



Beauty Family Organic Hair Care

Nook[®]
ECO INSPIRED PRODUCTS



BEAUTY FAMILY
LOVINGLY TAKES
CARE OF THE
DAILY BEAUTY
AND WELL-BEING
OF ALL THE
FAMILY'S HAIR.

KEY FEATURES / formulations

WHERE IT IS NATURE THAT SPEAKS...



up to **98%** of
natural ingredients



up to **98%** of
biodegradability



plant extracts that
are certified **organic**
or from **biodynamic**
agriculture



100% Vegan.
Do not contain **ingredients or raw materials of animal origin**. They are therefore suitable for anyone who has adopted the **vegan philosophy** or lifestyle

KEY BENEFITS / performance

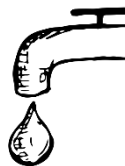
BECAUSE IT'S THE PRODUCT THAT SPEAKS ...



light, soft and creamy textures, velvety to the touch and pleasant to use



instant action and immediate results



concentrated formulas that allow a lower product and with less water consumption in the rinse phase



gentle formulas ideal for the whole family and all hair types

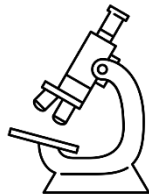
KEY TECHNOLOGY / cosmetic research

WHERE IT IS QUALITY THAT SPEAKS...

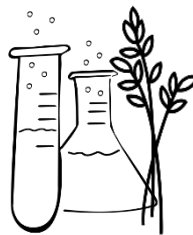


All formulas are free of
sulphates, paraffin,
petrolates, mineral oils,
SLS, SLES, colorants,
MI/MIT*

*(methylisothiazolinone)



tested to check for traces of
nickel, chromium, cobalt,
which are guaranteed below
the maximum threshold of 1
ppm (parts per million)



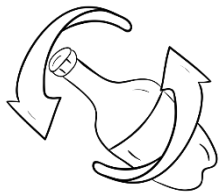
surfactants,
emulsifiers and
preservatives
of plant origin



97%
of the products are
Silicone-free

FEATURES PACKAGING

BECAUSE ONE THING... LEADS TO ANOTHER... AND NOTHING IS WASTED



We have chosen **100% recycled plastic**, containing **no virgin plastic**, for bottles and jars



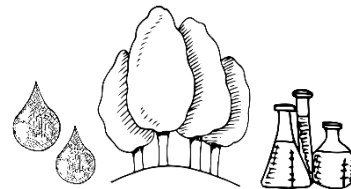
The PET used is also **FDA approved** so is suitable for **contact with food**



