

WHAT MOVES YOU?

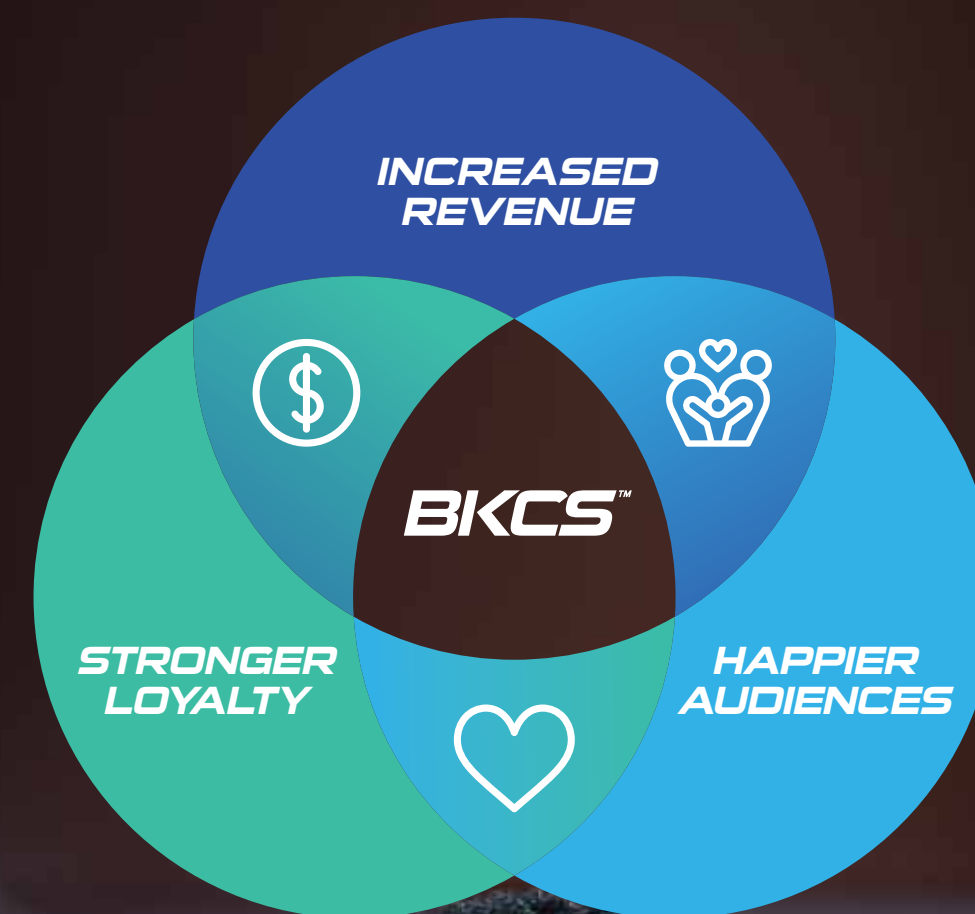
BKCS[™]
ACTIVE SEATING



BKCS ACTIVE SEATING
PROVEN SOLUTIONS FOR EVERY BUDGET, EVERY SEAT, EVERY AUDITORIUM & EVERY MOVIE.

**OVER 40,000 SEATS . . . 11 COUNTRIES
. . . 200 SCREENS . . . AND COUNTING**

**BKCS ACTIVE SEATING MOVES YOUR
AUDIENCE AND YOUR ROI**



AFFORDABLE SOLUTIONS FOR EVERY SCREEN, EVERY SEAT, EVERY MOVIE

A SOLUTION FOR EVERY MOVIE IN ANY LANGUAGE

- › Works with the existing soundtrack from all movies; no encoding required.
- › Automatically works with all movies — whether from Hollywood, Bollywood, China or anywhere else in the world. New or re-release films.

A SOLUTION FOR NEW & EXISTING AUDITORIUMS

- › With multiple transducer sizes, BKCS can be added to any type of seating. No reseating required.
- › Ability to retrofit existing auditoriums; works for all types of seating; recliner, traditional, and tip-up
- › Ability to upgrade most cinemas without closing or impacting screenings.

BKCS PRODUCTS

Multiple ButtKicker brand and K series models are available to fit all types of seats – recliners, traditional and tip-up, and even under the floor. They can be installed during new, re-seating, and retrofit installations.



BUTTKICKER LFE

5.375" tall x 5.6" wide

Seat Types: Traditional style seats
Mounting: Directly to or between seats or under a raised floor.



BUTTKICKER ADVANCE CINEMA

4.375" tall x 6.129" wide

Seat Types: Traditional style seats – Recliners
Mounting: Inside recliners or directly to or between traditional style seats.



BUTTKICKER MINI LFE/CONCERT CINEMA

3" tall x 4.75" wide

Seat Types: Traditional style seats – Recliners – Tip-Up seats
Mounting: Inside recliners or directly to the seat bottom of traditional seats.



BUTTKICKER MINI LFE/CONCERT SIDE MOUNT

3" tall x 4.75" wide

Seat Types: Traditional style seats – Tip-Up seats
Mounting: Brackets mounted behind the seats between the seat stanchions for traditional and tip-up seats.



K SERIES K6

1.75" tall x 7" wide

Seat Types: Traditional style seats
Mounting: Underneath traditional seats. Lower profile for space constrained installations.

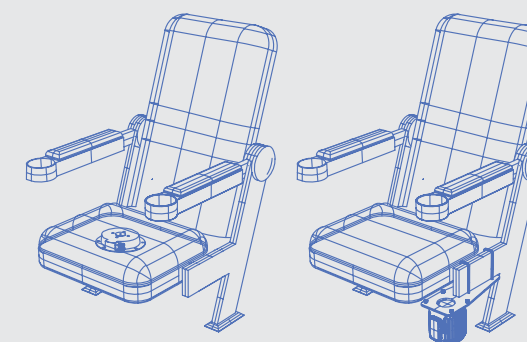


K SERIES K3

1.37" tall x 5" wide

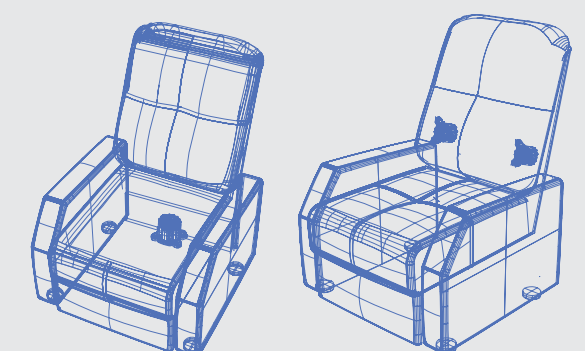
Seat Types: Traditional style seats – Tip-Up seats
Mounting: Inside or underneath traditional and tip-up seats. Lower profile for space constrained installations.

