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ENJOY
the
LITTLE
things



— the —
PAPER TOWEL
REPLACEMENT

Ecologie
— danica —



Ecologie
— danica —

Swedish Sponge Cloth

THE ULTIMATE PAPER TOWEL REPLACEMENT

A multi-use cloth that replaces the need for disposable paper towels.

A reusable, compostable cloth that can be used to wipe, dust and clean – virtually anywhere in the home.

A thick, soft, ultra-absorbent combination of sponge and cloth that can absorb 15 times their weight in water.

Made from cotton and wood cellulose, and printed using water-based ink to make it completely compostable.

*The Ecologie difference:
We made it look beautiful!*





EASY TO USE

Super absorbent, odor-resistant, and machine washable, our sponge cloths can be used for approximately 6 months – and are **100% biodegradable and compostable.**

- » Dampen the cloth in water to soften the material.
- » Once wet, use the sponge cloth to clean as when using a paper towel, sponge, or standard cloth.
 - » Once done, rinse again and hang to dry.
- » For more stubborn cleans, toss in the washing machine or clean on the top rack of the dishwasher.
 - » Don't attract lint
 - » Keep surfaces streak-free
 - » Easily sweep away dirt and dust
 - » Stay super absorbent to mop up drips and spills
- » Are safe for countertops, granite, and reflective surfaces
- » Give polish and shine to windows, stainless steel appliances, faucets, and more!



BETTER THAN PAPER TOWELS

Loves these little sponges from Sweden. I use them instead of paper towels and they are super. Love their holiday collections and their everyday collections.

- EVELINE C.

ABSORBENT FAST DRYING HIGHLY EFFECTIVE



NO MORE PAPER TOWELS

I no longer use paper towels. So glad I gave that bad habit up. We do our own gardening so this was a fun Swedish cloth to have. I bought a bunch of these cloths for my niece who just bought her first condo. I want to help save her money.

- JACQUELINE G.



Kiss Paper Towels Goodbye.

I love these sponges. Using them has drastically cut down the paper waste in my kitchen. The ability to launder and reuse is fantastic. The service was great, ordering them was easy and they arrived sooner than expected!

- Karen R.



THEY WORK!

A friend gave me one and I wasn't sure I needed another thing at my sink. But it's really good. I don't have wet dish towels all the time. Now I give them as gifts. You save on paper towels. I toss it in the wash. You have to try one.

- FLORENCE C.



These are my favorite. I've replaced paper towels and dish cloths with these and I couldn't be happier!

- Megan M.

“

Absolutely loving these sponges!
I received an Ecologie sponge for
Christmas, along with a matching hot
pad. I loved the sponge so much, I found
the website and ordered 6 more.

– Barbara D.



100% AWESOME

*So cool! I bought 2—one for wiping
countertops and one for dishes. Am I weird
because I find it satisfying the way it goes
from feeling like an egg carton to a soft cloth
in seconds? Ha! Guess what my friends are
getting for the holidays this year?*

- KRISHNA F.

“

Love Swedish Cloths
Ecologie Swedish Cloths are my #1 faves.
They have the best and most variety of
fun patterns, plus the actual cloths are so
great for cleaning up. I've been trying to
cut down on using paper towels and I
love how these are super absorbent,
thick and reusable many times over!!!

– Samantha L.



LOVE THESE CLEANING SPONGES

*Using these on our kitchen countertops
and I love the way they wipe up and
rinse clean. They pick up everything and
come out of the dishwasher just like new.
I just received our second order and
highly recommend!*

- SUSAN N.

“

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– Samantha L.



LOVE THESE!

*I love these. They're handy and save using
paper towels for every spill/clean up. I
bought one for my sisters and daughter
and daughter-in-law too. Really cute
designs...something for everyone!*