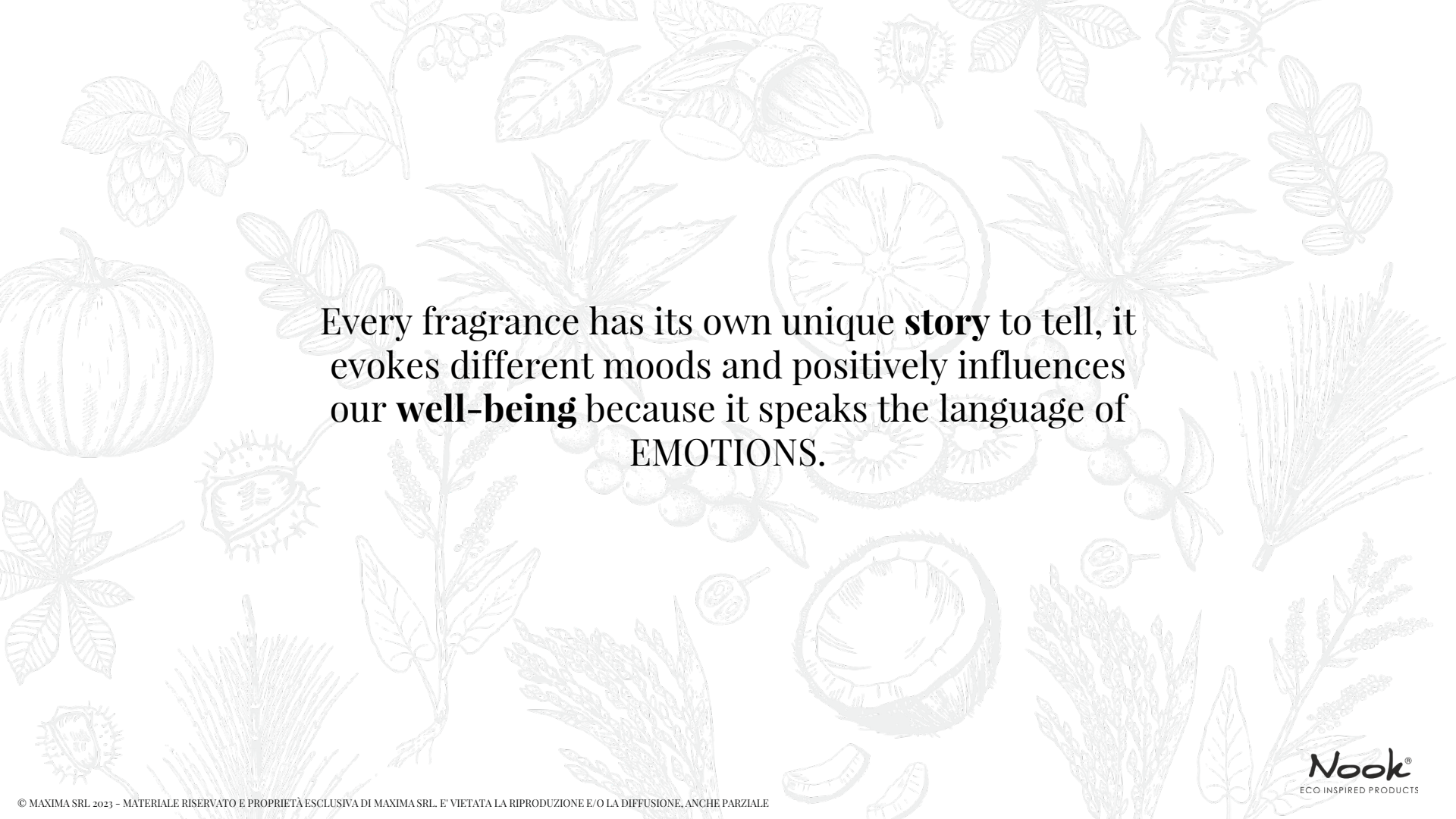
The **labels** on all the products are **100% recyclable, biodegradable, ecological**, waterproof and hard-wearing.



The labels are made **from waste materials** from the stone cutting industry, namely **very fine marble dust**.



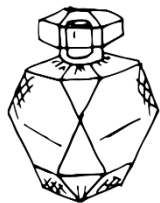
No water is needed to make the labels, **no trees** are chopped down and **no chemicals** are used



Every fragrance has its own unique **story** to tell, it evokes different moods and positively influences our **well-being** because it speaks the language of EMOTIONS.

EXCLUSIVE ARTISAN FRAGRANCES FROM ITALY

SPEAKING WITH THE LANGUAGE OF OUR EMOTIONS



The Beauty Family product families have a **distinctive, iconic perfume**, skilfully created by a well-known **Italian «nose»** - the fragrance designer **Claudia Scattolini**.

Claudia Scattolini

Originally from the province of **Verona**, she took the ideas we gave her and came up with some **original fragrances in her artisan workshop**



Eight exclusive fragrances to engage the customer and gives the product a **unique olfactory identity**



every fragrances recall the **many faces of nature**, including green and aromatic notes, fruit nectars, floral bouquets and sweet gourmet notes



Families & Products

Beauty Family Organic Hair Care



pompelmo rosa&kiwi

FOR CURLY OR WAVY HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema sorbetto 75 ml / 250 ml

elisir 150 ml

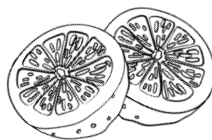
PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema sorbetto 1000 ml

elisir 150 ml

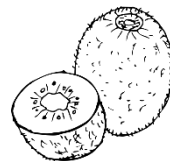
KEY INGREDIENTS



Organic Pink Grapefruit
extract from biodynamic
agriculture



with exceptional restoring
and regenerating
properties, give hair
vitality, elasticity and
shine



Organic Kiwi extract
from biocertified
agriculture



rich in vitamins, antioxidants
and mineral salts, nourishes
and deeply hydrates the hair

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

pompelmo rosa&kiwi shampoo

**Revitalizing elasticizing shampoo
for curly or wavy hair.**

The soft creamy texture containing plant-based surfactants gently cleanses the hair and scalp, respecting its natural balance and leaving hair soft and hydrated.

