

**GRAVITY**  
EUROPE'S PREMIER AUTOMOTIVE EVENT



24-25<sup>TH</sup> AUGUST

# GRAVITY SHOW 2024

**TRADE**

[GRAVITYSHOW.CO.UK](http://GRAVITYSHOW.CO.UK)



# GRAVITY IS RETURNING

## THE PRESTIGIOUS NEC BIRMINGHAM

WE'RE BACK FOR 2024  
24-25<sup>TH</sup> AUGUST

FOLLOWING THE SUCCESS AND FEEDBACK FROM GRAVITY SHOW 2023,  
WE'RE PROUD TO ANNOUNCE WE'RE BACK AT THE NEC FOR 2024!

**HUGE**

INDOOR EXHIBITION HALLS

**300,000**

SQ/FT OF TOTAL INDOOR SHOW SPACE

**30,000+**

EXPECTED ATTENDANCE

**1,000+**

SHOW CARS FROM ALL OVER EUROPE



**nec**  
Birmingham

**BIRMINGHAM NEC**

NORTH AVE | MARSTON GREEN | BIRMINGHAM | B40 1NT | UNITED KINGDOM

**nec**  
Birmingham

**1,000+**

GENEROUS ON SITE HOTEL  
ROOMS AVAILABLE TO BOOK

**5,000+**

MORE HOTEL ROOMS WITHIN  
A 2 MILE RADIUS OF THE NEC

VISIT THE HOTELS PAGE ON OUR  
WEBSITE FOR MORE DETAILS

**GRAVITYSHOW.CO.UK**

# SOCIAL MEDIA & ATTENDANCE



TIKTOK

**232.6K**  
FOLLOWERS

**1 MILLION**  
MONTHLY  
VIDEO VIEWS

**3M**  
LIKES



INSTAGRAM

**173K**  
FOLLOWERS

**AVERAGE**  
30 DAY REACH  
**500K**  
PEOPLE

**11,700+**  
FEED POSTS



FACEBOOK

**64K**  
PAGE LIKES

**61,000**  
ACTIVE GROUP  
MEMBERS

**LARGEST UK**  
AUTOMOTIVE  
BASED FACEBOOK  
COMMUNITY



YOUTUBE

**WEEKLY**  
UPLOADS

**NEW MONTHLY**  
**SERIES**

**150K**  
VIDEO VIEWS

**1,000+**  
SUBSCRIBERS  
& GROWING

@SLAMMEDUK

@SLAMMEDUK



**30,000+**

EXPECTED ATTENDANCE TO FLOOD THROUGH THE DOORS ACROSS THE WEEKEND



# DRIFT JAM AT GRAVITY 2024



IN THE LIVE ACTION ARENA



MONSTER  
ENERGY



# GRAVITY 2024 OVERVIEW

## GRAVITY SHOW 24-25<sup>TH</sup> AUGUST 2024

**nec**  
Birmingham

**BIRMINGHAM NEC**  
NORTH AVE | MARSTON GREEN | BIRMINGHAM | B40 1NT | UNITED KINGDOM

**nec**  
Birmingham

**30,000+**

EXPECTED ATTENDANCE

**300,000**

SQ/FT OF TOTAL INDOOR SHOW SPACE

**HUGE**

INDOOR EXHIBITION HALLS

**1,000+**

HAND SELECTED SHOW CARS  
FROM ALL OVER EUROPE