FIXED & TIP-UP SEATING



K SERIES FOR INTERIOR MOUNTING. OR, UNDERSEAT USING MINI CINEMA SERIES. OR, STANCHION MOUNTED USING LFE OR ADVANCE.

RECLINERS



ADVANCE CINEMA MOUNTED TO CLOSE-OUT PANEL. 1 UNIT PER RECLINER

BK-MINI CINEMA SERIES MOUNTED INSIDE SEAT BACK OR K SERIES. 1 TO 2 UNITS PER RECLINER.

LOW RISK WITH A BIG IMPACT

A SOLUTION FOR EVERY BUDGET

BKCS offers the industry's lowest cost per seat, creating an attractive and highly affordable opportunity.

Because BKCS works with the existing movie soundtrack, natively, no additional encoding or "activation" is required.

A range of commercial grade cinema amplifiers are available to power installs of any size. Most installations supply 100 to 250 watts per seat, providing excellent response at value conscious pricing.

ENGINEERED TO THRILL

Using patented technology, BKCS uses the soundtrack's existing audio signals, whether just the I/LFE channel or bass range from all channels, and enable the audience to "feel" the movie's impact powerfully and accurately.

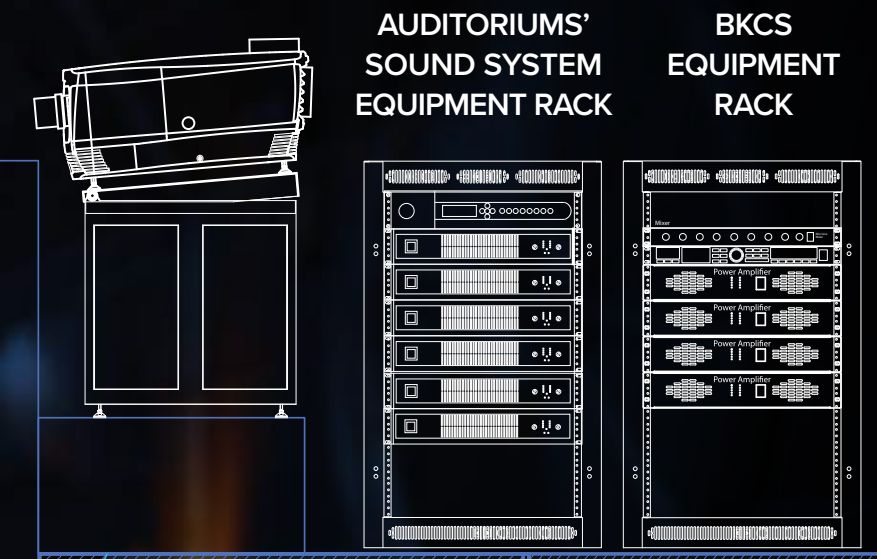
This added dimension dramatically increases immersion and gives every viewer the incredible impact they want, without any additional volume.

BETTER BY DESIGN

- › Patented "floating magnetic suspension system" that is virtually indestructible and maintenance free.
- › Greater low frequency range than other haptic devices (5-200 Hz) providing a powerful bass experience for all types of soundtracks and movies.
- › Smooth, accurate musical response without resonant frequency peaks or hot spots.
- › Provides similar entertainment experience at much lower cost than motion based systems.

EASY TO INSTALL WITH NO MAINTENANCE

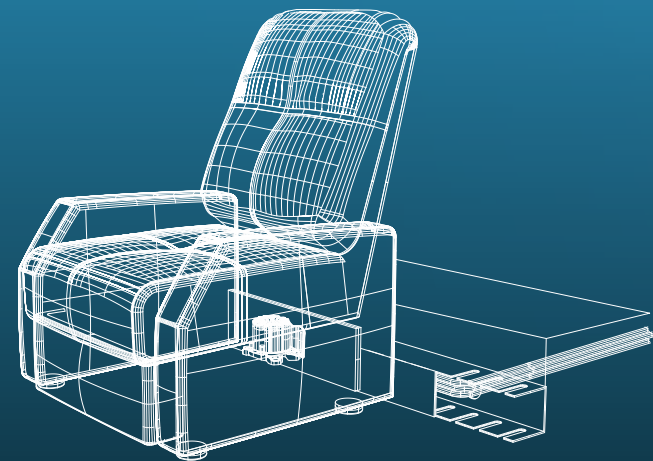
EACH SEAT IN THE AUDITORIUM IS
FITTED WITH A BKCS TRANSDUCER.



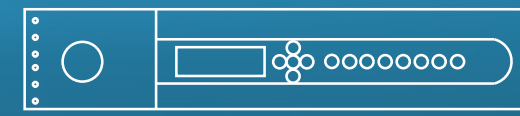
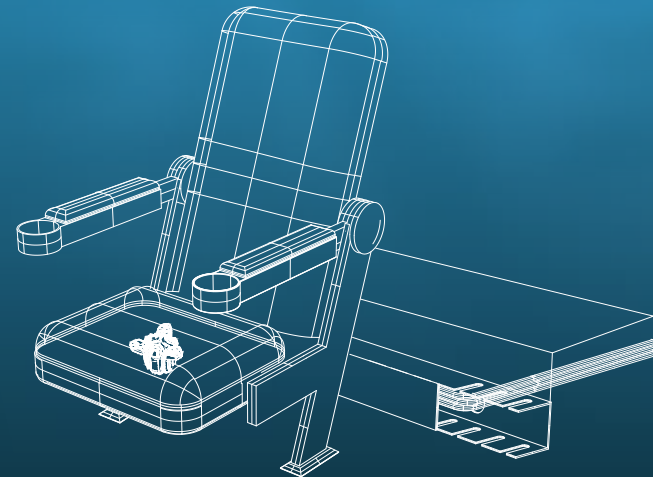
Low voltage speaker wire runs from each seat to wire mold behind each row of seats and is grouped together into a smaller number of cable groups for connection to the BKCS equipment rack in the control room. The cable groups run to the control room either underneath the seating area or in wire mold running along the auditoriums steps.

Recliner with BKCS transducer(s) mounted to inside of recliner. Wiring from unit is concealed behind seat, and run under seating floor or in wire mold to control room.

Traditional / Tip-Up seat with BKCS transducer mounted to underside. Wiring from unit is concealed behind seat, and run under seating floor or in wire mold to control room.

