

Holy Redeemer Catholic School
Cardinal 5K & Half Mile Fun Run
Saturday, April 27th, 2024



SPONSORSHIP OPPORTUNITIES

\$3,000 LEAD SPONSOR (1 available)

- **Connecticut Avenue Publicity Banner:** Your organization will appear on the banner spanning Connecticut Avenue for one week preceding the race with exposure to thousands of commuters daily.
- **On Site Recognition:**
 - Opportunity for Remarks at Start/Finish
- **Prominent Logo Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will also receive (10) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (4) complimentary registrations to run in the 5K or Half Mile Fun Run
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **3 Email Blasts:** Inclusion in (3) emails distributed to 250+ families within the Holy Redeemer community
- **Post-Race Party Recognition:** Table Set Up & Inclusion in DJ's announcements
- **Social Media:** Shout out on Holy Redeemer HSA Instagram account on Race-Day
- **Thank You Ad:** Recognition in the Post-Race Thank You Ad

\$2,500 BIB SPONSOR (1 available)

- **On Site Recognition:** Name & Logo on all Runner Bibs
- **Prominent Logo Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will receive (10) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (4) complimentary registrations to run in the 5K or Half Mile Fun Run
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **3 Email Blasts:** Inclusion in (3) emails distributed to 250+ families within the Holy Redeemer community
- **Post-Race Party Recognition:** Table Set Up & Inclusion in DJ's announcements
- **Social Media:** Shout out on Holy Redeemer HSA Instagram account on Race-Day
- **Thank You Ad:** Recognition in the Post-Race Thank You Ad

\$2,000 POST-RACE PARTY SPONSOR or PACKET PICK UP SPONSOR (1 of each available)

- **Prominent Logo Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will also receive (8) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (4) complimentary registrations to run in the 5K or Half Mile Fun Run
- **On Site Recognition:**
 - **Post-Race Party Sponsor:** Opportunity for Remarks & Table Set Up at Post-Race Party
 - **Packet Pick Up Sponsor:** Opportunity for Table at Pre-Race & Day-Of Packet Pick Up
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **3 Email Blasts:** Inclusion in (3) emails distributed to 250+ families within the Holy Redeemer community
- **Post-Race Party Recognition:** Table Set Up & Inclusion in DJ's announcements
- **Social Media:** Shout out on Holy Redeemer HSA Instagram account on Race-Day

\$1,500 WATER STATION SPONSOR (1 available)

- **Logo Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will also receive (5) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (3) complimentary registrations to run in the 5K or Half Mile Fun Run
- **On Site Recognition:** Signage with your name will be displayed at designated water station
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **Post-Race Party Recognition:** Inclusion in DJ's announcements
- **Social Media:** Shout out on Holy Redeemer HAS Instagram account on Race-Day

\$1, 000 HALF MILE MARKER SPONSOR (6 available)

- **Name Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will also receive (3) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (3) complimentary registrations to run in the 5K or Half Mile Fun Run
- **On Site Recognition:** Signage with your name will be displayed at designated half mile marker
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **Post-Race Party Recognition:** Inclusion in DJ's announcements

\$500 DONOR

- **Name Recognition on:**
 - **Website:** www.cardinal5k.com
 - **T-Shirts:** Your organization will also receive (2) t-shirts
 - Sponsor Display at Registration
 - Sponsor Display at Post-Race Party
- **Registrations:** Your organization will receive (2) complimentary registrations to run in the 5K or Half Mile Fun Run
- **Promotional Materials:** Option to provide promotional materials for runner registration bags
- **Post-Race Party Recognition:** Inclusion in DJ's announcements

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SPONSORSHIP RESERVATION FORM

Mail to: Holy Redeemer Cardinal 5K Run
C/O Cardinal 5K Committee
9715 Summit Ave
Kensington, MD 20895

Please accept my sponsorship at the following level:

_____ Lead Sponsor	\$3,000	_____ Water Station Sponsor	\$1,500
_____ Bib Sponsor	\$2,500	_____ Half Mile Sponsor	\$1,000
_____ Post-Race Party Sponsor	\$2,000	_____ Donor	\$500
_____ Packet Pick Up Sponsor	\$2,000	_____ In Kind	

Please make checks payable to: Holy Redeemer Cardinal 5K

Our sponsorship check for \$_____ is enclosed.

- Contact Name: _____
- Contact Phone: _____
- Contact Email: _____

Family or company name as it should appear on race materials:

NEW SPONSORS: Please contact us (hrcardinal5k@gmail.com) to discuss providing appropriate company logo/art files (preferred file formats: vector -.eps or .ai otherwise a high resolution .jpeg or .pdf). Please email us with any questions.

Thank you for your generous support!