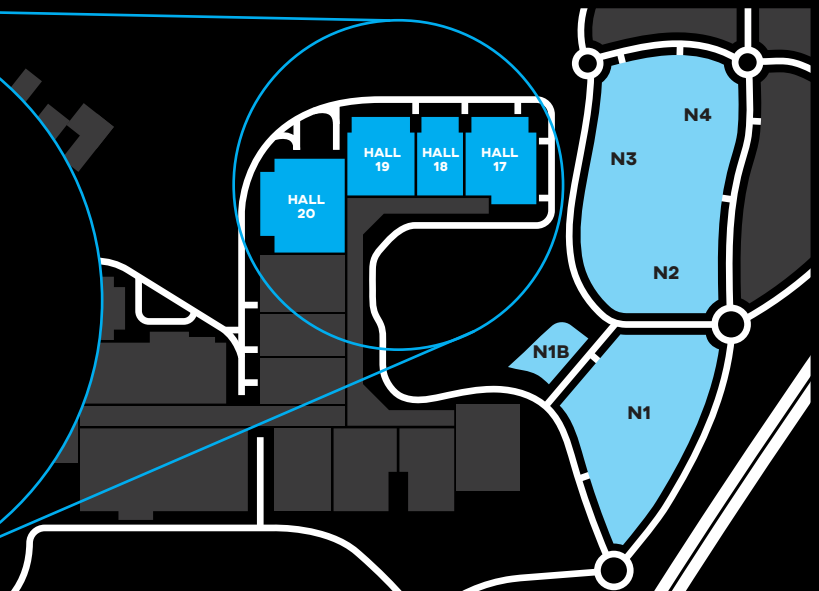
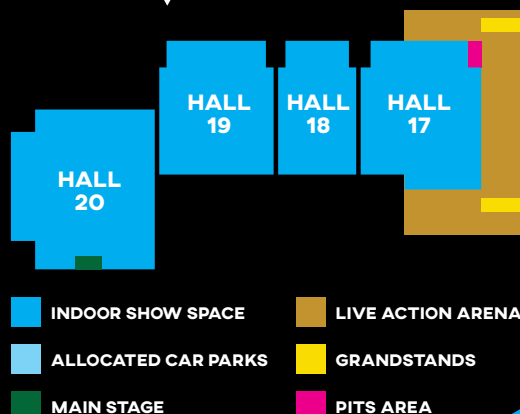
**50M+**

TOTAL SOCIAL MEDIA REACH ON  
@SLAMMEDUK TO AUGUST 2024

**150+**

EXHIBITORS FROM OVER  
THE UK & EUROPE

**GRAVITY 2024**  
EUROPE'S PREMIER AUTOMOTIVE EVENT



**BUSINESS TO BUSINESS  
INTERACTION OPPORTUNITIES**

**PRIVATE EXHIBITOR DRINKS  
RECEPTION ON SATURDAY EVENING**

**LIVE ACTION BMX DISPLAY**

**LIVE LOW RIDER DISPLAY**

**INTERACTIVE LIVE DEMOS**

**LIVE ACTION TRACK WALK  
& MEET THE DRIVERS**

**LIVE CLAY MODELLING OF CARS**

**RACE SIMULATOR COMPETITIONS**

# ADDITIONAL INFO & TRADE FORM

1 OF 2

## DETAILS

COMPANY NAME	_____	CONTACT NAME	_____
ADDRESS	_____	POSTCODE	_____
	_____	PHONE NO	_____
EMAIL	_____	WEBSITE	_____

## PRICING (TRADE)

EXHIBITION SPACE (FOR 2 DAYS)	3X3M	6X6M	10X6M	10X10M	10X15M
Pitch Fee	£450 +VAT	£1,800 +VAT	£3,000 +VAT	£5,000 +VAT	£7,500 +VAT
Company Listed in Programme	✓	✓	✓	✓	✓
Company Listed on Gravity Website	✓	✓	✓	✓	✓
Power		✓	✓	✓	✓
Carpet				✓	✓
Staff Passes	2	5	8	10	12
Weekend Tickets			2	6	10
<b>PLEASE TICK YOUR DESIRED EXHIBITION SPACE</b>					

Please Note: A 10% non-refundable deposit at the time of booking will secure your stand space. No stand space is secured without a deposit. Balance due within 30 days of booking.

ONCE BOOKED YOU WILL BE SENT A FLOOR PLAN TO CHOOSE YOUR EXHIBITION SPACE. **ALL EXHIBITION SPACES ARE OPERATED ON A FIRST COME FIRST SERVE BASIS.** ADDITIONAL PRODUCTS AND SERVICES FORMS WILL BE SENT POST-BOOKING. THESE INCLUDE POWER, INTERNET (ANY SPEEDS), FOOD AND DRINK ORDERS, PARKING, SECURITY, STRUCTURAL AND MORE.

## DESCRIPTION

Please provide a short description of what you intend to do with your trade space.  
For example: 2 cars on display, gazebo and 2 flags

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# ADDITIONAL INFO & TRADE FORM

2 OF 2

## TERMS & CONDITIONS

Please read our full terms and conditions carefully for Gravity Show below.

