[Visit the website](#)





Barmah National Park

Barmah National Park, together with the adjoining Millewa forest in New South Wales, forms the largest River Red Gum forest...

[READ MORE](#)



Annual Easter Market

Enjoy a range of street stalls, heritage buggies, musical entertainment, face painting, and a visit from the Easter Bunny. Local...

[READ MORE](#)



Directory

[Nathalia Printers](#)
[Blake Street Butchery](#)
[Casual Step](#)

Menu

[Home](#)
[Red Gum Courier - Latest Edition](#)
[Shop](#)
[Search](#)

Information

[Home](#)
[Terms & Conditions](#)
[Shipping Policy](#)
[Refund Policy](#)
[Privacy Policy](#)

Nathalia Barmah Business & Tourism

 [Roland Huber](#)
 [Nathalia - Barmah, Victoria](#)
 [0428 693 217](#)
 [info@nbbt.org.au](#)



NBBT Membership Packages

Silver

\$100 per annum

Basic Package with access to nbbt.org.au, online listing with Logo & Link

Gold

\$250 per annum

Advanced Package with access to nbbt.org.au, Full Page online listing with Logo, Image & Link

Detailed Information & Contact Page

Custom Static QR Code for business

Platinum

\$500 per annum

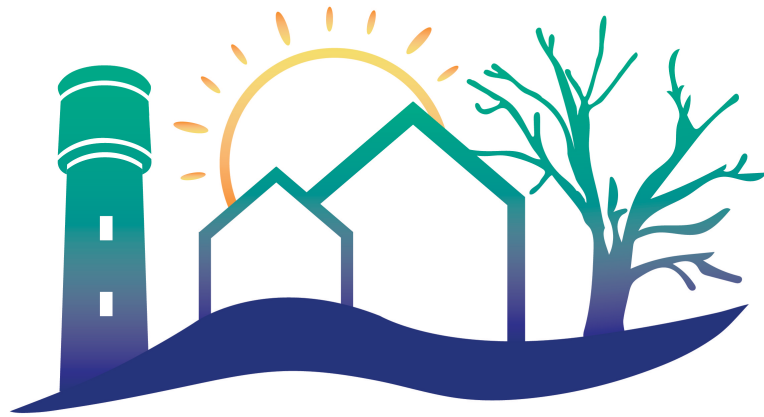
Advanced Package Plus with access to nbbt.org.au, Scrolling Page Online listings with Logos, Multiple Images

& Links, Detailed Information, Video's + additional content & contact Pages

Access to Multiple Custom Dynamic QR Codes + info listings

Sell products in NBBT Online Shop

Access to Advanced Digital Services : Available website, social media content and Ad management



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