The extracts of Pink Grapefruit and Kiwi, which are rich in vitamins, antioxidants and mineral salts, work in synergy to give the shaft vitality, elasticity and shine.



KEY FORMULA & BENEFITS



95%
NATURAL
INGREDIENTS

100%
VEGAN

94%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

pompelmo rosa&kiwi crema sorbetto

**Revitalizing elasticizing gel
conditioner for curly or wavy hair.**

This innovative light cream-gel, which is free of silicones, nourishes and deeply hydrates the hair without weighing it down, leaving it light, shiny and easy to brush.

It detangles, softens and helps eliminate frizz.

The extracts of Pink Grapefruit and Kiwi, with their exceptional restoring and regenerating properties, give hair vitality, elasticity and shine.



KEY FORMULA & BENEFITS



93%
NATURAL
INGREDIENTS

100%
VEGAN

94%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

pompelmo rosa&kiwi elisir leave in

Revitalizing elasticizing fluid for curly or wavy hair.

A beauty elixir that gives elasticity, control and natural support to hair.

The result is shiny, healthy and rehydrated hair, thanks to the properties of Pink Grapefruit and Kiwi.

Ideal on both damp and dry hair, it protects the shaft and controls frizz without weighing it down.



KEY FORMULA & BENEFITS



89%
NATURAL
INGREDIENTS

100%
VEGAN

45%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 150 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



basilico&mandorla

FOR DRY AND DULL-LOOKING HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema rugiada 75 ml / 250 ml

nettare 150 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema rugiada 1000 ml

nettare 150 ml



KEY INGREDIENTS



Organic Basil extract
from biodynamic
agriculture



with strengthening and
brightening properties, it
restores immediate
vibrancy and softness to
dehydrated hair



Organic Almond extract
from biocertified
agriculture



with elasticizing, nourishing
and antioxidant action,
delivers intense hydration
without weighing hair down,
making it looks visibly
stronger, healthier and
shinier

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

basilico&mandorla shampoo

**Brightening hydrating shampoo
for dry and dull-looking hair.**

This soft and creamy shampoo
hydrates, nourishes and softens
hair without weighing it down.

It restores immediate vibrancy,
brilliance and softness to
dehydrated, dull-looking hair so it
looks visibly stronger, healthier
and shinier.



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

98%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

basilico&mandorla

crema rugiada

**Brightening hydrating conditioner
for dry and dull-looking hair.**

With organic extracts of Basil, with its strengthening and brightening properties, and elasticizing, nourishing, antioxidant action, this conditioner delivers intense hydration without weighing hair down, making it look instantly glossy.

Softness and hydration are restored to hair which looks visibly healthy and revitalized.



KEY FORMULA & BENEFITS



97%
NATURAL
INGREDIENTS

100%
VEGAN

95%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

basilico&mandorla nettare leave in

Brightening hydrating nectar for dry and dull-looking hair.

This fluid, light cream envelops the shaft, making hair beautiful and silky without being greasy or heavy.

The properties of Basil, which brightens and strengthens, and Almond, which is nourishing and antioxidant, work together to deliver nourishment and softness to hair, making it stronger and healthier.

It is perfect for protecting lengths and ends from heat damage caused by hot styling brushes and hair dryers and for giving dry and dull-looking hair instant hydration.



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

92%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 150 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



romice&dattero

FOR CHEMICALLY TREATED HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema suprema 75 ml / 250 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema suprema 1000 ml



KEY INGREDIENTS



Organic Dock
extract from biodynamic
agriculture



with antioxidant and
regenerating properties,
nourishes and hydrates
the hair while protecting it
against free radicals



Organic Date extract
from biocertified
agriculture



with tonic and remineralizing
action, it provides important
nourishment and improves
the hydration, well-being and
general appearance of hair

Nook®
ECO INSPIRED PRODUCTS

romice&dattero shampoo

Regenerating shampoo for chemically treated hair.

This shampoo gently cleanses treated hair, leaving it shiny and healthy.

