FEEDBACK (REVISIONS)
• • • GUIDELINES • • •

We really appreciate honest and straightforward Revision feedback. It helps us clearly understand your thoughts so we can make the right changes to your product!

HERE ARE SOME TIPS TO HELP YOU PROVIDE CLEAR FEEDBACK:

1. Please use bullet points to break up your revision feedback.
2. Read over your revision feedback to make sure it's clear.
3. If you have team members/partners that would like to provide their feedback. Please gather All feedback into one message. This stops everyone from getting confused and keeps the project organized!

EXAMPLES OF BAD REVISION FEEDBACK :

1. "This isn't what I imagined "bold and trendy" would look like."
2. "Can you make it pop a little more?"
3. "I don't like that font. Can we change it to something more standout-ish?"
4. "Something looks off, I don't know what it is."
5. "Can we try to make this more visible?"
6. "I don't know what's wrong, but I'll know its right when I see it."
7. "Where you put the text doesn't make any sense."

EXAMPLES OF GOOD REVISION FEEDBACK :

1. "The colors might be a bit muted for our young audience. A brighter color scheme might appeal to them and be more on brand."
2. "This isn't what I imagined "bold and trendy" would look like. Here's an example of what I had in mind."
3. "The font seems playful, but our audience is middle-aged and mature. Is this the best choice?"
4. The placement of the text is confusing to me. I'm used to seeing them in the header. Is this the best place for them?