



TRUE ENERGY[®] 

TRU-X[™]
TECHNOLOGY
COMPRESSION + INFRARED

ACTIVE RECOVERY



Catalog 2025

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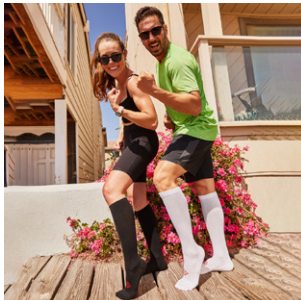
TRUEENERGY® socks harness the power of our proprietary **Tru-X** Technology that combines the circulation and support benefits of **Targeted Compression** with the Recovery power of **Infrared Energy** to give you most complete and innovative, athletic sock on the market.

The Compression promotes crucial blood flow while the Infrared Energy works to stimulate adenosine triphosphate (ATP) production to help accelerate healing and cellular regeneration – promoting active recovery, performance and true to our name, more energy.

This powerhouse technology is woven into one of the most comfortable socks available and is 7X more durable than the leading athletic sock on the market.

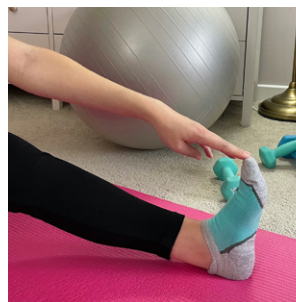
Discover the Energy That Moves You!!!

Proven Benefits	
✓ PAIN RELIEF	- Temporary relief
✓ SPRAINS & STRAINS	- Loosen tight joints caused by swelling - Improve oxygenation to affected area
✓ ARTHRITIS, TENDONITIS & NEUROPATHY	- Relieves pain - Enhanced mobility - Improved flexibility
✓ SOFT TISSUE DAMAGE	- Stimulate Cellular Recovery
✓ INCREASED CIRCULATION	- Maximize blood flow - Improved oxygen - Deliver more nutrients - Reduction in lactic acid
✓ IMPROVED HEALING	- Enhance body's natural healing process - Return to the action faster - No side effects
✓ MUSCLE SPASMS	- Relax tight muscles - Reduce contractions



TRUEENERGY®
• INFRARED TECHNOLOGY •
“FOR YOUR LIFESTYLE”

TRAIN • RECOVER • EXCEL™



Great Socks! "I have used the TRUEENERGY socks for a couple of weeks now during the most physically demanding phase of my training for the upcoming masters track and field world championships in Spain. They seem to make a real difference in reducing soreness and speeding recovery." George Haywood - Masters Sprinter ★★★★★

Great Socks "As an educator, I'm on my feet all day with kids. These liner socks fit perfect and kept my feet cool & dry. The arch support and footbed made me feel like I wasn't even wearing socks. My feet are usually sore at the end of the day but these socks truly performed...my feet didn't hurt. I would say it's one of the best socks I've worn. I've tried a lot of brands claiming lots of good things only to disappoint after I wear them. These socks didn't disappoint so I'm a big fan! I wish they came in a 5 pack, one pair for each day I work!" Fritzie E ★★★★★

Infrared socks "These socks are amazing. I have worn them for two weeks and the pain and tingling in my feet is almost gone. I even wear them to bed at night. I also got my husband to try them." Carol C ★★★★★