- There must be no sub-letting of plots. Trade space is intended for the company named on the booking form **ONLY**. Any company who have not completed a booking form for their own space will be charged 150% of the booking form costs
- No form of advertising material may be displayed or distributed on the Event site other than on, or from the exhibitor's trade space. Except by written permission of the event organisers
- We wish to remind you that the insurance of all vehicles is the responsibility of the owner and not the organiser or the venue
- All vehicles and stands must be removed from the halls by 10pm on Sunday 25<sup>th</sup> August 2024
- Traders must supply a current risk assessment before the show, outlining their activities and methods employed to control any hazards and risks. By signing this form you agree that you have all relevant and current risk assessments
- Traders are required to have necessary insurance against fire and other risks including third party claims. This completed booking form for a trade stand shall be deemed as confirmation by the trader that the necessary insurance cover has been obtained and the trader agrees to indemnify the event organisers and their staff against all and any claims which may arise
- All exhibitors are responsible for providing their own tables and chairs
- The organisers accept no responsibility for any damage or loss to property
- **NO** naked flames or heater's allowed in the halls
- **NO** distribution or sale of food and drink is allowed on site
- **NO** animals allowed on site
- **NO** pressurised containers, gas bottles etc allowed on site
- Please take notice of event stewards at all times

**ALL DISPLAY/EXHIBITOR VEHICLES IN THE HALLS ARE TO HAVE A MINIMUM AMOUNT OF FUEL IN THE TANK**

**EXHIBITOR PACKS WILL BE SENT OUT IN THE WEEKS LEADING UP TO THE EVENT WITH TICKETS, VEHICLE PASSES AND ALL ARRIVAL INFORMATION**

**ALL TRADERS AND EXHIBITORS TO ARRIVE ON FRIDAY 23<sup>TH</sup> AUGUST BETWEEN 8AM - 5PM AND BREAKDOWN AFTER THE SHOW ON SUNDAY 25<sup>TH</sup> AUGUST BETWEEN 5PM - 10PM**

## CONFIRMATION

By signing this form you agree to all the Gravity Show terms and conditions, which can be seen on the following two pages of this document.

CUSTOMER NAME \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

RETURN ADDRESS  
Slammed UK Events  
PO Box 13344  
COLCHESTER  
CO7 7XS

### PAYMENT INFO

**BANK TRANSFER**  
Bank Name: HSBC  
Sort Code: 40 - 44 - 37  
Account No: 12191067

### CONTACT INFO

**PHONE** 07872 884895  
**EMAIL** info@gravityshow.co.uk

### EVENT DETAILS

**BIRMINGHAM NEC  
NORTH AVE | MARSTON GREEN  
BIRMINGHAM | B40 1NT  
UNITED KINGDOM**  
**24 - 25<sup>TH</sup> AUGUST 2024**  
(August summer bank holiday weekend)



# TERMS OF BUSINESS GRAVITY SHOW

## Slammed UK Events Limited | GRAVITY Show: Terms of Business

Please read the following terms and conditions. These will form the contract between you and Slammed UK Events Limited for Gravity Show. If there is anything in these terms and conditions that you are unclear about which you require further explanation, then please raise it prior to accepting or using our services.

If you fail to accept these terms by return, you automatically agree to our latest terms of business. By using any service or space supplied by us, it is deemed that you accept our terms of business and any updated versions.

Our full and most recent terms of business are readily available upon request. Should you require the most up to date version please contact us by phone or email. It is your responsibility to be up to date with our terms of business.



### 1. SERVICES

In return for you paying the charges (provided separately from these terms of business), Slammed UK Events Limited will supply you with temporary exhibition space and/or Sponsorship/Partnership for Gravity Show 2024 and/or any other service as you may reasonably require during the event.

### 2. CHARGES

#### Exhibition Space

Slammed UK Events Limited will supply you with agreed exhibition space and/or partnership requirements for the duration of the event, namely Gravity Show 2024. Any extra space or services you may require for the event will be charged additionally unless agreed otherwise in writing.

**A 10% non-refundable deposit at the time of booking** will secure your stand space. No stand space is secured without a deposit.

We will endeavour to notify you in writing within 7 days of any variation to new charges coming into effect. We will continue to provide the service(s)/space unless you confirm in writing that you no longer wish to receive our services/space. All charges are subject to VAT (if applicable) at the prevailing rate.