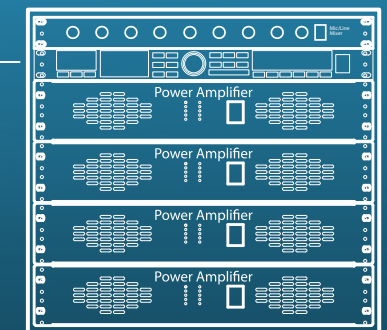


OR



EXISTING DCP

- › BKCS connects to the Digital Cinema Processor (DCP). BKCS works with all audio systems, Dolby Atmos, DTS:X, Barco Auro, 7.1, 5.1, etc.
- › BKCS works with all movies, no encoding needed.
- › BKCS is tuned for optimal performance and effect for all movies.



BKCS EQUIPMENT RACK

MOVING AUDIENCES AROUND THE GLOBE

FEEL WHAT YOU'VE BEEN MISSING!



“RPX Theatres are known for providing the best possible experience; from picture quality to sound quality to seating comfort. We’re excited to have these low frequency transducers built right into the theatres’ recliners so that the audience can see, hear and really be part of the movie.”

Rob Del Moro, Chief Technical & Theatre Operation Manager, Regal Entertainment

“...the overwhelming response we have seen has encouraged us to further expand Lumière’s ‘4D’ ButtKicker footprint to help satisfy the demands of our audience for unique and immersive experiences when they visit one of our luxurious cinemas.”

Jimmy Wu, Founder & CEO, Lumière Pavilions

“Combining Dolby ATMOS® Cinema Sound & ButtKicker® Vibration add[s] dimensions and fun watching a movie, the breathtaking three-dimensional sound and the amazing vibrating effects deliver ‘Full Impact of Entertainment.’”

MCL Cinemas



INCREASED REVENUE STRONGER LOYALTY HAPPIER AUDIENCES



BKCS™
ACTIVE SEATING

TO LEARN MORE OR TO SCHEDULE A
PRODUCT DEMONSTRATION, CONTACT:

CINEMA@GUITAMMER.COM

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 THE GUITAMMER COMPANY

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TRADEMARKS ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS.



BKCS Active Seating Case Study

CHALLENGE

Jame Kula, President and CEO of Middletown Cinemas was faced with a challenge - how to revitalize and grow revenue in small cinema in a mid-sized market. With five auditoriums and 401 seats in Middletown, New York, Middletown Cinemas was in need of a refresh and a new value proposition for its patrons. But as a small circuit, any changes needed to be economically justified and provide a fast return on investment.

SOLUTION

Kula decided to upgrade the entire cinema with new luxury recliners and to equip each and every seat of each auditorium with the ButtKicker Cinema System, or in his words, "vibrating [recliner] seats".

RESULTS

"After the recliner seats & ButtKicker installation, we have significantly increased our ticket sales more than we forecasted. We conducted a survey [...] why patrons choose to come to our movie theater. Most patrons selected this movie theater, because our action vibrating recliner seats that they can't get it or feel it in their streaming home theater or any other theaters. It is a different and new experience for them. Their word of mouth [has] helped to increase our ticket sales."

MIDDLETOWN CINEMAS

Located in Middletown, NY, this circuit cinema now offers a major chain PLF experience with BKCS and recliner seating.

5 Auditoriums

401 BKCS Equipped Seats

"..we have significantly increased our ticket sales more than we forecasted."

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BKCS Active Seating Case Study

CHALLENGE

MCL has always been ahead of the curve, striving to provide Hong Kong audience with unprecedented cinema experience.

SOLUTION

Combine advanced sound, motion and projection to create HOUSE FX. Where the best surround sound audio, the best 4K HD digital projection combined with the best seat vibration – the BKCS system – gives audiences an unparalleled movie going experience.

RESULTS

House FX tickets garner a 30 – 45 HKD (approx. \$4 - \$6 USD) upcharge per seat resulting in over 40% more ticket revenue and an impressive ROI. Because of this, MCL has expanded from two BKCS equipped auditoriums in one MCL location to three additional BKCS equipped auditoriums in a second location.



Multiplex Cinema Limited (MCL) was formed in 1982 to provide local audience with the best movie-going experience. Together with The Grand Cinema in Elements at MTR Kowloon Station (under a partnership with the Shaw Group), MCL Cinemas has altogether 10 cinemas and 60 screens in Hong Kong.

MCL TELFORD CINEMA	2 Screens - 306 BKCS Equipped Seats
MOVIE TOWN - NEW TOWN PLAZA	3 Screens - 558 BKCS Equipped Seats
STAR CINEMA	3 Screens -341 BKCS Equipped Seats

“Combining Dolby ATMOS® Cinema Sound & Buttkicker® Vibration add[s] dimensions and fun watching a movie, the breathtaking three-dimensional sound and the amazing vibrating effects deliver ‘Full Impact of Entertainment.’”

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ME**





BKCS Active Seating Case Study

CHALLENGE

Find an enhancement to add increased excitement and immersive entertainment to Lumière's premium large format "LD" theaters in addition to their improved projection, sound and seating.

SOLUTION

BKCS Active seating for every seat in all Lumière theaters. According to Jimmy Wu, Lumière Founder & CEO, "...The B Lumière from Guitammer serves my 'sound experience enhancement' purpose perfectly. I am confident with Guitammer's ButtKicker and will continue integrate it into our LD brand theaters...including more on [in] existing locations"

RESULTS

The ticket prices for LD auditoriums are higher in each location and always sold out whenever a blockbuster movie releases. It means LD theater has higher return on investment.

"...the overwhelming response we have seen has encouraged us to further expand Lumière's '4D' ButtKicker footprint to help satisfy the demands of our audience for unique and immersive experiences when they visit one of our luxurious cinemas."

Jimmy Wu, Founder & CEO, Lumière Pavilions



Lumière Pavilions is a cinema investment company specializing in the construction and operation of high-end cinemas in China. Since its establishment, the company has positioned itself as the trendsetter

in the industry by way of its global vision, innovative ideas and adoption of advanced technology. Its introduction of the best practices in design, construction, technology, content and service in compliance with international standards has garnered acknowledgement from consumers and given success to the company in establishing itself as an international corporate brand of the highest standards amongst its partners. In the field of movie theatre development, operation and distribution, Lumière possesses its own unique methodology that has been proven and accepted by the industry.

