



The Block Look Book

Be inspired by the looks of The Block Tree Change 2022, and the Hardie™ cladding products that made them possible.





As a proud supplier of The Block Tree Change 2022, we gave this season's contestants the opportunity to use our versatile range of cladding products to turn their visions into reality – and they did just that.

From bathrooms to bedrooms, from country cottages to modern extensions – we've been all over The Block this season, including several winning designs. With a selection of products – [Linea™ Weatherboards](#), [Hardie™ Fine Texture Cladding](#), [Axon™ Cladding](#) and [Hardie™ Groove Lining](#) – you'll see how each team, as well as host Scotty Cam, made our products their own. The final result is six contemporary country homes, all featuring Hardie™ cladding solutions, yet no two houses the same.

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Scotty Cam's Cottage

Australian Homestead

The extension on Scotty's cottage continues an Australian Homestead look, modernising a historic, possibly colonial, farm cottage. The traditional high, hipped roof is reminiscent of the corrugated iron sheets that characterised early rural Australian homes.

Exterior

To create a cohesive look between his Australian homestead and modern pavilion extension, Scotty Cam wrapped both his cottage and the extension in **Linea™ Weatherboards**.



Linea™
Weatherboards

Top Tip:
Linea™ Weatherboards allow you to modernise your renovation without losing any cottage charm.

“Dead easy to install. Even my place has been clad in this stuff”

– Scotty Cam, speaking on Linea™ Weatherboards



Dulux® Solar Quarter Strength



Interior

To create a VJ panelling look without the durability hassles of timber, Scotty Cam chose **Hardie™ Groove Lining**. These fibre cement panels will maintain his bathroom's cottage charm for years to come.



Hardie™
Groove Lining

Tom & Sarah-Jane House 1

Exterior

The builds on The Block Tree Change 2022 all started as Australian homestead cottages. And this season, each team chose **Linea™ Weatherboards** to modernise their homesteads, with Tom and Sarah-Jane painting their Accent® Shale Grey.



Top Tip:
Use Linea™ Weatherboards to create the distinctive charm of a deep shadow weatherboard without the maintenance of timber.

Interior

Tom and Sarah-Jane created a feature wall for their Guest Bathroom with **Hardie™ Groove Lining**. Made from Hardie™ fibre cement, its ideal to use in wet areas, resistant to moisture damage, warping and rotting. Its also pre-sealed and paint friendly, so you can create your ideal look with any paint colour.



Top Tip:
Create interest in your bathroom by painting Hardie™ Groove Lining a bold colour, like Dulux® Baltic.



Accent® Shale Grey

Dulux® Baltic

Rachel & Ryan House 2

Mixed Cladding

Mixed Cladding adds design diversity to modern homes, bringing the façade to life by varying the cladding profiles, textures and colours. Design diversity has become a requirement in many new developments to avoid homogenous housing, and a Mixed Cladding look can deliver this even when the build's shape or form is constrained.

Exterior

Rachel and Ryan used **Linea™ Weatherboards** on their cottage, and a combination of **Hardie™ Fine Texture Cladding** & **Axon™ Cladding** on their modern extension. They used a limited, achromatic colour palette to highlight the form, profile and texture of the cladding.

The smooth, natural sand texture on **Hardie™ Fine Texture Cladding** adds warmth and diffuses light, giving the extension a fine matte finish. In contrast, the strong vertical lines of **Axon™ Cladding** create visual interest, together creating a modern, minimalist aesthetic.

Top Tip:
Add dimension to your exterior and create a feature for your windows, by painting vertical panels in an alternating, achromatic paint palette.



