



HOLLY'S HEARTLINE

EDITION #5
SEPTEMBER 2023

WWW.HOLLYSHEART.ORG | [@HOLLYSHEARTORG](https://twitter.com/HOLLYSHEARTORG) | TAX ID 87-1045160

Let's Celebrate!

In 2022, we delivered 731 smiles. **Year to date, we have delivered over 750 garments!** With our current hospital and organization partnerships, along with individual garment requests, we now have reached patients in 24 states.

Our team is working exceptionally hard at expanding our reach and clothing patients with love. We couldn't do it without you and we are so very grateful for your support.

On Sept. 2nd, we introduced our first specialized design for patients at University of Iowa Stead Family Children's Hospital. This Iowa themed style was designed so patients could feel like part of the team as they watch the game and wave back to the crowd at Kinnick Stadium. Holly and Laura attended the first home game of the season and truly experienced the unforgettable magic of the Hawkeye Wave.

We've had an incredible response raising funds for our MVPs: Most Valuable Patients; including a generous donation by Van Meter, Inc. who is sponsoring garments for two home games! There was also a heartwarming opportunity to honor and pay tribute to a dear friend of Kate's, Steven Mulder. Steve grew up in Waterloo, Iowa and was a huge Hawkeye fan. He attended many games over his lifetime and always enjoyed not only the game but being with the friends he loved. His friends and family chose to celebrate his life by sponsoring the garments for the Iowa vs. Illinois game on November 18th. His family will be attending that game in his honor. Go Hawks!



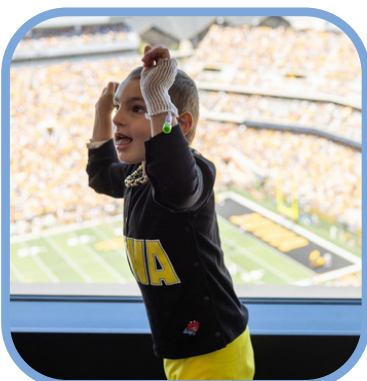
Waving to the crowd below



Iowa vs. Illinois (11.18.23) in loving memory of Steven Mulder



Holly's Heart at first home game



Guess what?!? Our team spirit was picked up by KCRG, a local Iowa ABC news station, the Daily Iowan, KJAN Radio Atlantic and Iowa Press-Citizen! Please visit <https://hollysheart.org/pages/in-the-news> to learn how our efforts of delivering these unique garments affected the Hawkeye community.

We continue to raise funds to support our MVPs- Most Valuable Patients at University of Iowa Stead Family Children's Hospital. If you're in the Chicago area on September 30th, swing by Merkle's Bar & Grill (3516 N. Clark St, Chicago, IL 60657) to watch Michigan State at Iowa. Merkle's will be donating 10% of all proceeds made during the game to Holly's Heart!



We want to sincerely thank each and every person and organization for their support of these most valuable patients so far. Y'all really know how to show and share the love!

Partner Spotlight

ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL OF CHICAGO

In June, Holly's Heart hosted a Caregiver Appreciation event for family members of patients in the Neonatal Intensive Care, Pediatric Intensive Care, Cardiac Critical Care and Hematology/Oncology units.

We partnered with Mission Cloud to offer an opportunity for a patient's caregiver to select a garment for their loved one, learn about Holly's Heart and "shop" for some self-care items. At the event, caregivers had the opportunity to enjoy Italian ice, cookies, and "shop" for chocolates, energy drinks, faux plants, window decals, adult coloring books, colored pencils, lotion and exercise bands!

Thank you again Mission Cloud, Vosges Haut Chocolat, Aspire Drinks, Jackie Anderson- Independent Sales Director for Mary Kay and Athletico Physical Therapy- Kenilworth for supporting the Chicago community and helping us celebrate ICU caregivers.



Did You Know?

Fundraising Spotlight: Social Media Fundraiser

By organizing a fundraiser for Holly's Heart on social media, you're helping us to not only clothe more patients with love but you are also expanding our reach! 24 states and counting!

