

Insights from Storm Creek's Female Workforce



What Being Women-Owned Means to Us

From a company culture that thrives on teamwork and empowerment, to community involvement and giving back, Storm Creek embraces this opportunity to build a place that values understanding and provides options for growth where women (and everyone) can thrive.

Lisa Tollefson, Account Coordinator: "It's refreshing to work for a company that prioritizes giving back," she said. "Storm Creek doesn't just give back to organizations we're involved with [at a company level], they donate monetarily and in-kind to a foundation that's important to my family. They're willing to give to the small guy, too."



Stephanie Maday, Director of Sales and Customer Experience, came to Storm Creek with an array of experience, and believes her career path provided her with a deep understanding of the inner workings of both large and small companies.



Teresa Fudenberg

A Note from Teresa

"This is a community of 'we' and that's a very women-led thing—to focus on the power of community," said Teresa. "I realize, especially today, that people have a lot of choices of where to go to work. I hope that everyone feel that they have entered a place with no ceiling. That there's opportunity for them. That their voices are heard. And no matter what's going on in their mind there is always someone there to listen and help them advance to where they want to be."

“ What drew me here is the belief that **women have unique leadership traits** with new and innovative ideas. Women **promote cooperation versus competition**, and use rational knowledge to solve problems. These traits **enhance team competence** and productivity and also **ensure everyone feels included, valued and supported.** ”