### 3. PAYMENTS

Slammed UK Events Limited will issue you with an invoice. We process our invoices weekly and as standard we offer 30 day invoice terms. You are required to make timely payment to us by direct debit or bank transfer to the relevant account:

Gravity Show Exhibition Space and/or Sponsor/Partnership  
Slammed UK Events Limited - HSBC Bank  
Account No: **12191067** Sort Code: **40-44-37**

### 4. LATE PAYMENTS

- 4.1 If payment is not received within 30 days of the date of invoice, interest will be charged at the rate of 8% above the base rate of Bank of England from the date of the invoice until payment is received in full.
- 4.2 Any invoices over 50 days due will attract the following recovery fees:
- 4.3
 

£0.01 – £1,000	£40 + Interest
£1,000.01 – £3,000	£80 + Interest
£3,000.01+	£120 + Interest
- 4.4 If your account is excessively overdue, we reserve the right to suspend our services and event space will be cancelled without notice until the account is paid in full. It is your responsibility to ensure that invoices are paid in a timely manner in accordance with their due dates.



### 5. CANCELLATION

#### Gravity Show Exhibition Space

Exhibition space (trade space) at Gravity Show 2024 is non-refundable once booked and the appropriate forms have been filled out and signed. All event space if cancelled will be charged at 100% of the invoiced amount.

### 6. OUR RESPONSIBILITIES

- 6.1 Slammed UK Events Limited shall use its endeavours to ensure that all event space booked for Gravity Show will be available and free for the arranged dates.
- 6.2 Slammed UK Events Limited does not have any liability in relation to death or injury caused by negligence or improper practice of any company using the exhibition space at Gravity Show.
- 6.3 Slammed UK Events Limited does not account for, or hold any liability for any indirect or consequential losses.

### 7. YOUR RESPONSIBILITIES

- 7.4 You agree to have in place a safe working environment for your staff.
- 7.5 You will notify us of any identified risks before we supply our service to you.
- 7.6 You will notify us of any risks immediately upon discovery.
- 7.7 All of your risk assessments for your service(s) will be fully up to date.
- 7.8 All of the equipment used within your establishment or service(s) is safe to use and within its service date where applicable.
- 7.9 If you breach any of your obligations under this clause, you agree to indemnify Slammed UK Events Limited fully against all claims, fines, damages, awards, costs, expenses and any other liabilities arising from any third party claim against Slammed UK Events Limited as a result of your act or default.

#### Third Party Usage of Space

You are not permitted in any circumstances to sub-let or hire out any of your booked exhibition space at Gravity Show. Your booked event space should and can only be used by the company that has booked the event space on the booking documents.

Any third party usage or subcontracting of exhibition space at Gravity Show will result in a 150% charge of the event space booked, payable to Slammed UK Events Limited.



### 8. EXHIBITION SPACE RULES

- 8.1 All trade/sponsor booking forms must be completed with an accurate description of goods being sold or exhibited. Only those traders who have permission in advance may sell multi brand polish or graphics. Any performers that traders provide as part of their trade stand should not perform any sexually explicit or lewd act.
- 8.2 **Exhibitors must not under any circumstances sell food or drink.**
- 8.3 **Security:** Trade stand holders are solely responsible for the safe keeping of all goods and items on their stand including posters and banners. Although the event organisers will supply event security during the live event, they will not accept responsibility in any way for the loss or damage of exhibitors property (including hired marquees) whilst it is on the event site. Exhibitors in the exhibition halls are advised to be on site when the Exhibition Hall is open when their stock may be vulnerable.



