



WHOLESALE  
CATALOG  
2023-2024

CALIFORNIA  
POPPY



Hi, I'm Emily Dykstra, founder of Sweet Mercy Design.

My company sells paper goods and giftables which are bold, modern and at times, cheeky.

The primary product line of Sweet Mercy Design features state birds and florals. I wanted to push the boundaries of nature inspired prints by reducing them to strong, architectural elements and geometric shapes.

To add to my product line, I also created some sassy and sweet text-only greeting cards and giftables. They're making a splash and popping up in stores around the country.

Causing people to see things in fresh, unexpected ways gives me joy.

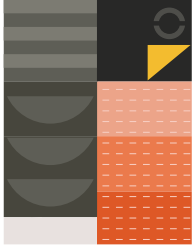
# THE STATE BIRDS +



## GREETING CARD COLLECTION

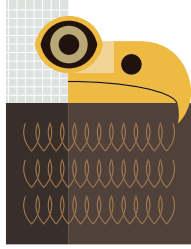
### DETAILS

Paper: 100# Super Smooth Cover  
Dimensions: A2 sized notecards + envelopes  
(4.25" x 5.5") Printed in U.S.A.  
\$2.75 EACH MOQ: 6



AMERICAN ROBIN

STATE BIRD OF  
MICHIGAN &  
WISCONSIN  
BRD028



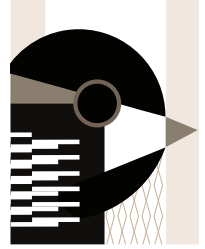
BALD EAGLE

OFFICIAL BIRD OF  
UNITED STATES  
BRD001



BALTIMORE ORIOLE

STATE BIRD OF  
MARYLAND  
BRD022



BLACK-CAPPED  
CHICKADEE

STATE BIRD OF  
MAINE & MASS.  
BRD011



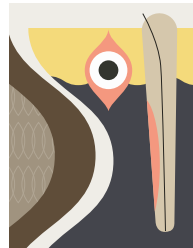
BLUE HEN CHICKEN

STATE BIRD OF  
DELAWARE  
BRD003



BLUE JAY

BRD004



BROWN PELICAN

STATE BIRD OF  
LOUISIANA  
BRD005



BROWN THRASHER

STATE BIRD OF  
GEORGIA  
BRD006



CACTUS WREN

STATE BIRD OF  
ARIZONA  
BRD007



CALIFORNIA GULL

STATE BIRD OF  
UTAH  
BRD008



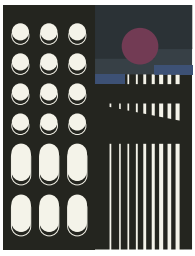
CALIFORNIA QUAIL

STATE BIRD OF  
CALIFORNIA  
BRD009



CAROLINA WREN

STATE BIRD OF  
SOUTH CAROLINA  
BRD010



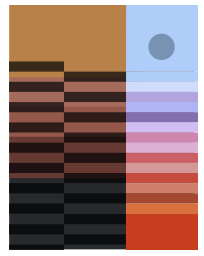
COMMON LOON  
STATE BIRD OF  
MINNESOTA  
BRD016



EASTERN BLUEBIRD  
STATE BIRD OF  
MISSOURI & NEW YORK  
BRD012



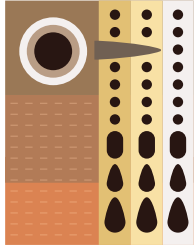
EASTERN GOLDFINCH  
STATE BIRD OF  
IOWA, NEW JERSEY  
& WASHINGTON  
BRD013



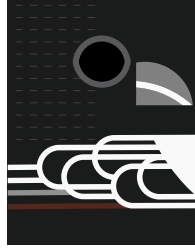
EASTERN  
WILD TURKEY  
BRD032



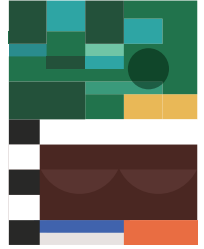
GREATER ROADRUNNER  
STATE BIRD OF  
NEW MEXICO  
BRD027