Lumière Nanjing Golden Eagle Xinjiekou Cinema - Nanjing, China
202 BKCS Equipped Seats

Lumière Shenyang CR Vanguard - Shenyang, China
380 BKCS Equipped Seats - 2 Auditoriums

Lumière Chengdu Longfor Paradise Walk Imax Cinema - Beijing, China
408 BKCS Equipped Seats - 2 Auditoriums

Lumière Hangzhou Intime QingChun Cinema - Hangzhou, China
330 BKCS Equipped Seats

Lumière Hua'an Central New Asia International Shopping Plaza Cinema - Hua'an, China
301 BKCS Equipped Seats

Lumière Shunde SCP ONE CITY Cinema - Guangdong, China
96 BKCS Equipped Seats

Lumière Wuhan CapitaMall 1818 - Wuhan, China
250 BKCS Equipped Seats

Lumière Kunshan Golden Eagle Shopping Centre Cinema - Shanghai, China
156 BKCS Equipped Seats

Lumière Shanghai Haijin Cinema - Shanghai, China
236 BKCS Equipped Seats

Lumière Changsha Wangfujing Cinema - Changsha, China
187 BKCS Equipped Seats

Lumière Shenzhen AVIC 9 Square - Shenzhen, China
226 BKCS Equipped Seats

Lumière Guiyang Vanke - Guiyang, China
232 BKCS Equipped Seats

Lumière Beijing Parkview Green Shopping Center Cinema - Beijing, China
208 BKCS Equipped Seats

Lumière Nanjing Hongyang - Nanjing, China
378 BKCS Equipped Seats

Lumière Shenzhen - Shenzhen, China
195 BKCS Equipped Seats

Lumière Vanke Cinema - Beijing, China
230 BKCS Equipped Seats

Lumière Suzhou Golden Eagle - Suzhou, China
281 BKCS Equipped Seats

Lumière Nanjing Hexi - Nanjing, China
149 BKCS Equipped Seats

Lumière Nanjing Xianlin - Nanjing, China
329 BKCS Equipped Seats

Lumière Yangzhou - Yangzhou, China
277 BKCS Equipped Seats

Lumière Xiamen Bolong - Xiamen, China
258 BKCS Equipped Seats

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SINGURUL SISTEM CU FOTOLII ACTIVE® DIN ROMÂNIA

BKCS Active Seating Case Study

CHALLENGE

The GRAND CINEMA AND MORE in Bucharest, Romania, with a capacity of 450 seats, is designed for those who are looking for the most impressive, exciting and overwhelming cinematic experience. The challenge was which products to use to set apart GRAND CINEMA AND MORE with the latest technology in digital cinema and provide their movie goers with a unique level of comfort and design.

SOLUTION

Every seat in the GRAND CINEMA's, "Grand Ultra" is equipped with the [BKCS] Active Seating. This system gives powerful vibrations and impact, and you feel part of the action of the movie. The system uses the low and very low frequencies in the movie soundtrack to complement the sensory experience of the viewer with the feeling of movement. Low sound components, such as those produced by engine noise or an explosion, are "translated" into equivalent vibrations that each viewer seated in the armchair.

RESULTS

GRAND CINEMA AND MORE charges 7 Leu (approx. \$1.70 USD) more for both standard and premium seats in the Grand Ultra as compared to regular screen admissions.

Commenting on such a large deployment of the BKCS Active Seating and whether or not movie goers were asking for an on/off switch or even a volume control, John's experience has been, "no, because our patrons realize that the "Grand Ultra" is a more immersive experience, and because we have other non BKCS equipped rooms. The Active Seating system is tuned to be part of the overall Grand Ultra experience and is enjoyable for all."



We wanted to create the free-time universe.

A place not only for watching movies, but with an offer of diverse entertainment. That's why we

created Grand Entertainment, the universe where fun reinvents itself every time you come to enjoy a movie, to watch a play, see a concert, dance at a party, eat something delicious, all under the same roof: Grand Cinema & More

Grand Cinema And More - Bucharest, Romania

450 BKCS Equipped Seats

"We have seen a significant increase in admissions and have had very good feedback on the experience. Because it is one of our objectives as a business to investigate and implement new technologies and features and take pride in doing so before our competitors we are very happy the BKCS Active Seating system as part of our premium "Grand Ultra".

John Younis, General Manager, Entertainment @ Baneasa Developments

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قطارا
katara
valley of cultures

This project, integrating culture and leisure consists 12 diverse buildings and a unique parking area overlooking the sea. The buildings will house a chain of restaurants and cafes, libraries, exhibition hall, cinema and several cultural centres.

The Southern Expansion Project also features a planetarium and Astronomical Observatory promising an amazing experience awaiting visitors to Katara.

Occupying 2,240 sqm area, the planetarium is expected to become one of the main attractions at Katara. It will offer a rare experience to visitors, blending education and entertainment, especially students, families and astronomy enthusiasts.

BKCS Active Seating



All 193 seats in the Katara Planetarium are BKCS equipped. Visitors will have an immersive experience unlike any other currently available in the Gulf States.

BKCS offers the industry leading cost per seat and the works with every seat and all content - no encoding required.



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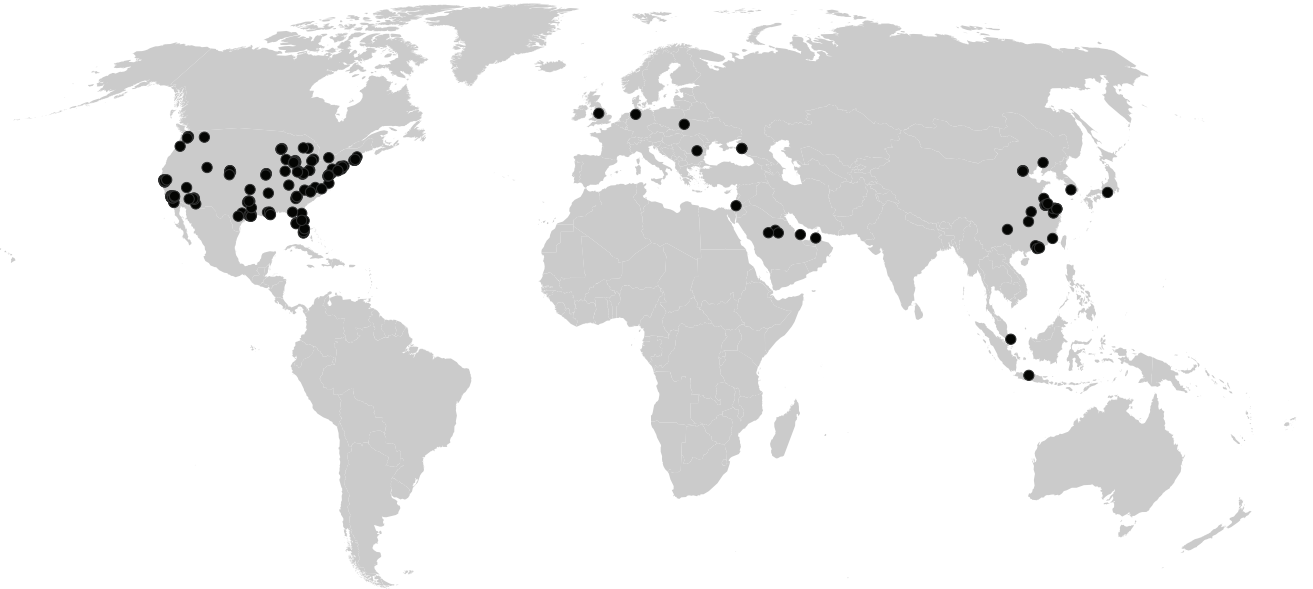
BKCS **MOVED
ME**



