



FLOWER ME HAPPY!

RICE will celebrate 25 years with the launch of a NEW colorful collection full of summery items with happy colors and a huge dedication to flowers.

Please welcome RICE's Spring Summer 2023 Collection "Flower Me Happy".

In 2023 RICE is turning 25... and in true RICE style this will not go unnoticed. It will be one BIG celebration throughout the entire year - a year of appreciation to the magical adventure it has been so far.

Since the very beginning Charlotte Guéniau, Creative Director of RICE, has always had a big crush on flowers. A crush that has influenced a lot of the designs and prints of the RICE products throughout the years...

...and this new Spring Summer collection is no exception - quite the contrary. A large part of the collection is dedicated to all the beautiful flowers out there. You will see flowers on prints, beautiful flower embroideries and even an inspirational flower book.

Additionally, this collection includes a bunch of lovely items in happy colors. A new ceramic line in lovely pastels, fabulous vases, wonderful salad bowls, gorgeous picnic accessories... just perfect sweethearts for spring and summer.

We hope this collection will fill you with pure joy and bring you a lot of magical moments.

XO
Charlotte & team RICE



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FLOWER ME HAPPY!

✪ rice
25TH
ANNIVERSARY

✪ rice

FLOWER ME HAPPY!





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Ceramic Lunch Plate
Sky Blue
24,90 EUR



Ceramic Lunch Plate
Perfect Pink
24,90 EUR



Ceramic Lunch Plate
Aqua
24,90 EUR

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Fabric Shopping Bag
Pink and green details
69,50 EUR



Recycled Plastic Shopping Bag
with stripes and flowers
26,90 EUR



Raffia Bag in Natural
Navy blue checks
53,90 EUR

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RAFFIA LOVE!



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PARTY ANIMALS!



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