HERMIT THRUSH  
STATE BIRD OF  
VERMONT  
BRD014



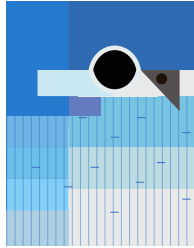
LARK BUNTING  
STATE BIRD OF  
COLORADO  
BRD015



MALLARD  
BRD017



MOCKINGBIRD  
STATE BIRD OF  
ARKANSAS, FLORIDA  
TENNESSEE & TEXAS  
BRD018



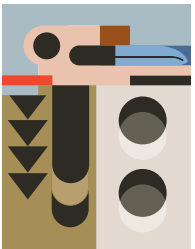
MOUNTAIN BLUEBIRD  
STATE BIRD OF  
NEVADA  
BRD019



NENE  
STATE BIRD OF  
HAWAII  
BRD020



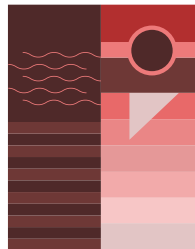
NORTHERN CARDINAL  
STATE BIRD OF  
IL, IN, KY,  
NC, OH, VA,  
WV BRD028



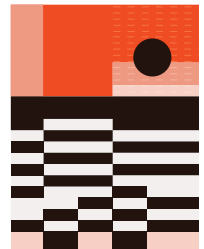
NORTHERN FLICKER  
STATE BIRD OF  
ALABAMA  
BRD021



PEREGRINE FALCON  
STATE BIRD OF  
IDAHO  
BRD023



PURPLE FINCH  
STATE BIRD OF  
NEW HAMPSHIRE  
BRD024



RED-BELLIED  
WOODPECKER  
BRD036





RHODE ISLAND REDRING-NECKED PHEASANT ROBIN REDBREAST

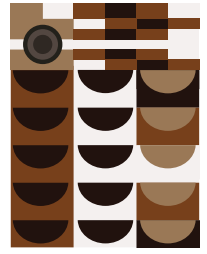
STATE BIRD OF  
RHODE ISLAND  
BRD025



STATE BIRD OF  
SOUTH DAKOTA  
BRD026

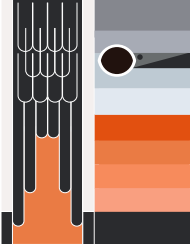


STATE BIRD OF  
CONNECTICUT  
BRD029



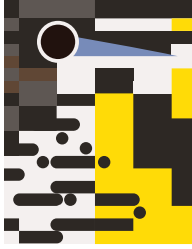
RUFFED GROUSE

STATE BIRD OF  
PENNSYLVANIA  
BRD030



SCISSOR-TAILED  
FLYCATCHER

STATE BIRD OF  
OKLAHOMA  
BRD031



WESTERN MEADOWLARK

STATE BIRD OF  
KANSAS, MONTANA,  
NEBRASKA, NORTH DAKOTA  
OREGON, WYOMING  
BRD033



WILLOW  
PTARMIGAN

STATE BIRD OF  
ALASKA  
BRD034



WOOD DUCK

STATE BIRD OF  
MISSISSIPPI  
BRD035



WOOD THRUSH  
OFFICIAL BIRD OF  
WASHINGTON D.C.  
BRD037

EACH BIRD CARD ORDER COMES WITH A SHEET OF STICKERS WHICH SAY "IS THIS YOUR STATE BIRD?" GIVING YOU THE OPTION TO APPLY TO CARD SLEEVE FOR ADDED CUSTOMER ENGAGEMENT. THE CARD SLEEVE IS DERIVED FROM PLANT-BASED PLA (POLYLACTIC ACID) AND IS CERTIFIED COMPOSTABLE.



OPTIONAL  
STICKER INCLUDED  
WITH ORDER



DETAILS

Paper: 100# Super Smooth Cover

Dimensions: A2 sized notecards + envelopes (4.25" x 5.5")

Printed in U.S.A.

\$2.75 EACH MOQ: 6

# F L O R A L S

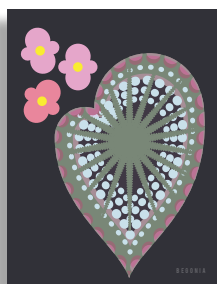
## GREETING CARD COLLECTION



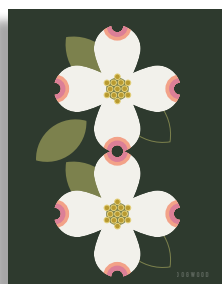
FLR007

AVAILABLE IN SINGLES OR  
BOXED SETS OF 6. (SHOWN)

A visual homage to  
Japanese composition  
and Scandinavian simplicity.  
These florals can be used for a  
variety of occasions, making them  
classic and timeless.