The organic Date extract, with its antioxidant and regenerating properties, nourishes and hydrates the hair while protecting it against free radicals. Dock has a tonic and remineralizing action, it provides important nourishment and improves the hydration, well-being and general appearance of hair.

Suitable for all chemically treated and coloured hair, this shampoo breathes a new lease of life into hair and makes it exceptionally brilliant and soft.



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

99%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 60 ml / 300 ml / 1000 ml

Beauty Family
Organic Hair Care

romice&dattero crema suprema

**Regenerating conditioner for
chemically treated hair.**

This rich and creamy conditioner pampers and envelops the hair for a profoundly nourished and hydrated shaft.

Chemically treated and coloured hair is given renewed shine, elasticity and vitality and it prevents the fibre drying out, maintaining the correct moisture level.

Nourishes and hydrates the hair while protecting it against free radicals.



KEY FORMULA & BENEFITS



92%
NATURAL
INGREDIENTS

100%
VEGAN

91%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



zucca&luppolo

FOR STRAIGHT AND FRIZZY HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema vellutata 75 ml / 250 ml

oliocrema 150 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema vellutata 1000 ml

oliocrema 150 ml



KEY INGREDIENTS



Organic Pumpkin
extract from
biocertified agriculture



rich in antioxidant is
naturally rich in vitamin C
and potassium, makes hair
look younger, healthier
and smoother



Organic Hops extract
from biodynamic
agriculture



contain proteins, amino acids
and sugars, give strength,
nourishment and silkiness

Beauty Family
Organic Hair Care

zucca&luppolo shampoo

**Smoothing shampoo for straight
and frizzy hair.**

With its gentle formula containing plant-based surfactants and its rich, creamy lather, this shampoo gently cleanses hair, leaving it easy to brush and exceptionally glossy.

Pumpkin, an antioxidant that is naturally rich in vitamin C and potassium, makes hair look younger, healthier and smoother. Hops, which contain proteins, amino acids and sugars, give strength, nourishment and silkiness.



KEY FORMULA & BENEFITS



97%
NATURAL
INGREDIENTS

100%
VEGAN

96%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

zucca&luppolo crema vellutata

Smoothing conditioner for straight and frizzy hair.

With its light texture and powerful conditioning action, it helps make straight hair that is prone to frizz soft, hydrated and exceptionally glossy.

Pumpkin, an antioxidant that is naturally rich in vitamin C and potassium, makes hair look younger, healthier and smoother. Hops, which contain proteins, amino acids and sugars, give strength, nourishment and silkiness.



KEY FORMULA & BENEFITS



98%
NATURAL
INGREDIENTS

100%
VEGAN

97%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

zucca&luppolo oliocrema leave in

Smoothing oil in cream for straight and frizzy hair.

This leave-in oil with its innovative formula and creamy texture envelops the hair shaft without making it greasy or weighing it down.

Free of silicones, it smoothes and protects hair from heat stress caused by straighteners and hair dryers, preserving its natural balance. The hydration, elasticity and softness it provides leave hair smoother, silkier and more manageable.

It is the ideal product to fight frizz for light, silky and gorgeously glossy hair every day of the week.



KEY FORMULA & BENEFITS



97%
NATURAL
INGREDIENTS

100%
VEGAN

96%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 150 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



maqui&cocco

FOR DRY AND DAMAGED HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema soufflé 75 ml / 250 ml

burro impacco 72 ml / 250 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema soufflé 1000 ml

burro impacco 1000 ml



KEY INGREDIENTS



Organic Maqui extract
from biocertified
agriculture



with outstanding
antioxidant, hydrating and
preserving properties,
help restore brilliance,
elasticity and body to the
shaft



Organic Coconut extract
from biodynamic
agriculture



with hydrating power and
emollient and revitalizing
action, restore balance and
beauty to hair. Gives dry and
lifeless hair strength, body
and shine, as well as renewed
nourishment and vitality

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

maqui&cocco shampoo

Restoring shampoo for dry and damaged hair.

The rich, creamy texture of this shampoo envelops the hair and delivers deep nourishment and exceptional softness to dry hair.

The beneficial effects of the organic Maqui and Coconut extracts, with their outstanding antioxidant, hydrating and preserving properties, help restore brilliance, elasticity and body to the shaft.



