


SALON EXCELLENCE
ritual



Unique fragrances and delicate scents inebriate you from the moment you wash your hair, taking you on a journey of the mind.

The moments that every woman dedicates to her selfcare are sacred, that is why K-time has always been studying precious rituals suitable for every type of hair.

Unique fragrances and delicate scents inebriate you from the moment you wash your hair, taking you on a journey of the mind. A relaxing massage and gentle gestures relieve tensions and promote the penetration of the active ingredients. K-time has created a personalised beauty routine made of four steps: cleanse, treat, protect and sublimate hair with carefully developed formulas and techniques to get plumped, strong and healthy hair.

These steps represent the specific treatment made in salons and they also suggest the most suitable routine to be repeated at home with K-time products.

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1



SHAMPOO

Wash the hair with the Pro-Age Densifying Shampoo, acting gently to prepare the hair to receive the treatment's active ingredients.
Repeat the wash if necessary.

2



SERUM

Apply the Pro-Age Densifying Serum to the towel-dried hair. Apply it on each single lock with the help of the syringe.
Leave it on for 15 minutes.
Do not rinse off.

3



MASK

After 15 minutes with the Densifying Serum on, **DO NOT** rinse and apply the Densifying **Mask directly leaving it on for 5 minutes, then rinse.**

4



SPRAY

Spray the Densifying Spray all over the hair. Shake well before use. **Do not rinse and proceed with styling.**

SALON EXCELLENCE *at Home*

Continue the Pro-Age experience at home.

When you're in the salon, you want those cuddles to last forever. That is why K-time has extended the Pro-Age ritual to your homes, so you can live again that feeling of well-being whenever you want.

1

It extends the effect of the Pro-Age treatment over time and makes the hair stronger, more elastic and resistant, making styling easier. The **Densifying Shampoo** acts in depth regenerating the hair and re-establishing the right level of hydration while it increases the radiance of the hair.



2



The **Densifying Mask** is an intensive nourishing treatment that restores moisture, elasticity, shine and maximum detangling to the hair. It prevents split ends, **Botox effect.**