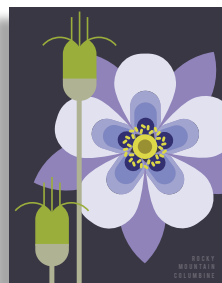
FLR001



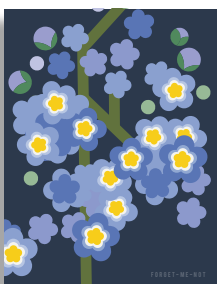
FLR002



FLR003



FLR004



FLR005



FLR006

# FOOD FUN

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FIND YOUR FOOD  
PERSONALITY WITH  
THESE CHEEKY  
SENTIMENTS

#### DETAILS

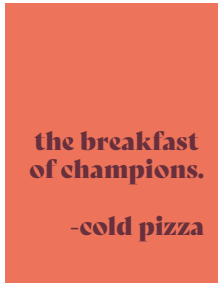
Paper: 100# Super Smooth Cover  
Dimensions: A2 sized notecards  
+ envelopes (4.25" x 5.5")  
Printed in U.S.A.  
\$2.75 EACH MOQ: 6



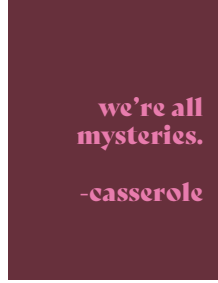
FOOD004



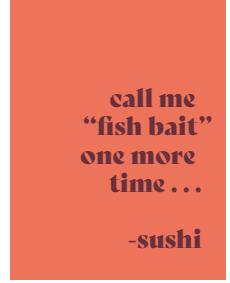
FOOD001



FOOD002



FOOD003



FOOD005



FOOD006



FOOD007



FOOD008

# GREETING CARDS

## DETAILS

Paper: 100# Super Smooth Cover

Dimensions:

A2 sized notecards + envelopes

(4.25" x 5.5")

Printed in U.S.A.

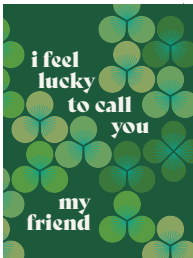
\$2.75 EACH MOQ: 6



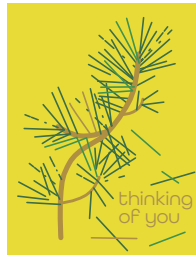
BABY001



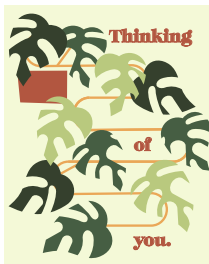
FRN006



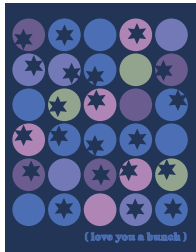
FRN007



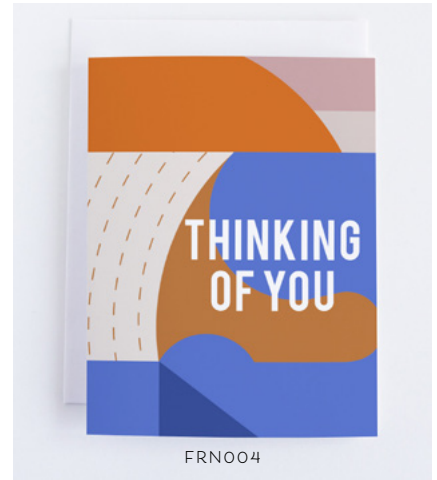
FRN011



FRN013



FRN010  
(LOVE YOU A  
BUNCH)



