



NATURAL FIBRES AND PASTEL LOVE TO BRIGHTEN UP WINTER...

A Craving for color when everything is grey

Please welcome our new HW19 collection - natural fibres, funky birds and coziness are key words.

When winter is closing in, and you can't wait to get inside, colors are suddenly so much more essential to brighten up those grey days.

At RICE we have all you need to make winter time both colorful and cozy... Get ready for funky porcelain cups with amazing prints for sipping that hot chocolate - and of course a new and really gorgeous melamine selection with flower prints and cute birds - as always in the well-known RICE quality - durable, reusable and long-lasting.

To top things up, this season we are introducing a brand NEW material made from natural fibres... And in the most gorgeous pastel colors...

Winter needs a little color - and RICE knows how.

#colormehappy #incolorwetrust #ricedk



For more information, please visit www.ricebyrice.com

For questions and comments, please contact press@ricebyrice.com

rice
Everyday Magic

COLORS TO BRIGHTEN UP WINTER



COLORS TO BRIGHTEN UP WINTER



Melamine kitchen
storage set
46,50 EUR



Set of 3 Melamine Bowls
46,50 EUR



Salad bowl
34,90 EUR

COLORS TO BRIGHTEN UP WINTER



COLORS TO BRIGHTEN UP WINTER

TIP:

*Make your own floating shelf!
All you need is a wooden plate
and some ribbon... And a drill
for making the holes
#creativewithrice*



Natural fibre cups
5,5 EUR a piece



Bamboo dish
29,90 EUR



Ribbon
7,50 EUR a piece

COLORS TO BRIGHTEN UP WINTER