KEY FORMULA & BENEFITS



94%
NATURAL
INGREDIENTS

100%
VEGAN

96%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

maqui&cocco crema soufflé

Restoring conditioner for dry and damaged hair.

It softens and gently nourishes dehydrated and dry hair, making it instantly silkier, softer and shinier.

It gives nourishment and immediate hydration, eliminates frizz and makes hair manageable, healthy and revitalized.

The beneficial effects of the organic Maqui and Coconut extracts, with their outstanding antioxidant, hydrating and preserving properties, help restore brilliance, elasticity and body to the shaft.



KEY FORMULA & BENEFITS



95%
NATURAL
INGREDIENTS

100%
VEGAN

88%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

maqui&cocco burro impacco

Restoring mask for dry and damaged hair.

An intensive treatment with a rich and creamy texture that gives dry and lifeless hair strength, body and shine, as well as renewed nourishment and vitality.

The restoring and antioxidant properties of Maqui are combined with the hydrating power of Coconut and the emollient and revitalizing action of the precious vegetable oils to restore balance and beauty to hair.



KEY FORMULA & BENEFITS



93%
NATURAL
INGREDIENTS

100%
VEGAN

83%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



avena&riso

FOR DELICATE AND FINE HAIR

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema dolcezza 75 ml / 250 ml

latte leave in 150 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema dolcezza 1000 ml

latte leave in 150 ml



KEY INGREDIENTS



Organic Oat
extract from
biodynamic agriculture



with nourishing and
strengthening properties,
helps eliminate frizz. It
restores natural levels of
hydration and balance to
the shaft



Organic Rice extract
from biocertified
agriculture



hydrates, soothes and retains
moisture, making hair look
naturally healthy, revitalized
and light. Is emollient and
protective, so is highly
recommended for children's
delicate hair

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

avena&riso shampoo

Soothing shampoo for delicate and fine hair.

With its balanced blend of plant-based surfactants and its soft and creamy texture, this shampoo gently cleanses delicate and fine hair without altering its natural balance.

Thanks to the organic extracts of Oat, with its hydrating and soothing properties, and Rice, which is emollient and protective, it effectively detangles and softens hair, so is highly recommended for children's delicate hair which tends to become knotty.



KEY FORMULA & BENEFITS



80%
NATURAL
INGREDIENTS

100%
VEGAN

95%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

avena&riso crema dolcezza

Soothing detangling conditioner for delicate and fine hair.

This soft, light cream pampers hair, making it instantly soft, manageable and silky.

It restores natural levels of hydration and balance to the shaft, for tamed and easy to brush hair.

The organic Oat extract, with its nourishing and strengthening properties, helps eliminate frizz. The Rice extract hydrates, soothes and retains moisture, making hair look naturally healthy, revitalized and light



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

95%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

avena&riso latte leave in

Soothing detangling milk spray for delicate and fine hair – leave-in.

This spray detangles without weighing hair down and, thanks to its acid pH formula containing Oat and Rice, it restores natural softness, strength and hydration to hair, making it easy to brush.

The hair shaft becomes instantly silkier, shinier and easier to manage.

Suitable for frequent use and to brush out knots in children's hair.



KEY FORMULA & BENEFITS



91%
NATURAL
INGREDIENTS

100%
VEGAN

90%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 150 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



castagna&equiseto

FOR LONG HAIR AND ENDS PRONE TO BREAKING

HOME CARE BEAUTY RITUAL

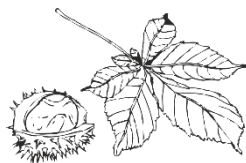
shampoo 60 ml / 300 ml
crema amorevole / 250 ml
linfa leave in 150 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml
crema amorevole 1000 ml
linfa leave in 150 ml



KEY INGREDIENTS



Organic Chestnut
extract from biodynamic
agriculture



Nourishes, protects,
strengthens and
regenerates, makes the
hair shaft elastic, strong
and compact, restoring its
vigour and natural
brilliance



Organic Equisetum
extract from
biocertified agriculture



Rich in mineral salts and
antioxidant to giving hair
softness and shine. With
mineralizing and balancing
properties, regenerates and
makes hair lovely and soft

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

castagna&equiseto shampoo

Strengthening shampoo for long hair and ends prone to breaking.