FRN004



BDY018



BDY013



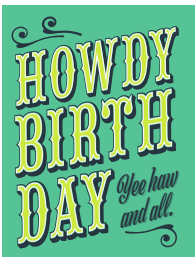
BDY002



BDY006



BDY016



BDY015



BDY004



BDY019



BDY012



FRN009



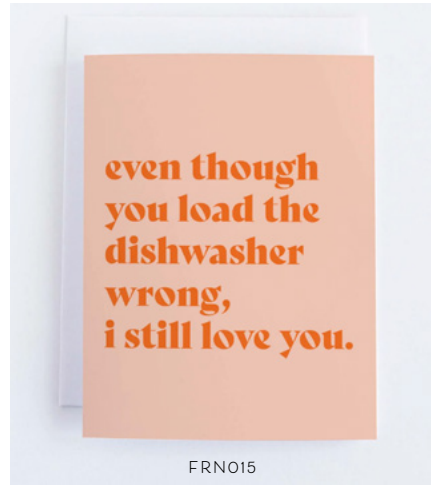
# GREETING CARDS

DETAILS  
Paper: 100# Super Smooth Cover  
Dimensions:  
A2 sized notecards + envelopes  
(4.25" x 5.5")  
Printed in U.S.A.  
\$2.75 EACH MOQ: 6

## TEXT BASED CARDS

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THESE CARDS PACK A  
FUN PUNCH OF COLOR,  
WIT AND COMPASSION.



**my life is  
better because  
you were born.  
even my  
grammar  
is gooder.**

BDY022

**it's your  
birthday.  
you probably  
want cake or  
something.**

BDY023

**i'm here for  
the cake.**

BDY024

**on your  
birthday  
all i can think  
about is my  
next birthday.**

BDY025

**babies remind  
us what  
matters most.  
sleep.  
it's sleep.**

BABY003

**waiting  
to adopt  
takes hope.  
i'm hoping  
with you.**

FRN014

**i welcome  
any reason to  
celebrate you.  
(congrats!)**

CON004

**everyone is  
asking you  
"what's next?"  
must be your  
graduation day.**

GRAD004

MOTHER'S DAY HAIKU

**mom mom mom  
mom mom  
mom mom mom  
mom mom mom  
mom  
happy  
mother's day**

MOM003

**i know  
mother's day  
can be hard.  
i'm thinking  
of you.**

MOM004

FATHER'S DAY HAIKU

**happy  
father's day  
you are the best  
dad ever  
how about  
some cash?**

DAD003

**i know  
father's day  
can be hard.  
i'm thinking  
of you.**

DAD004

**you don't  
need to  
"get over this."**

SYM011

**i'm not going  
to pretend  
to know  
what to  
say.**

SYM012

**pop.  
fizz.  
clink.  
drink.  
happy  
anniversary!**

ANN006

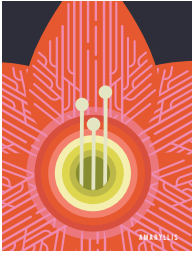
**you're my  
weirdo.  
happy  
anniversary.**

ANN007

# HOLIDAY GREETING CARDS

## DETAILS

Paper: 100# Super Smooth Cover  
 Dimensions: A2 sized notecards + envelopes (4.25" x 5.5")  
 Printed in U.S.A.  
 \$2.75 EACH MOQ: 6



