

danica

HEIRLOOM



THE ART OF HAND BLOCK PRINT

The hand block printed Indian textiles in *Danica Heirloom* exude the vibrancy and craftsmanship of this centuries-old technique.

Nature-inspired motifs are hand carved into blocks of wood to create a relief pattern used in the printing process. Ink is then applied to the block and stamped onto the fabric, applying the design repeatedly across the surface.

Subtle variations in the design of the woodblock and the hand print application create a unique, one-of-a-kind piece.

Bring the traditional art of hand block print into your home with Danica Heirloom textiles.

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