

Spring events:

Case studies

ESCMID's yearly

congress

ECCMID

The Society's annual congress

ESCMID's yearly congress attracts over 15'000 participants. ECCMID offers a wide range of sessions including: keynotes, symposia, poster sessions, educational workshops, meet-the-expert sessions and more.

Source: ESCMID Website - escmid.org

In 2022, ECCMID Annual Congress was held in Lisbon and Springevents provided the entire team of hostesses, having more than 100 hostesses with 3 coordinators for the full duration of the congress.

In this presentation, you'll find more about Springevents, the services provided in 2022 for the **Lisbon Congress** and also the challenges, opportunities and feedback from the client when taking 50 hostesses from Lisbon for the **Copenhagen in the 2023 Annual Congress**.



32nd **ECCMID**

Lisbon, Portugal
23–26 April 2022



Organization: European Society of Clinical Microbiology and Infectious Diseases - ESCMID

Client: Carla Seiler

Event: ECCMID 2022

Location: Lisbon, Portugal

FACTS



Hostesses are
the **1st point**
of contact



CHALLENGES

S:

- ① ENGLISH SPEAKING TEAMS
- ② MORE THAN 100 HOSTESSES
- ③ 2 DIFFERENT VENUES + TENTS

HOW



1

High standard recruiting

Enables professional hostesses

2

LOW Maintenance

Same team throughout the days and positions

3

English speaking team

All the team speak fluent english

4

One point of contact

Coordinator to manage the hostesses team

5

Proactive and professional team

Be sure we will be at our best all times

6

Punctuality and perfect image

We always arrive before schedules, that's punctuality for us. Hairs, nails, shoes and every hostess presentation is flawless.

RESULT



"To be brutally honest, I almost wish it hadn't been so perfect. Now the bar is set very high."

Carla Seiler - ESCMID



Read the full
case study –
2022

Watch the
ECCMID 2022
video

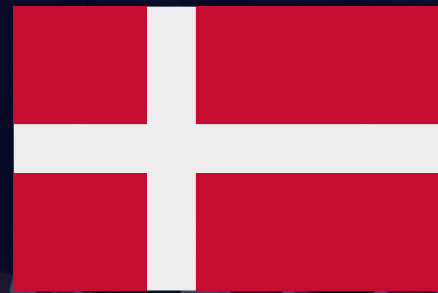


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33rd **ECCMID** EUROPEAN CONGRESS OF
CLINICAL MICROBIOLOGY
AND INFECTIOUS DISEASES



Organization: European Society of Clinical
Microbiology and Infectious Diseases - ESCMID

Client: Carla Seiler

Event: ECCMID 2023

Location: Copenhagen, Denmark

WHY

3 REASONS FOR TRAVELING 50 STAFF FROM LISBON TO COPENHAGEN?

- 1 “ We were really happy in 2022
- 2 The feedback on local staff was not always the best
- 3 We thought it adds value to have staff working that already knows the congress ”

MAIN CHALLENGE :

“ Springevents didn't knew the venue as well as they did the 2022 venue - 2023 was at Bella Center ”

Carla Seiler - ESCMID

SOLUTION

How did Springevents overcome the challenge?

- 1 “Springevents attended site-visits and studied the venue very well
- 2 There were internal teachings and preparations for the staff, so they know the work before even arriving
- 3 We also prepared a really detailed document explaining all positions, etc. ”

FUTURE PLANS?

“We will again work with Springevents for 2024 and even **increase** the number of hostesses, it has proven, that **not being local is not a challenge**, but the work ethics and the attitude towards our delegates are key to the success of an event, in terms of hostesses.”

Carla Seiler - ESCMID



Watch the
ECCMID 2023
video



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See you in Barcelona 2024!!



Thank you!

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www.springevents.com