

## 5/22/2014 FOR IMMEDIATE RELEASE Cleveland, Ohio

## Cleveland Magician and Illusionist Rick Smith Jr. launches Velocity Card Throwing Training Video in Collaboration with Murphy's Magic.

Magician Rick Smith Jr., a Guinness World Record holder for throwing a playing card 216 feet 4 inches at 92 miles per hour has partnered with Murphy's Magic, the largest wholesale magic company in the world to launch *Velocity*, a high caliber card throwing tutorial on throwing techniques and card performances. In this training video, Rick provides the most effective secret techniques and styles designed for all levels of proficiency.

"While there are good techniques taught here and there, and good advice in other places, we set out to make a DVD with Rick that had everything from techniques, handlings, crediting, throwing for speed, distance, accuracy and piercing power... there is also a whole section on safety, types of cards, whistling cards, flicks and springs, as well as Rick and the guys doing amazing feats with cards.", says Jason Brumbalow, Director of New Product Development at Murphy's Magic.

Rick Smith Jr., will be featured in the Creators Spotlight on themagiccafe.com, an online magician's community from May 27-May 29<sup>th</sup>. He will also appear on June 3<sup>rd</sup> in the online Tuesday Night hangout forum at Murphysmagic.com.

The Velocity card throwing training is available for purchase online starting June 2, 2014 at RickSmithJr.com.

## About Magician Rick Smith Jr.

Based in Cleveland, Ohio, Magician Rick Smith Jr. travels nationally performing more than 600 shows every year providing corporate entertainment for events, new product introductions, motivational seminars, award ceremonies and private events. Rick has had guest appearances on national television including "ABC's Shark Tank", "America's Got Talent" "The Ellen Degeneres Show", "Last Call with Carson Daly", "Steve Harvey's Big Time", "The Wayne Brady Show", "Ripley's Believe it or Not!", "Master of Champions", "Time Warp", "The Tonight Show" with Jay Leno and many more.

## About Murphy's Magic Supplies, Inc.

Murphy's Magic Supplies, Inc. was founded by Mark Murphy in 1998 and employs 44 people. Murphy's Magic Supplies is the largest wholesale magic company in the world distributing over 8,000 magic products through a global network of magic dealers. Our product line includes items from world famous magicians including David Blaine, Uri Geller, Franz Harary, Luis De Matos, Lance Burton and Criss Angel. Murphy's Magic Supplies, Inc. does not sell directly to the public.

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