HOLO01



HOLO03



HOLO02



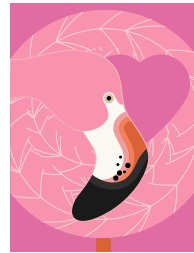
HOLO04



HALLO01



VAL001



VAL002



VAL008



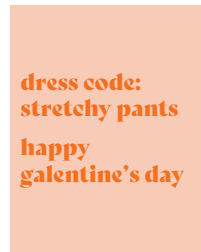
VAL010



VAL017



VAL011



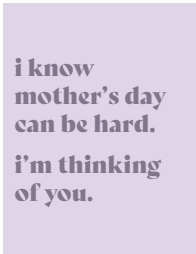
VAL026



MOM001



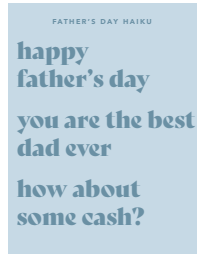
MOM003



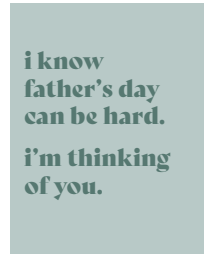
MOM004



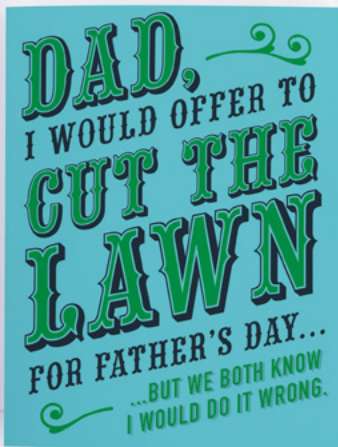
MOM002



DAD003



DAD004



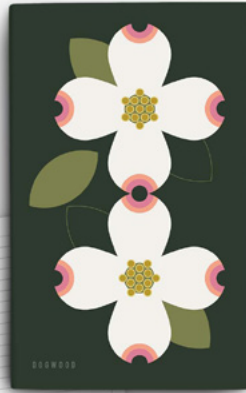
DAD001

# HOLIDAY CARDS

OUR HOLIDAY CARDS  
ARE SURE TO MAKE  
PEOPLE SMILE.

# J O U R N A L S

5.5" x 8.5"  
60 Pages, Soft Cover  
Full color cover, inside and out  
Soft touch lamination for a velvety-feel  
Perfect bound booklets  
Lined interior pages  
Designed and printed in the U.S.A.



JOURNALS  
\$4.50 EACH  
MOQ: 4

Cardinal: NBK003  
Blue Jay: NBK004  
Poppy: NBK005  
Dogwood: NBK006





# MINI CARD SETS

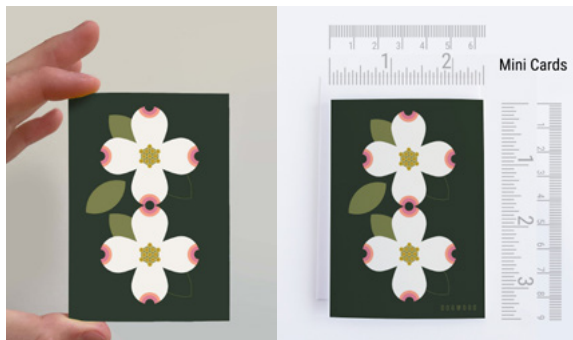


CAN BE SOLD INDIVIDUALLY



OR SOLD PREPACKAGED IN SETS OF 6

Don't let their small size fool you! Our mini cards have a bold pop of color that will be sure to get attention. Perfect for gifts or short thank yous. Can be sold in sets of 6 or broken up into singles (suggested merchandising shown above.) The sleeve is derived from plant-based PLA (Polylactic Acid) and is certified compostable.



MINI CARDS (6 PACK) \$6.00 MOQ: 1

## DETAILS

Paper: 100# Super Smooth Cover

Dimensions: 2.5" x 3.5",

folded card

Comes with envelope

Sold in sets of 6.

Printed in U.S.A.

MINI001 FLAMINGO

MINI002 CARDINAL

MINI003 BLUE JAY

MINI004 WOODPECKER

MINI005 GOLDFINCH

MINI010 DOGWOOD

MINI011 CALIFORNIA  
POPPY

MINI013 APPLE  
BLOSSOM





BLUE JAY  
NPDO04

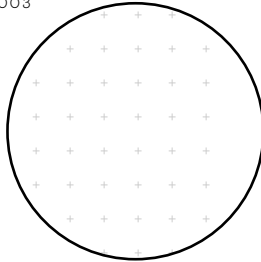


DOGWOOD  
NPDO03

3.66" x 8.5"

Each pad comes shrink wrapped and labeled with Sweet Mercy Design™ branding.

A cheeky, cheerful "plus sign" pattern on the front is a fun way to keep your list aligned (or not!)



# "NOTEGLAD" NOTEPAD

This 3.66 x 8.25"

notepad is

ideal for listmaking.

Featuring a wash of color on each header,

this notepad is ready

for business and

pleasure. We couldn't

help ourselves by

naming it "Noteglad."

#### DETAILS

Dimensions: 3.66" x 8.5"

50 pages

Chipboard backing

Printed in U.S.A.