- 8.4 Exhibitors are responsible for damage or injury of any kind to persons or property caused by themselves, their servants or agents and, in particular for any such damage arising from the use of exhibitors vehicles, display stands or other equipment.
- 8.5 Exhibitors using marquees, awnings etc must ensure they are mechanically sound, of good condition and appearance and are contained within their plot/space. They must be comprehensively insured in respect of any liability to members of the public, vehicles, show officials or other exhibitors that may visit the show site. Slammed UK Events Limited may require evidence of appropriate insurance before allowing exhibitors access to the show site. Risk assessments for any stage or entertainment on you trade stand must be provided.
- 8.6 Exhibitors are advised to protect themselves by event insurance against Public Liability, cancellation and abandonment and/or curtailment of the event due to reasons beyond the control of Slammed UK Events Limited. They must also indemnify the event organisers against any claims, damages or expense whatsoever in anyway arising out of his attendance or his exhibits on the event site. Please supply a copy of your event insurance and risk assessment for our health and safety records.
- 8.7 Exhibitors are required to supply a suitable fire extinguisher and must familiarise themselves with fire precautions. Slammed UK Events Limited reserve the right of inspection by the fire prevention officer of all stands and equipment and further to order the use of such equipment of appliances to be discontinued should they contravene fire and safety regulations.
- 8.8 No form of advertising material may be displayed or distributed on the event site other than on, or from the exhibitor's trade space. Except by written permission of the event organisers.



- 8.9 Slammed UK Events Limited reserve the right at their absolute discretion to refuse bookings without any reason being given. Submission of a completed booking form is not a guarantee that space will be made available.
- 8.10 Exhibitors are responsible for the cleaning of their trade space, please use the large waste bins provided for your waste/packing boxes/materials etc. The venue will charge for cleaning up after you.

**FAILURE TO LEAVE YOUR SPACE AS YOU FOUND IT WILL INCUR A £100 CLEANING CHARGE**

- 8.11 All vehicles unless they form an integral part of the trade stand and/or contained within the exhibitors stand must be removed to the designated exhibitor parking area before the show is open to the public.
- 8.12 Electricity supplied to your stand by the event site contractor will be made live on the day before the event. Sockets will be positioned at the contractors' discretion unless an electrical requirement and socket plan is supplied to the organisers no less than 3 weeks prior to the event. Any equipment connected to the show ground power supply must be pat tested.

**9. FORCE MAJEUR**

Slammed UK Events Limited will use its reasonable endeavours as far as reasonably practical to provide the services booked. Should our obligation to do so be interrupted or interfered with by an event of force majeure, then our obligations will be suspended while the interference or interruption continues. Slammed UK Events Limited will not be liable to you for any loss you may suffer or costs incurred by you as a result of that interference or interruption. An event of force majeure means any cause beyond the control of Slammed UK Events Limited including and without limitation to: strikes, lock out or industrial disputes, acts of god, war, riot, terrorism, civil commotion, fire, flood, storm or epidemic/pandemic.

**10. DATA PROTECTION**

Slammed UK Events Limited will use the information that we receive from you to provide our services that you request from us. We do not sell, trade or rent your personal information to others and we will never disclose your information to third parties, except to fulfil your specific orders for a product, service or information in the event that a third party delivers the relevant service to you. Slammed UK Events Limited fully operate in line with GDPR 2018.

**11. MISCELLANEOUS**

- 11.1 These terms of business shall govern the contract between yourself and Slammed UK Events Limited for the supply of the services to the exclusion of all and any other service level agreements or terms and conditions.
- 11.2 No variation, or addition to or modification of these terms of business shall be binding or form part of these terms of business unless previously agreed by Slammed UK Events Limited in writing.
- 11.3 No waiver by Slammed UK Events Limited or breach of these terms of business shall be considered.
- 11.4 It is agreed that for the right purposes of the contracts (Rights of Third Parties) Act 1999 this contract is not intended to and does not give any person who is not a party to this contract any rights to enforce any provisions contained in this contract.
- 11.5 These terms of business shall be governed by the laws of the United Kingdom.
- 11.6 You agree to submit to the non-exclusive jurisdiction of the respective courts of law.

**12. REGISTERED ADDRESS**

**Slammed UK Events Limited**  
 70 Water Street  
 Lavenham  
 Sudbury  
 CO10 9RW  
 United Kingdom

**13. ACCEPTANCE**

These terms of business are acknowledged and accepted by you.

By booking and/or using our services, you automatically agree to these terms of business and any subsequently updated terms of business. It is your responsibility to ensure that you have the most up to date versions of our terms of business. These are readily available on our website, and through request to your local branch.

You are required electronically or physically sign and return a copy of these terms of business to Slammed UK Events Limited. Failure to do so will prevent Slammed UK Events Limited from supplying event space.

**NAME** \_\_\_\_\_

**COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

\_\_\_\_\_

**DATE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_





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