BKCS Cinema Map

Current as of April 2021

OVER 45,000 SEATS...11 COUNTRIES...OVER 250 SCREENS...AND COUNTING



Dolby Cinema at AMC

AMC Mesa Grand 24 - Mesa, AZ

196 ButtKicker Equipped Seats

AMC Columbia 14 - Columbia, MD

134 ButtKicker Equipped Seats

AMC Loews White Marsh 16 - Baltimore, MD

167 ButtKicker Equipped Seats

AMC Baton Rouge 16 - Baton Rouge, LA

219 ButtKicker Equipped Seats

AMC River East 21 - Chicago, IL

190 ButtKicker Equipped Seats

AMC Concord Mills 24 - Concord, NC

138 ButtKicker Equipped Seats

AMC Naperville 16 - Naperville, IL

151 ButtKicker Equipped Seats

AMC Village Crossing 18 - Skokie, IL

208 ButtKicker Equipped Seats

AMC Clifton Commons 16 - Clifton, NJ

169 ButtKicker Equipped Seats

AMC DINE-IN Easton Town Center 30

Columbus, OH - 214 ButtKicker Equipped Seats

AMC DINE-IN Mesquite 30 - Mequite, TX

233 ButtKicker Equipped Seats

AMC Arapahoe Crossing 16 - Aurora, CO

170 ButtKicker Equipped Seats

AMC Highlands Ranch 24 - Highlands Ranch, CO

229 ButtKicker Equipped Seats

AMC Monmouth Mall 15 - Eatontown, NJ

136 ButtKicker Equipped Seats

AMC Gulf Pointe 30 - Houston, TX

264 ButtKicker Equipped Seats

AMC Katy Mills 20 - Katy, TX

147 ButtKicker Equipped Seats

AMC DINE-IN Ontario Mills 30 - Ontario, CA

206 ButtKicker Equipped Seats

AMC Orange 30 - Orange, CA

233 ButtKicker Equipped Seats

AMC Promenade 16 - Woodland Hills, CA

149 ButtKicker Equipped Seats

AMC Tyler Galleria 16 - Riverside, CA

162 ButtKicker Equipped Seats

AMC Victoria Gardens 12 - Rancho Cucamonga, CA

162 ButtKicker Equipped Seats

AMC Rosedale 14 - Roseville, MN

165 ButtKicker Equipped Seats

AMC Clearview Palace 12 - Metairie, LA

149 ButtKicker Equipped Seats

AMC Quail Springs Mall 24 - Oklahoma City, OK

231 ButtKicker Equipped Seats

AMC Neshaminy 24 - Bensalem, PA

254 ButtKicker Equipped Seats

AMC Westgate 20 - Glendale, AZ

213 ButtKicker Equipped Seats

AMC Port Chester 14 - Port Chester, NY

179 ButtKicker Equipped Seats

AMC Alderwood Mall 16 - Lynnwood, WA

224 ButtKicker Equipped Seats

AMC Woodinville 12 - Woodinville, WA

141 ButtKicker Equipped Seats

AMC Tallahassee Mall 20 - Tallahassee, FL

241 ButtKicker Equipped Seats

AMC Woodlands Square 20 - Oldsmar, FL

189 ButtKicker Equipped Seats

AMC BarryWoods 24 - Kansas City, MO

253 ButtKicker Seats

AMC DINE-IN North Point Mall 12 - Alpharetta, GA

154 ButtKicker Seats

AMC Burbank 16 - Burbank, CA

259 ButtKicker Seats

AMC Deerbrook 24 - Humble, TX

189 ButtKicker Seats

AMC Willowbrook 24 - Houston, TX

205 ButtKicker Seats

AMC Town Center 20 - Leawood, KS

141 ButtKicker Seats

AMC Empire 25 - New York, NY

241 ButtKicker Seats

AMC Century City 15 - Los Angeles, CA

182 ButtKicker Seats

AMC Hawthorn 12 - Vernon Hills, IL

230 ButtKicker Seats

AMC NewPark 12 - Newark, CA

240 ButtKicker Seats

AMC Desert Ridge 18 - Phoenix, AZ

150 ButtKicker Seats

AMC River Park Square 20 - Spokane, WA

172 ButtKicker Seats

AMC Hampton Towne Centre 24 - Hampton, VA

246 ButtKicker Seats

AMC Garden State 16 - Paramus, NJ

210 ButtKicker Seats

AMC Tysons Corner 16 - McLean, VA

270 ButtKicker Equipped Seats

AMC Town Square 18 - Las Vegas, NV

220 ButtKicker Equipped Seats

AMC NorthPark 15 - Dallas, TX

250 ButtKicker Equipped Seats

AMC Norwalk 20 - Norwalk, CA

200 ButtKicker Equipped Seats

AMC West Chester 18 - West Chester Township, OH

205 ButtKicker Equipped Seats

AMC Del Amo 18 - Torrance, CA

194 ButtKicker Equipped Seats

AMC Flatiron Crossing 14 - Broomfield, CO

146 ButtKicker Equipped Seats

AMC Southlake 24 - Morrow, GA

239 ButtKicker Equipped Seats

AMC Elmwood Palace 20 - Harahan, LA

222 ButtKicker Equipped Seats

AMC Metreon 16 - San Francisco, CA

193 ButtKicker Equipped Seats

AMC Puente Hills 20 - City of Industry, CA

238 ButtKicker Equipped Seats

AMC Santa Anita 16 - Arcadia, CA

168 ButtKicker Equipped Seats

AMC Georgetown 14 - Washington, DC

121 ButtKicker Equipped Seats

AMC Hoffman Center 22 - Alexandria, VA

188 ButtKicker Equipped Seats

AMC Potomac Mills 18 - Woodbridge, VA

162 ButtKicker Equipped Seats

AMC Altamonte Mall 18 - Altamonte Springs, FL

170 ButtKicker Equipped Seats

AMC Aventura 24 - Aventura, FL

193 ButtKicker Equipped Seats

AMC Orange Park 24 - Orange Park, FL

188 ButtKicker Equipped Seats

AMC The Regency 20 - Brandon, FL

151 ButtKicker Equipped Seats

AMC Sunset Place 24 - South Miami, FL

182 ButtKicker Equipped Seats

AMC Veterans 24 - Tampa, FL

232 ButtKicker Equipped Seats

AMC Loews Crestwood 18 - Crestwood, IL

179 ButtKicker Equipped Seats

AMC Oakbrook Center 12 - Oak Brook, IL

192 ButtKicker Equipped Seats