Dulux® Colorbond® Woodland Grey®

Accent® Neutral Escape



Sharon & Ankur House 3

Exterior

On their shed, Ankur and Sharon used **Hardie™ Fine Texture Cladding** to create a look that's calming, uncluttered and complements the other corrugated materials used. On their main cottage, they used **Linea™ Weatherboards** made from Hardie™ fibre cement. Beyond its aesthetic benefits, there's plenty of practical benefits to this product too:

- Adheres to bushfire attack level requirements to BAL40
- Deep shadow weatherboards that replicate the look of timber
- Resilient and resistant to shrinking, swelling and warping



Linea™
Weatherboards

Hardie™
Fine Texture
Cladding



Accent White Wool

Top Tip:
Ensure that the exterior materials you choose are resilient and suited to the Australian environment where you're building.

Dylan & Jenny House 4

Board and Batten

Board and Batten siding was born in the Victorian era, in informal architectural styles like barns, acreage and country homes. Now, this design is widely used on modern homes to create distinctive looks.

The team used a combination of **Hardie™ Fine Texture Cladding** and **Axent™ Trim** to achieve the Board and Batten look they were after.

Exterior

Dylan and Jenny's build shows how old and new can work in harmony, to create classic charm with modern functionality. Their cottage delivers the look of a heritage home, while their modern extension gives them a light-filled, open-plan living space.



Top Tip:
Use **Hardie™ Fine Texture Cladding** as the board, to create a modern twist with its sand-like texture.



Accent® Natural White
Dulux® Colorbond® Woodland Grey®

Top Tip:
Axent™ Trim battens should be fixed at joins no more than 600mm apart. Here, they've been used 300mm apart to add extra dimension.



Interior

Dylan and Jenny opted to use **Hardie™ Groove Lining** painted Accent White for their Master Ensuite. The contemporary, country feel of their ensuite shows off the design flexibility of **Hardie™ Groove Lining**, which can deliver endless design possibilities.



Omar & Oz House 5

Interior

Unofficially crowned the 'Bathroom Kings' of the season, Omar and Oz produced two winning bathrooms – their Guest Bathroom and Master Ensuite. Not only did they use Axon™ Cladding in both winning bathrooms, but they also used it in their Guest Bedroom and Hallway, proving its design versatility and creating a cohesive look throughout.

Exterior

With Linea™ Weatherboards, Omar and Oz could retain the charm of timber while delivering the resilience required in rural Gisborne. Because Hardie™ fibre cement is non-combustible, it meets the compliance for bushfire zones.



Linea™
Weatherboards

Accent® Highgate



Winning Room



Winning Room

Axon™
Cladding

Axon™
Cladding



Top Tip:
Use Axon™ Cladding throughout different rooms of your house to create design cohesion.

Top Tip:
Axon™ Cladding is a cost-effective alternative to tiling the whole bathroom. It adds interest to bare walls, as a modern take on vertical joint (VJ) wall panels.



Why Hardie™ fibre cement is ideal for The Block



Modern looks

Contemporary, clean lines for a pared-back aesthetic and simple, bold forms.



Lasting beauty

Built for tough Australian conditions and ready for what life throws at it.



Flexible colour

Pre-primed and ready to paint, bring a personal touch to your home with a low sheen paint of any colour.



Fire resistant

Adheres to Bushfire Attack Level requirements up to BAL40.

Durability

Hardie™ fibre cement is made to withstand the harshest elements, resistant to moisture, termites and fire. When installed as directed, it's also resistant to rotting and warping.

Easy to work with and low maintenance, our products were the ideal choice for The Block this season. Whatever Mother Nature throws at you, Hardie™ cladding products are built to last.

Design Flexibility

No two modern houses are the same. With our diverse range of profiles and textures, you can combine products to create a look that is uniquely yours – just like this year's The Block contestants have done. Hardie™ cladding products make your home's exterior just as exciting as the interior, so you can create a home with Block status.





Discover Hardie™ Home Guide

Our new, online platform is a one-stop shop to help you find practical advice, support and inspiration to make your dream home a reality. Click below to take your first step of your renovation or new build journey.

[Visit Hardie™ Home Guide](#)