NOTEPADS

\$4.50 EACH

MOQ: 4

# V I N Y L   S T I C K E R S



CARDINAL  
STK001



BLUE JAY  
STK006



RED-BELLIED  
WOODPECKER  
STK005



GOLDFINCH  
STK002



MALLARD DUCK  
STK003



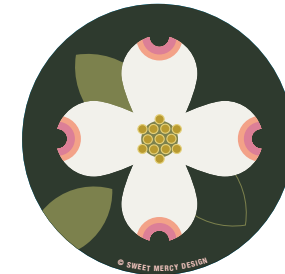
TURKEY  
STK004



FLAMINGO  
STK011



MAGNOLIA  
STK012



DOGWOOD  
STK007



SWANKY WATER  
BOTTLE STICKERS!



WATERMELON  
STK009



DETAILS  
Vinyl Sticker  
Dimensions: 2.5" x 2.5"  
Printed in U.S.A.

\$1.50 EACH  
MOQ: 4

# B O O K M A R K S



## DETAILS

Paper: 130# Super Smooth Cover

Dimensions: 2.25" x 7.875"

Printed in U.S.A.

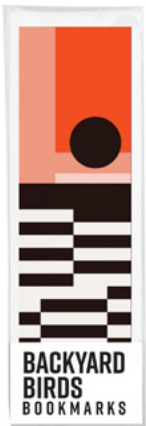
\$5 EACH, MOQ: 2

MSRP: \$10

SKU:

BIRDS: BOOK001

LES FLEURS: BOOK002



Each set of 4 bookmarks features Sweet Mercy Design's signature look, with a nod towards geometric forms and Japanese balance.

May be split up and sold individually.

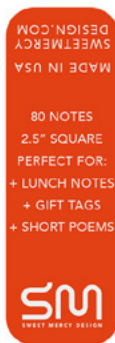


The sleeve is derived from plant-based PLA (Polylactic Acid) and is certified compostable.

# S Q U A R E N O T E S



Box is made of 100%  
Post Recycled Content!



## DETAILS

Paper: 14 PT Uncoated Cover

Dimensions: 2.5" x 2.5"

Printed in U.S.A.

\$7.5 EACH, MOQ: 2

MSRP: \$15

SKU:

SPRINKLES: SQNOTE001

DOGWOOD: SQNOTE002

Back of each card.



Each box contains 80 square notecards  
on a beautiful, uncoated cardstock.

These notes have multiple uses,  
including putting on gifts or popping a  
note to a friend.





# WHOLESALE PRICE LIST\*

\*Prices do not include taxes or shipping.\*

ITEM	UNIT \$	ORDER MINIMUM
GREETING CARDS	\$2.75	6
CARD SETS	\$16.50	2
STICKERS	\$1.50	6
NOTEPADS	\$4.50	4
JOURNAL	\$4.50	4
MINI CARDS (6 PACK)	\$6.00	1
BOOKMARKS (SET OF 4)	\$5	4
SMALL SQUARE NOTES (BOX)	\$7.50	4

Wholesale: [sweetmercydesign.faire.com](http://sweetmercydesign.faire.com)

[sweetmercydesign.com](http://sweetmercydesign.com)

[instagram.com/SweetMercyDesign](https://www.instagram.com/SweetMercyDesign)

[hello@sweetmercydesign.com](mailto:hello@sweetmercydesign.com)

## TERMS & CONDITIONS

### ORDERING

Minimum opening order is \$150. Reorders are \$100. All orders must be paid by credit card at the time of shipment.

Email [hello@sweetmercydesign.com](mailto:hello@sweetmercydesign.com)

to place an order or visit

[sweetmercydesign.faire.com](http://sweetmercydesign.faire.com).

### SHIPPING

Orders ship within 5-10 business days from Matthews, NC via USPS, UPS or FedEx. We will notify you of any back ordered or low in stock items and give you the option to ship a partial order or wait for the full order to be completed. Sweet Mercy Design, LLC is not responsible for any delays in shipping due to carrier.

### RETURNS

We do not accept returns unless the product is damaged or defective. Please inspect items upon receipt and contact us within 5 business days to request replacement items.

### PACKAGING & PRODUCT

Packaged sets may not be split up and sold individually unless specified in listing.

### SUPPLY CHAIN CHANGES IN PRICING

While not expected, products are subject to price fluctuation in the event of supply chain changes.