AMC South Barrington 24 - South Barrington, IL

222 ButtKicker Equipped Seats

AMC Castleton Square 14 - Indianapolis, IN

162 ButtKicker Equipped Seats

AMC Star Gratiot 15 - Charter Twp of Clinton, MI

177 ButtKicker Equipped Seats

AMC Firewheel 18 - Garland, TX

164 ButtKicker Equipped Seats

AMC First Colony 24 - Sugar Land, TX

229 ButtKicker Equipped Seats

AMC The Parks At Arlington 18 - Arlington, TX

174 ButtKicker Equipped Seats

AMC DINE-IN South Bay Galleria 16 - Redondo Beach, CA

224 ButtKicker Equipped Seats

AMC Rockaway 16 - Rockaway, NJ

176 ButtKicker Equipped Seats

AMC Plaza Bonita 14 - National City, CA

152 ButtKicker Equipped Seats

Village On The Parkway 9 - Addison, TX

295 ButtKicker Equipped Seats

AMC Eastridge 15 - San Jose, CA

165 ButtKicker Equipped Seats

AMC Southdale 16 - Edina, MN

224 ButtKicker Equipped Seats

AMC Sugarloaf Mills 18 - Lawrenceville, GA

161 ButtKicker Equipped Seats

AMC Pembroke Lake 9 - Pembroke Pines, FL

177 ButtKicker Equipped Seats

AMC Barton Creek Square 14 - Austin, TX

141 ButtKicker Equipped Seats

AMC Westminster Promenade 24 - Westminster, CO

236 ButtKicker Equipped Seats

AMC Mission Valley 20 - San Diego, CA

152 ButtKicker Equipped Seats

AMC Newport On The Levee 20 - Newport, KY

218 ButtKicker Equipped Seats

AMC DINE-IN Disney Springs 24 - Lake Buena Vista, FL

286 ButtKicker Equipped Seats

AMC Mercado 20 - Santa Clara, CA

229 ButtKicker Equipped Seats

AMC Forum 30 - Sterling Heights, MI

227 ButtKicker Equipped Seats

AMC 34th Street 14 - New York, NY

134 ButtKicker Equipped Seats

AMC Bay Street 16 - Emeryville, CA

241 ButtKicker Equipped Seats

AMC Liberty Tree Mall 20 - Danvers, MA

149 ButtKicker Equipped Seats

AMC Southcenter 16 - Tukwila, WA

160 ButtKicker Equipped Seats

AMC Rolling Hills 20 - Torrance, CA

130 ButtKicker Equipped Seats

AMC Tustin 14 at The District - Tustin, CA

165 ButtKicker Equipped Seats

AMC South Bay Center 12 - Dorchester, MA

203 ButtKicker Equipped Seats

AMC DINE-IN Grapevine Mills 30 - Grapevine, TX

275 ButtKicker Equipped Seats

AMC Arrowhead 14 - Glendale, AZ

143 ButtKicker Equipped Seats

AMC Studio 28 - Olathe, KS

271 ButtKicker Equipped Seats

AMC New Brunswick 18 - New Brunswick, NJ

174 ButtKicker Equipped Seats

AMC Waterfront 22 - West Homestead, PA

251 ButtKicker Equipped Seats

AMC DINE-IN Stonebriar 24 - Frisco, TX

188 ButtKicker Equipped Seats

AMC Hamilton 24 - Hamilton, NJ

246 ButtKicker Equipped Seats

AMC Northrock 14 - Wichita, KS

158 ButtKicker Equipped Seats

AMC DINE-IN Clearfork 8 - Fort Worth, TX

169 ButtKicker Equipped Seats

AMC Council Bluffs 17 - Council Bluffs, IA

137 ButtKicker Equipped Seats

AMC Perry Crossing 18 - Plainfield, IN

241 ButtKicker Equipped Seats

AMC Methuen 20 - Methuen, MA

162 ButtKicker Equipped Seats

ANC Chapel Hills 13 - Colorado Springs, CO

163 ButtKicker Equipped Seats

AMC Assembly Row 12 - Somerville, MA

190 ButtKicker Equipped Seats

AMC Magic Johnson Harlem 9 - New York, NY

123 ButtKicker Equipped Seats

AMC Regency Square 24 - Jacksonville, FL

203 ButtKicker Equipped Seats

AMC DINE-IN Thoroughbred 20 - Franklin, TN

311 ButtKicker Equipped Seats

AMC Lynnhaven 18 - Virginia Beach, VA

166 ButtKicker Equipped Seats

AMC Hickory 15 - Hickory, NC

261 ButtKicker Equipped Seats

AMC Jersey Gardens 20 - Elizabeth, NJ

193 ButtKicker Equipped Seats

AMC Parkway Pointe 15 - Atlanta, GA

158 ButtKicker Equipped Seats

AMC Oakview Plaza 24 - Omaha, NE

226 ButtKicker Equipped Seats

AMC Star Great Lakes 25 - Auburn Hills, MI

181 ButtKicker Equipped Seats

AMC Saratoga 14 - San Jose, CA

217 ButtKicker Equipped Seats

AMC Lincoln Square 13 - New York, NY

302 ButtKicker Equipped Seats

AMC Northlake 14 - Charlotte, NC

168 ButtKicker Equipped Seats

AMC Boston Common 19 - Boston, MA

131 ButtKicker Equipped Seats

AMC Studio 30 - Houston, TX

280 ButtKicker Equipped Seats

AMC Cherry Hill 24 - Cherry Hill, NJ

200 ButtKicker Equipped Seats

AMC Edwardsville 12 - Edwardsville, IL

151 ButtKicker Equipped Seats

AMC Aviation 12 - Linden, NJ

156 ButtKicker Equipped Seats

AMC Danbury 16 - Danbury, CT

138 ButtKicker Equipped Seats

AMC Thousand Oaks 14 - Thousand Oaks, CA

196 ButtKicker Equipped Seats

AMC Metropark Square 10 - Shenandoah, TX

190 ButtKicker Equipped Seats

AMC Plainville 20 - Plainville, CT

194 ButtKicker Equipped Seats

AMC Rosemont 12 - Rosemont, IL

238 ButtKicker Equipped Seats

AMC Stony Brook 17 - Stony Brook, NY

201 ButtKicker Equipped Seats

AMC Lennox Town Center 24 - Columbus, OH

214 ButtKicker Equipped Seats

AMC Destin Commons 14 - Destin, FL

183 ButtKicker Equipped Seats

