



Practical
Design 

COOLING TIES SALES AIDS

ENGLISH



**Keeps you cool
when things
heat up!**

HEAT GUARD



**Made in
Canada
since 1998**

HOT ?

Heat Guard — Keeps you cool when things heat up

What is The Heat Guard Cooling Tie and how does it work?

The Heat Guard is a tubular tie containing polymer crystals. For first time use or, when dry, soak tie in lukewarm water for 20 - 30 minutes. The crystals absorb water, expanding to more than 400 times their original weight. This water is slowly released onto the fabric, keeping it cool through the natural process of evaporation. No refrigeration is necessary. Produces a continuous cooling effect for one full day.

What people are saying:

"I love my cool tie!" "This thing saved me when I was in Australia" "It really worked!"

"I couldn't have made it through that race without it."

"The cool ties were great! I used mine every day" "Your ties saved the day for many of us. We couldn't have gone without them." "Thank you for keeping us cool!"

Why it works!

The Heat Guard works in conjunction with the body's natural cooling system to help cool you faster and keep you cool longer. When worn around the neck, the tie cools the blood that is flowing through the carotid arteries to and from the brain. This cooled blood goes on to cool the rest of the body. When the body is cooled, both stress and the heart rate are reduced, enabling one to achieve a better performance with less perceived effort. When body temperature is lowered, dehydration is reduced.



Who uses The Heat Guard Cooling Tie?

Men, Women and Children! All people who get too hot can benefit from using the Heat Guard Cooling Tie. A few of the groups that currently use our product are: gardeners, golfers, hikers, athletes, work crews, kitchen and laundry workers, Military personnel, MS patients, migraine headache sufferers, chemotherapy and radiation patients, hot flash and fever sufferers and, of course, anyone who gets hot. living or vacationing in hot climates.

Helpful information.

Tie may be hand washed and should be left to air dry when not in use. Do not leave wet tie in sealed plastic bag as it will mildew over time.

Tie can be re-soaked daily. Over soaking the tie could result in crystals leaking from stressed seams. Do not over soak.

Life span is approximately 1 ½ - 2 years.



HOT FLASH?

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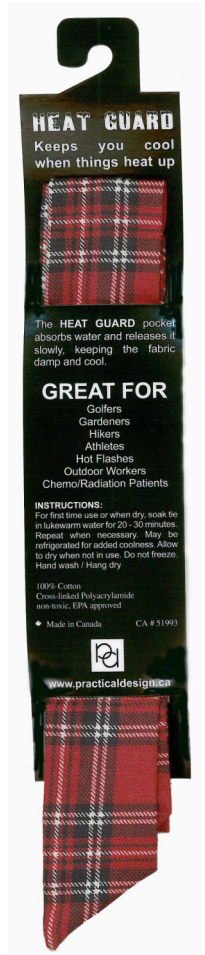
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Heat Guard

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The Canadian Cancer Society/Breast Cancer Study, The Menopausal Society, and The Multiple Sclerosis Society all use the Heat Guard Cooling Tie to manage heat stress. It is a doctor approved product throughout Canada and use of this product is suggested by the Canadian Center for Occupational Health and Safety.



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