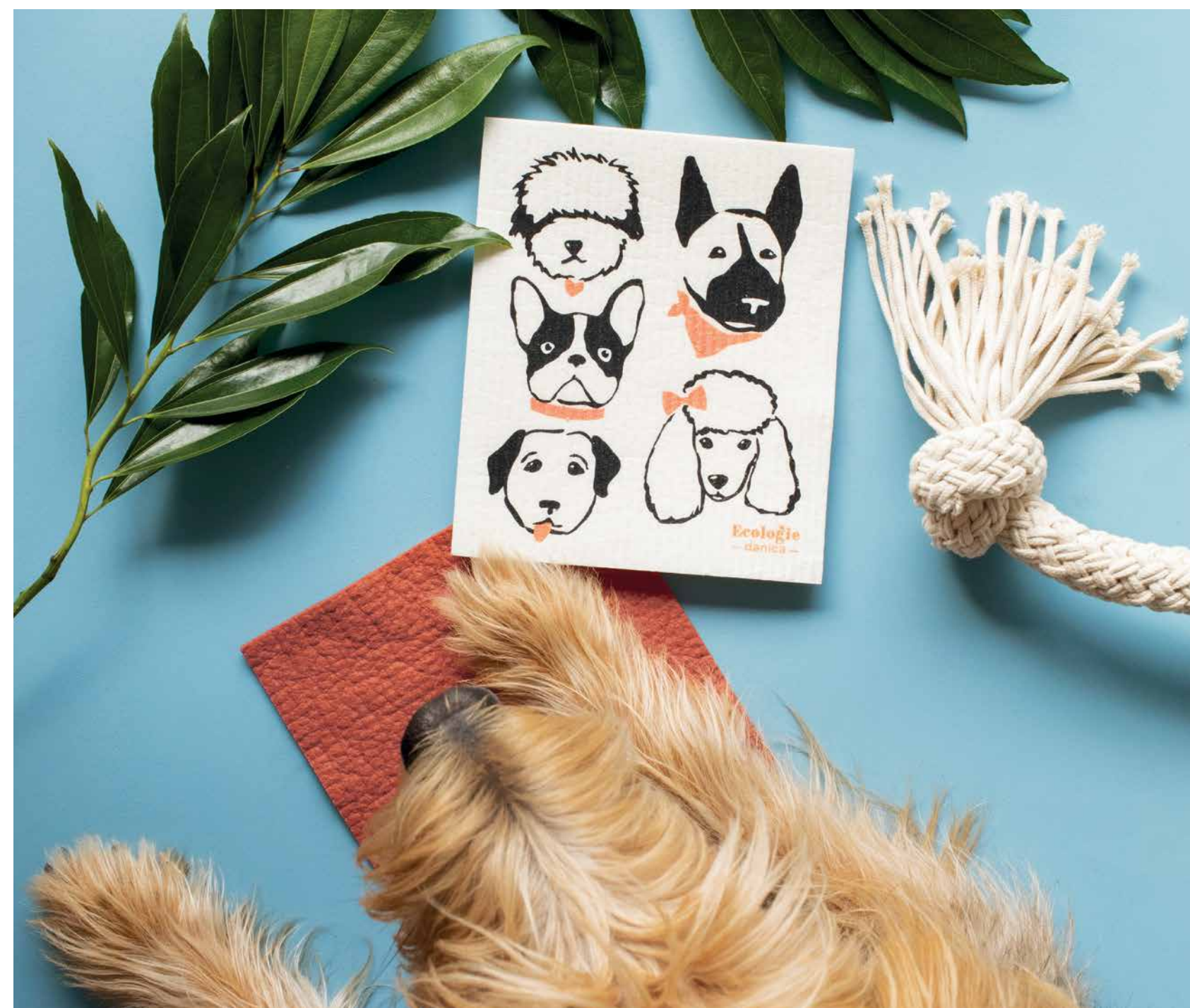
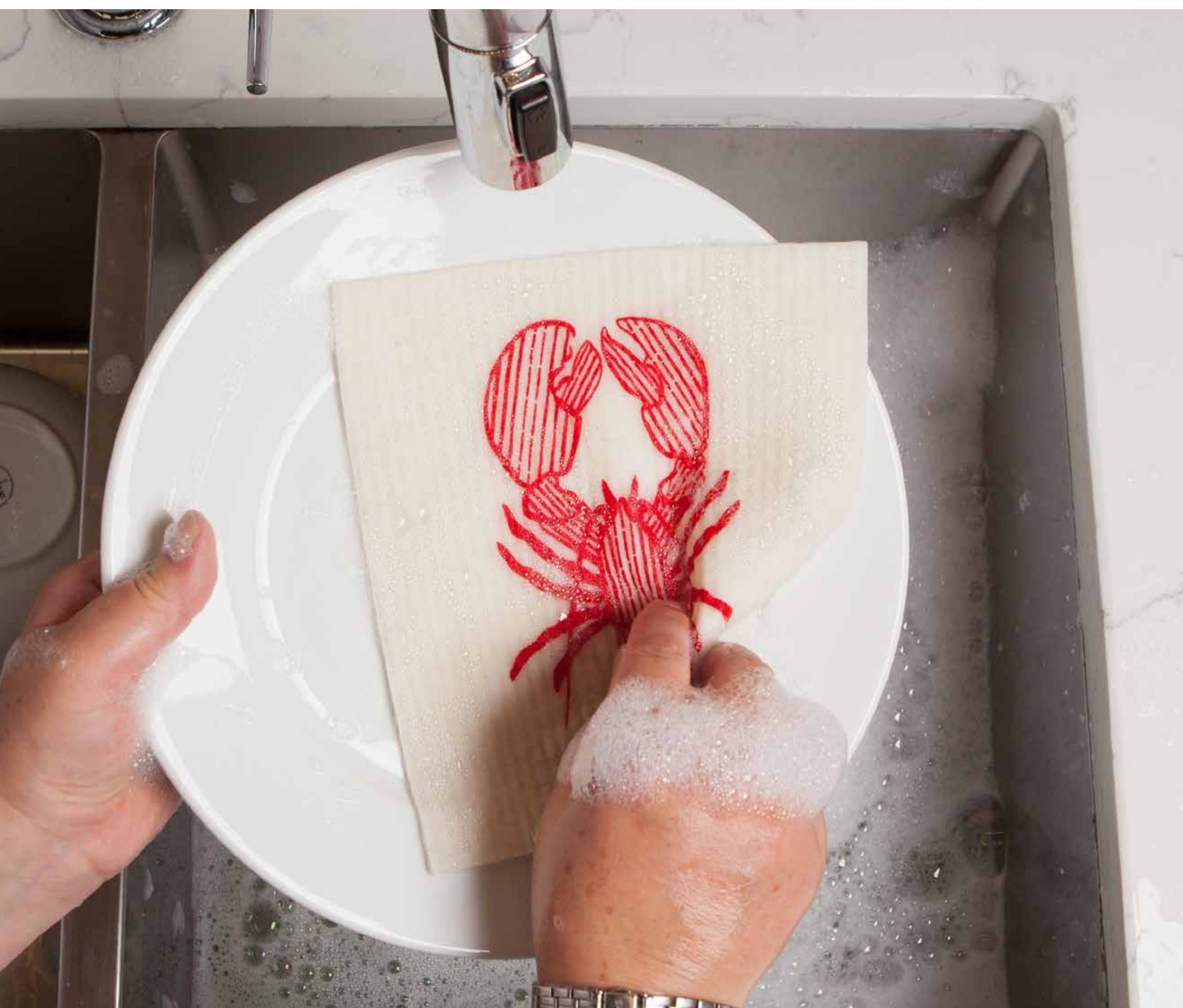
- DEBORAH E.