This anti-breakage shampoo gently cleanses fragile and weakened lengths.

The effective formula with organic extracts of Chestnut, which nourishes and regenerates, Equisetum, rich in mineral salts and antioxidants, hyaluronic acid and vitamins, makes the hair shaft elastic, strong and compact.

It nourishes, regenerates and makes hair lovely and soft, restoring its vigour and natural brilliance.



KEY FORMULA & BENEFITS



97%
NATURAL
INGREDIENTS

100%
VEGAN

97%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

castagna&equiseto crema amorevole

Strengthening conditioner for long hair and ends prone to breaking.

This conditioner, with its light and creamy texture, delivers hydration, nourishment and shine to fragile and dehydrated lengths and ends.

It contains organic extracts of Chestnut, which strengthens and nourishes, and Equisetum, with mineralizing and balancing properties, giving hair softness and shine without weighing it down so it is soft, easy to manage and brush.



KEY FORMULA & BENEFITS



94%
NATURAL
INGREDIENTS

100%
VEGAN

91%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 75 ml / 250 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

castagna&equiseto linfa leave in

Anti-breakage strengthening fluid cream for long hair and ends prone to breaking.

Light texture, free of silicones. This soft creamy fluid creates a protective film over the hair shaft, so lengths and ends are more resistant and less prone to breakage.

Thanks to the beneficial properties of Chestnut, which protects and strengthens, and Equisetum, which is rich in mineral salts, this cream gives hair elasticity, body and shine.

The Cottonseed Oil, amino acids and Plant-based Keratin in the formula hydrate and fortify.



KEY FORMULA & BENEFITS



97%
NATURAL
INGREDIENTS

100%
VEGAN

92%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

SIZE 150 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family Organic Hair Care



bianscospino&aloe vera

AROMATIC FOR DAILY WELL-BEING

HOME CARE BEAUTY RITUAL

shampoo 60 ml / 300 ml

crema armoniosa 75 ml / 250 ml

PROFESSIONAL SALON RITUAL

shampoo 1000 ml

crema armoniosa 1000 ml

KEY INGREDIENTS



Organic Hawthorn
extract from biodynamic
agriculture



with powerful
regenerating and
normalizing properties,
hydrates and revitalizes all
types of hair and scalp



Organic Aloe Vera
extract from biocertified
agriculture



with exceptional emollient,
calming, balsamic and tonic
properties, protects the
natural balance and giving a
pleasant, long-lasting
sensation of freshness and
hydration

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

biancospino&aloevera shampoo

Aromatic shampoo for daily well-being.

Thanks to the powerful regenerating and normalizing properties of Hawthorn and the emollient and calming action of Aloe Vera, this shampoo gently and effectively cleanses all types of hair, protecting its natural balance and giving a pleasant, long-lasting sensation of freshness and hydration.

Ideal for daily and frequent use.



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

96%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT

100%
PLANT-BASED
SURFACTANTS
EMULSIFIERS
PRESERVATIVES

SIZE 60 ml / 300 ml / 1000 ml

Nook®
ECO INSPIRED PRODUCTS

Beauty Family
Organic Hair Care

biancospino&aloevera

crema armoniosa

Aromatic conditioner for daily well-being.

This light and gentle formula, enriched with plant-based conditioning agents and organic Hawthorn and Aloe Vera extracts with exceptional calming, balsamic and tonic properties, instantly hydrates and quickly detangles all types of hair.

It leaves it feeling soft and looking shiny without weighing it down.



KEY FORMULA & BENEFITS



96%
NATURAL
INGREDIENTS

100%
VEGAN

94%
BIODEGRADABLE

METAL TESTED
NICKEL
CHROMIUM
COBALT
< 1 PPM

100%
PLANT-BASED
SURFACTANTS
PRESERVATIVES

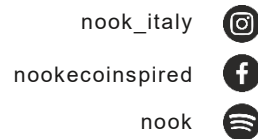
0%
SILICONE
SULPHATE
MIT/MI
SLES/SLS
PARAFFIN
PETROLATUM
MINERAL OILS
COLOURANT


SIZE 75 ml / 250 ml / 1000 ml


Nook®
ECO INSPIRED PRODUCTS



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