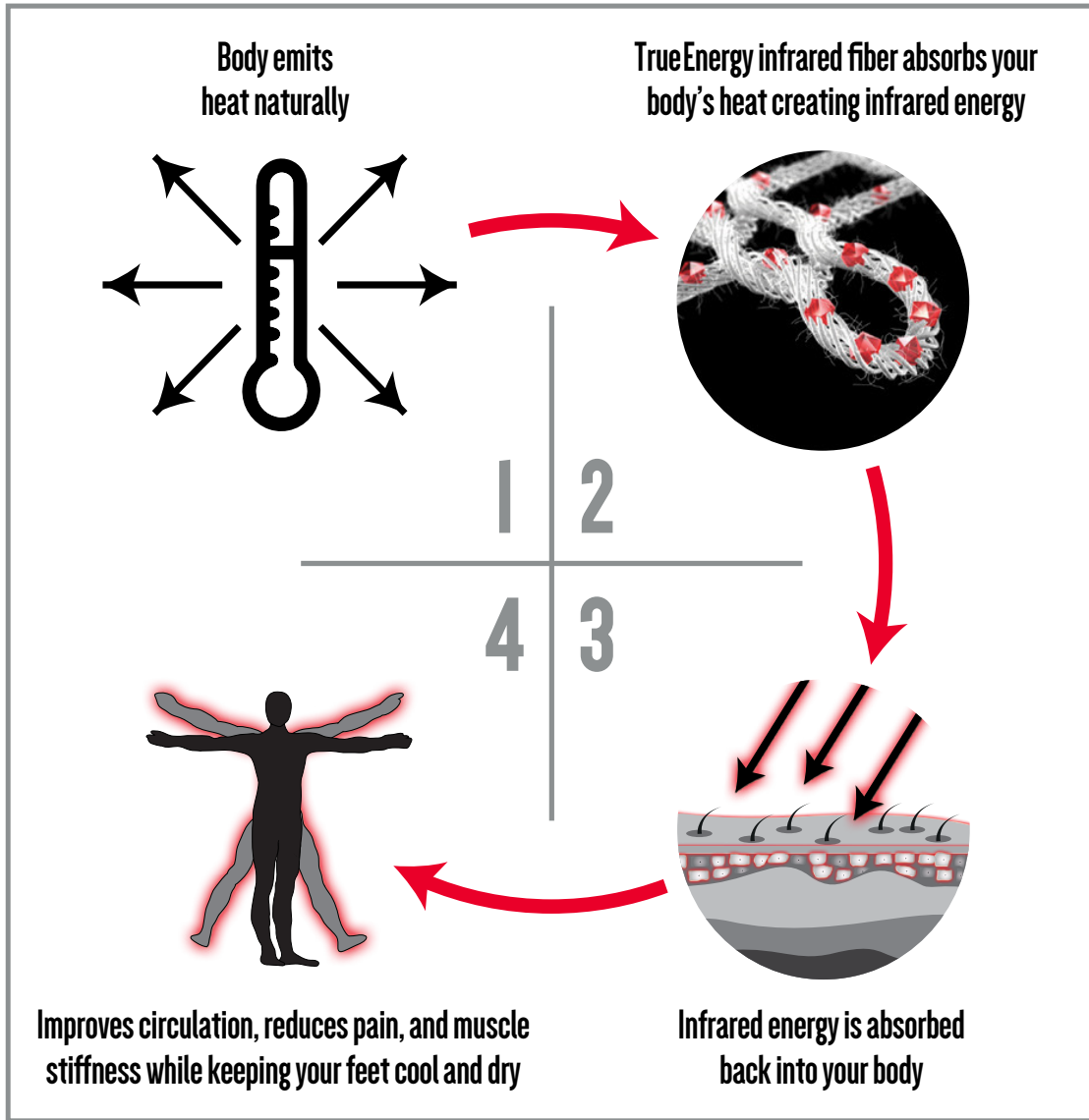
Better than BEST! "These socks are incredible and better than I hoped for. I had foot surgery so comfort is important to me. I wore them 10 hours and my feet/ankles weren't swollen when I took these wonderful socks off. They also actually improved circulation in my foot. I don't know how a sock can do that but I'm sold. The fit is great and I'm going to try more True Energy socks." Mary K ★★★★★

Great socks! "I am obsessed with these socks. I won't wear anything else! My feet feel amazing. I wear them everyday. Try these socks. You won't be disappointed. I promise!!" Tonya H. ★★★★★

These are so comfortable! "My son recommended getting these type of socks due to my being on my feet for 6+ hours a day on my job. After some research I decided on this particular brand and style. They have made all the difference in comfort and far less fatigue at the end of the day. Very supportive and well made." Hoodland ★★★★★

