



HOLLY'S HEARTLINE

EDITION #3
MARCH 2023

MARCH 2023 | @HOLLYSHEARTORG | TAX ID 87-1045160



Hopping into Spring!

Holly's Heart ended 2022 on a high note! In December of last year, Holly's Heart hosted a holiday music event at Dell Children's Hospital with special performers Lex Land and Oliver Steck. The event allowed patients and their families to venture out of their hospital rooms to select a garment and enjoy some holiday music; coupled with jingle bells, snacks, hot chocolate and coffee. It was a great success and a wonderful way for us to celebrate the season of giving.

So far, Holly's Heart hasn't skipped a beat since ringing in the New Year! In January, Holly presented a company overview to Mission Cloud employees before they assembled 100 hero kits during their Sales Kickoff Meeting. These hero kits included a garment, brochure and an age-appropriate activity in a reusable tote bag and were then distributed to local hospitals. Mission Cloud truly left Austin a better place than when they found it! Thank you, Mission Cloud!

We've also been building relationships with new organizations and hospitals, updating our website, ordering new inventory and finalizing two campaigns we are very excited to share in the near future. With these efforts and your help, we look forward to continuing to transform the medical experience by clothing patients with love.

Gratefully,
The Holly's Heart Team



Patient Spotlight

Meet Royce

Royce was admitted to Dell Children's on Christmas Day; when at 3 months old, just 4 weeks after his CHD diagnosis, he had gone into acute heart failure. His asymptomatic, mild mitral regurgitation had escalated to a very severe level after contracting the common cold and would need surgery as soon as possible. He received his first surgery on January 4, 2023 and experienced a pulmonary hemorrhage complication. He spent almost 7 weeks with the CCU.



Fun Facts

Royce received one of his garments in a hero kit donated by Mission Cloud!



<http://>

Visit hollysheart.org/pages/in-the-news to see Royce's visit from the Men's UT Tennis Team!

"We were so excited that one of our nurses shared Holly's Heart with us and that we were able to get two outfits for him! Having the outfits allowed us to dress him while leaving a place for all his lines to run through his clothes. No parent wants to see their baby in the hospital. Having medically adapted clothes gave us the opportunity to dress him again- giving just a small piece of normalcy back."- Jayne, Royce's mom

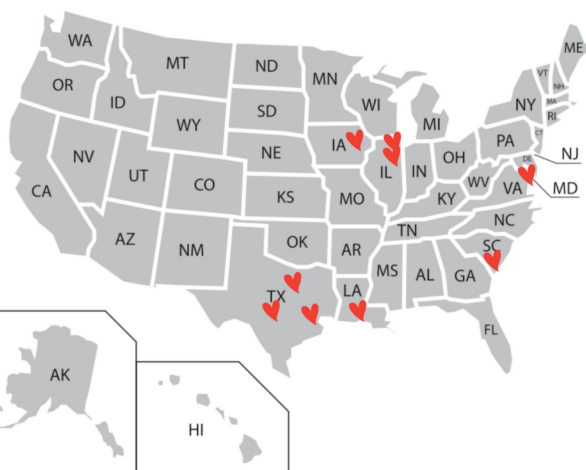
Did You Know?

Corporate Match and Giving Programs

Did you know that corporate giving programs are a great way to maximize your donation? Between employee giving and corporate match programs Holly's Heart has received over \$2,000. That's over 80 smiles delivered! Holly's Heart is so grateful to Dell Technologies, BMO Financial Group, Microsoft, Lumen Technologies, HCA Healthcare, and VMware Foundation. Tell your friends and check with your company to see if they offer a giving program. Holly's Heart Tax ID is 87-1045160.



Current Partnerships with Holly's Heart!



- Anne & Robert H. Lurie Children's Hospital of Chicago
- Capital Caring Kids
- Children's Hospital of New Orleans
- Children's Health Center Cancer and Blood Disorders- Dallas
- Dell Children's Medical Center of Central Texas
- MUSC Shawn Jenkins Children's Hospital
- Ronald McDonald House Charities Chicagoland
- Stead Family Children's Hospital of Iowa
- Texas Children's Hospital

Holly's Heart is always interested in new connections!
Email info@hollysheart.org