AMC Brentwood 14 - Brentwood, CA

243 ButtKicker Equipped Seats

AMC Southroads 20 - Tulsa, OK

224 ButtKicker Equipped Seats

AMC Southpoint 17 - Durham, NC

141 ButtKicker Equipped Seats

AMC West Shore 14 - Tampa, FL

206 ButtKicker Equipped Seats

AMC Kent Station 14 - Kent, WA

161 ButtKicker Equipped Seats

AMC DINE-IN Fashion District 8 - Philadelphia, PA

164 ButtKicker Equipped Seats

AMC DINE-IN Staten Island 11 - Staten Island, NY

226 ButtKicker Equipped Seats

AMC DINE-IN Huntington Square 12 - East Northport, NY

186 ButtKicker Equipped Seats

AMC DINE-IN Shops at Riverside 9 - Hackensack, NJ

209 ButtKicker Equipped Seats

AMC Porter Ranch 9 - Porter Ranch, CA

160 ButtKicker Equipped Seats

AMC Indianapolis 17 - Indianapolis, IN

143 ButtKicker Equipped Seats

AMC DINE-IN Tech Ridge 10 - Austin, TX

187 ButtKicker Equipped Seats

AMC Rosemary Square 12 - West Palm Beach, FL

198 ButtKicker Equipped Seats

AMC Edinburg 18 - Edinburg, TX

160 ButtKicker Equipped Seats

AMC DINE-IN Sunnyvale 12 - Sunnyvale, CA

170 ButtKicker Equipped Seats

PRIME AT AMC

AMC DINE-IN Easton Town Center 30 - PRIME - Columbus, OH

199 BKCS Equipped Seats

AMC Woodhaven Village 10 - PRIME - Woodhaven, MI

152 BKCS Equipped Seats

AMC Hammond Palace 10 - PRIME - Hammond, LA

123 BKCS Equipped Seats

AMC Tustin 14 at The District - PRIME - Tustin, CA

169 BKCS Equipped Seats

AMC Eden Prairie Mall 18 - PRIME - Eden Prairie, MN

108 BKCS Equipped Seats

AMC Westbank Palace 16 - PRIME - Harvey, LA

192 BKCS Equipped Seats

AMC Foothills 15 - PRIME - Tucson, AZ

119 BKCS Equipped Seats

AMC Westminster Promenade 24 - PRIME - Westminster, CO

204 BKCS Equipped Seats

AMC BarryWoods 24 - PRIME - Kansas City, MO

189 BKCS Equipped Seats

AMC Marlton 8 - PRIME - Marlton, NJ

151 BKCS Equipped Seats

AMC Harbison 14 - PRIME - Columbia, SC

98 BKCS Equipped Seats

AMC Owings Mills 17 - PRIME - Owings Mill, MD

156 BKCS Equipped Seats

AMC DINE-IN Vestavia Hills 10 - Vestavia Hills, AL

157 BKCS Equipped Seats

REGAL RPX

Regal Cinemas Greensboro Grande 16 & RPX - Greensboro, NC

130 BKCS Equipped Seats

Regal Cinemas Greenwood 14 & RPX - Greenwood, IN

145 BKCS Equipped Seats

Regal Cinemas Huebner Oaks 14 & RPX - San Antonio, TX

170 BKCS Equipped Seats

Regal Cinemas Biltmore Grande 15 & RPX - Asheville, NC

160 BKCS Equipped Seats

Regal Cinemas Interquest 14 & RPX - Colorado Springs, CO

145 BKCS Equipped Seats

Regal Cinemas Park Place 16 & RPX - Pinellas Park, FL

140 BKCS Equipped Seats

Regal Cinemas Winter Park Village 20 & RPX - Winter Park, FL

175 BKCS Equipped Seats

Regal Crossroads 14 & RPX - Taylorsville, UT

240 BKCS Equipped Seats

Regal Cinemas Royal Palm Beach 18 RPX - Royal Palm Beach, FL

200 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Evergreen Parkway 13 & RPX - Hillsboro, OR

120 ButtKicker Seats - ButtKicker Lobby Display in Theater

AMC Madison Yards 8 - Atlanta, GA

195 ButtKicker Equipped Seats

AMC Deer Valley 30 - Phoenix, AZ

269 ButtKicker Equipped Seats

AMC Fountains 19 - Stafford, TX

187 ButtKicker Equipped Seats

AMC Center Valley 16 - Center Valley, PA

228 ButtKicker Equipped Seats

AMC Wayne 14 - PRIME - Wayne, NJ

201 BKCS Equipped Seats

AMC Empire 25 - PRIME - New York, NY

186 BKCS Equipped Seats

AMC Pompano Beach 18 - PRIME - Pompano Beach, FL

169 BKCS Equipped Seats

AMC DINE-IN Rio Cinemas 18 - Gaithersburg, MD

109 BKCS Equipped Seats

AMC First Colony PRIME - Sugar Land, TX

192 BKCS Equipped Seats

AMC Provo 12 - PRIME - Provo, UT

125 BKCS Equipped Seats

AMC Century City 15 - PRIME - Los Angeles, CA

143 BKCS Equipped Seats

AMC DINE-IN Fashion District 8 - PRIME - Philadelphia, PA

153 BKCS Equipped Seats

AMC DINE-IN Huntington Square 12 - PRIME - East Northport, NY

169 BKCS Equipped Seats

AMC Burbank - PRIME - Burbank, CA

217 BKCS Equipped Seats

Regal Cinemas Medlock Crossing 18 - Duluth, GA

195 ButtKicker Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Fox Run 15 & RPX - Newington, NH

185 ButtKicker Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Moorestown Mall 12 & RPX - Moorestown, NJ

245 ButtKicker Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Commerce Center 18 - North Brunswick Township, NJ

210 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Cantera 17 & RPX - Warrenville, IL

255 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Walden Galleria 16 & RPX - Cheektowaga, NY

225 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Stonecrest at Piper Glen 22 & IMAX - Charlotte, NC

185 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Deerfield Towne Center 16 - Mason, OH

