

danica

HEIRLOOM



## THE ART OF NATURAL DYE: ORGANIC INDIGO

Sourcing color from plants is an ancient practice. The deep blue derived from the Indigo plant has been one of the most enduring and globally sought-after natural dyes for centuries. Garments, tapestries and home textiles—Indigo has been integral to everything from traditional Japanese kimonos to modern-day denim.

Grown in tropical and subtropical regions, Indigo is derived through a process of fermentation. Our Indigo dye is cultivated and extracted from a source where careful management and sustainable practices ensure the best outcome for all.

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*Eco-friendly, biodegradable and less likely to activate allergies, our Danica Heirloom Indigo dye textiles delightfully draw you into the depths of its natural beauty.*