Ecologie
— danica —

Modern Designs Seasonal Patterns

Our Vancouver home inspires imaginative patterns from the past and future-forward trends. It's how we create fresh and eclectic collections.







30+ uses and counting

Use daily all around the home

Washing dishes

Polishing silverware

Mopping up spills

*Wiping off your dog's coat and paws
after a trip outside in the rain, dirt, or snow*

Cleaning dirt from vegetables

Giving your child a brightly patterned, fun way to wash

Scrubbing built-up grime from your tub and shower

Giving your windows a streak-free shine

Polishing your stainless steel appliances

Washing dust, cobwebs, and dirt off of your walls

*Detailing the inside or outside of your car
(don't forget the windows!)*

Wiping up spills from countertops, floors, and cupboards

Wiping dust, dirt, and grime off of household surfaces

Dusting off your shelves, fan blades, and countertops

THE MATERIALS

Our sponge cloths are made from **waste cotton and sustainably sourced cellulose**. Cellulose is the basic building block of plants and a part of any paper product. As paper is recycled, that cellulose fiber is given new life through sustainable production of **biodegradable Swedish Sponge Cloths**.

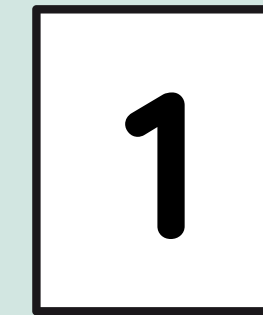
THE USABILITY

What is it about their use that makes Swedish Sponge Cloths environmentally friendly? Swedish Sponge Cloths are **designed to replace the waste from paper towels and plastic sponge products**. One Swedish Sponge Cloth replaces an average of **17 paper towel rolls**. They help support a better, cleaner environment by **reducing single-use products and cutting back on millions of tons in landfill waste each year**.

THE DISPOSAL

Finally, Swedish Sponge Cloths are **100 percent biodegradable**, meaning they can be tossed in the compost – not the trash – when their useful life has ended. Unlike other products on the market, Ecologie Swedish Sponge Cloths are **printed with non-toxic dyes**, making them fully safe for soil, water, plants, and animals.

Environmentally friendly



SPONGE CLOTH



PAPER TOWEL ROLLS



KITCHEN SPONGES