165 ButtKicker Seats - ButtKicker Lobby Display in Theater

Regal Cinemas McCain Mall 12 & RPX - North Little Rock, AR

175 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Clarksville Stadium 16 & RPX - Clarksville, TN
136 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas Kingstowne 16 & RPX - Alexandria, VA
160 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Cinemas E-Walk 13 & RPX - New York, NY
220 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Regal Lynbrook 13 & RPX - Lynbrook, NY
170 BKCS Equipped Seats

Regal Celebration Pointe 10 & RPX - Gainesville, FL
245 BKCS Equipped Seats

Regal Hollywood Stadium 27 & RPX - Nashville, TN
205 BKCS Equipped Seats

Regal Bricktown Charleston - Staten Island, NY
140 BKCS Equipped Seats

Regal Bellingham RPX & VIP - Bellingham, MA
325 BKCS Equipped Seats

Regal Irvine Spectrum ScreenX, 4DX, IMAX, RPX & VIP - Irvine, CA
525 BKCS Equipped Seats

Regal Hacienda Crossings ScreenX, IMAX & RPX - Dublin, CA
290 BKCS Equipped Seats

Regal Atlantic Station ScreenX, 4DX, IMAX, RPX & VIP - Atlanta, GA

310 BKCS Equipped Seats

Regal Bender's Landing ScreenX, 4DX, RPX, VIP - The Woodlands, TX

405 BKCS Equipped Seats

Regal Warrington Crossing ScreenX, 4DX & IMAX

355 BKCS Equipped Seats

Regal Stonestown Galleria ScreenX, 4DX, & RPX - San Francisco, CA

300 BKCS Equipped Seats

Regal Marketplace @ El Paseo & RPX - Fresno, CA

335 BKCS Equipped Seats

CINEMARK XD

Cinemark Hollywood Movies - Webster, TX (2 Auditoriums)
488 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

Cinemark Paradise 24 - Dovie, FL (2 Auditoriums)
278 BKCS Equipped Seats - ButtKicker Lobby Display in Theater

U.S. CIRCUIT INSTALLATIONS

R/C Theatres Queensgate Movies 13 & IMAX - York, PA
181 ButtKicker Equipped Seats

R/C Theatres Albemarle Movies 8 - Elizabeth City, NC
141 ButtKicker Equipped Seats

Middletown Cinemas - Middletown, NY - 5 Auditoriums
401 ButtKicker Equipped Seats

LUMIÈRE LD OVER 5,300 BKCS EQUIPPED SEATS

Lumière Nanjing Golden Eagle Xinjiekou Cinema - Nanjing, China
202 ButtKicker Equipped Seats

Lumière Shenyang CR Vanguard - Shenyang, China
380 ButtKicker Equipped Seats - 2 Auditoriums

Lumière Chengdu Longfor Paradise Walk Imax Cinema - Beijing, China
408 ButtKicker Equipped Seats - 2 Auditoriums

Lumière Hangzhou Intime QingChun Cinema - Hangzhou, China
330 ButtKicker Equipped Seats

"Lumière Huai'an Central New Asia International Shopping Plaza Cinema - Huai'an, China
301 ButtKicker Equipped Seats"

Lumière Shunde SCP ONE CITY Cinema - Guangdong, China
96 ButtKicker Equipped Seats

Lumière Wuhan CapitaMall 1818 - Wuhan, China
250 ButtKicker Equipped Seats

Lumière Kunshan Golden Eagle Shopping Centre Cinema - Shanghai, China
156 ButtKicker Equipped Seats

Lumière Shanghai Haijin Cinema - Shanghai, China
236 ButtKicker Equipped Seats

Lumière Changsha Wangfujing Cinema - Changsha, China
187 ButtKicker Equipped Seats

Lumière Shenzhen AVIC 9 Square - Shenzhen, China
226 ButtKicker Equipped Seats

Lumière Guiyang Vanke - Guiyang, China
232 ButtKicker Equipped Seats

Lumière Beijing Parkview Green Shopping Center Cinema - Beijing, China
208 ButtKicker Equipped Seats

Lumière Nanjing Hongyang - Nanjing, China
378 ButtKicker Equipped Seats

Lumière Shenzhen - Shenzhen, China
195 ButtKicker Equipped Seats

Lumière Vanke Cinema - Beijing, China
230 ButtKicker Equipped Seats

Lumière Suzhou Golden Eagle - Suzhou, China
281 ButtKicker Equipped Seats

Lumière Nanjing Hexi - Nanjing, China
149 ButtKicker Equipped Seats

Lumière Nanjing Xianlin - Nanjing, China
329 ButtKicker Equipped Seats

Lumière Yangzhou - Yangzhou, China
277 ButtKicker Equipped Seats

Lumière Xiamen Bolong - Xiamen, China
258 ButtKicker Equipped Seats

AMC SAUDI ARABIA

AMC Riyadh Gallery 9 - PRIME Riyadh, KSA
160 BKCS Equipped Seats

AMC Riyadh Gallery 9 - DOLBY Cinema, Riyadh, KSA
171 BKCS Equipped Seats

AMC Al Khair 9 - PRIME Riyadh, KSA
150 BKCS Equipped Seats

AMC Azizia Plaza 3 - PRIME Riyadh, KSA
114 BKCS Equipped Seats

AMC Dawadmi 3 - PRIME Dawadmi, KSA
111 BKCS Equipped Seats

AMC Karam 5 - PRIME Al Majma'ah, KSA
173 BKCS Equipped Seats

SELECTED WORLDWIDE INSTALLATIONS

MCL Cinemas Telford - Hong Kong (2 Auditoriums)
306 BKCS Equipped Seats

Grand Cinema And More - Bucharest, Romania
450 BKCS Equipped Seats

Anjo Corona Cinema World - Anjo, Japan
139 BKCS Equipped Seats

Katara Cultural Village - Planetarium - Doha, Qatar
193 BKCS Equipped Seats

3 IMAX Installations (2 U.S., 1 Russia)
Over 1200 BKCS Equipped Seats

Kowloon Bay MetroPlex - Hong Kong (7 Auditoriums)
850 BKCS Equipped Seats

Movie Town Cinema - Hong Kong (3 Auditoriums)
558 BKCS Equipped Seats

DREAMSCAPE AT AMC VIRTUAL REALITY

Dreamscape Westfield Century City - Los Angeles, CA
59 ButtKicker LFE units

Dreamscape AMC NorthPark Center - Dallas, TX
59 ButtKicker LFE units

Dreamscape AMC DINE-IN Easton Town Center - Columbus, OH

59 ButtKicker LFE units

Dreamscape Mall of the Emirates - Dubai, UAE

59 ButtKicker LFE units