Amazingly good "These actually combine what is best about infrared socks and compression socks. I put these on my left foot, and one of my previous favorite brand on the other foot. The left foot over the next hour started feeling warmer and warmer while the other felt cold by comparison. I wore it 24 hours nonstop, and my toes had plenty of room, the socks didn't fall down, and my legs stayed un-swollen. Now they are on both feet, and my legs feel nice. Definitely better circulation. The socks are not difficult to get on or off, which is great! It will take some time before I know how long they last, but so far they feel durable." Heather Twist ★★★★★

HOW IT WORKS



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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KNEE HIGH COMPRESSION SOCKS 67% Infrared Infused Polyester, 18% Cotton, 11% Nylon, 4% Spandex

110TE-BLK S/M 2pk Knee High Black
 210TE-BLK L/XL

\$12.00 \$24.99
 \$12.00 \$24.99



110TE-WHT S/M 2pk Knee High White
 210TE-WHT L/XL

\$12.00 \$24.99
 \$12.00 \$24.99



110TE-AST1B S/M 2pk Knee High
 210TE-AST1B L/XL Black-White-Grey, Black

\$12.00 \$24.99
 \$12.00 \$24.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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KNEE HIGH COMPRESSION SOCKS 67% Infrared Infused Polyester, 18% Cotton, 11% Nylon, 4% Spandex

110TE-AST2B S/M 2pk Knee High Beetroot-Grey-White, Grey \$12.00 \$24.99



KNEE HIGH COMPRESSION WIDE CALF 67% Infrared Infused Polyester, 18% Cotton, 11% Nylon, 4% Spandex

110EX-BLK S/M 2pk Knee High Wide Calf \$12.00 \$24.99
 210EX-BLK L/XL Black \$12.00 \$24.99



110EX-WHT S/M 2pk Knee High Wide Calf \$12.00 \$24.99
 210EX-WHT L/XL White \$12.00 \$24.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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KNEE HIGH COMPRESSION WIDE CALF

67% Infrared Infused Polyester, 18% Cotton, 11% Nylon, 4% Spandex

110EX-AST2 S/M 2pk Knee High Wide Calf
Pink-Assortment, Grey

\$12.00 \$24.99



110EX-AST3 S/M 2pk Knee High Wide Calf
210EX-AST3 L/XL Slate-Assortment, Grey

\$12.00 \$24.99
\$12.00 \$24.99



PERFORMANCE CREW SOCKS

56% Infrared Infused Polyester 30% Cotton, 10% Nylon, 4% Spandex

100TE-BLK S/M 3pk Crew Black
200TE-BLK L/XL

\$10.55 \$21.99
\$10.55 \$21.99



100TE-WHT S/M 3pk Crew White
200TE-WHT L/XL

\$10.55 \$21.99
\$10.55 \$21.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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ESSENTIALS CREW SOCKS

82% Polyester, 10% Cotton, 5% Nylon, 3% Spandex

600TE-BLK S/M 6pk Crew Black
 700TE-BLK L/XL

\$9.25 \$19.99
 \$9.25 \$19.99



600TE-WHT S/M 6pk Crew White
 700TE-WHT L/XL

\$9.25 \$19.99
 \$9.25 \$19.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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CUSHIONED ANKLE SOCKS 55% Infrared Infused Polyester, 32% Cotton, 9% Nylon, 4% Spandex

120TE-BLK	S/M	3pk	Ankle Black	\$9.60	\$19.99
220TE-BLK	L/XL			\$9.60	\$19.99



120TE-WHT	S/M	3pk	Ankle White	\$9.60	\$19.99
220TE-WHT	L/XL			\$9.60	\$19.99



120TE-AST3	S/M	3pk	Ankle Assortment	\$9.60	\$19.99
220TE-AST3	L/XL		Grey/HiVis, Grey/Turq, Grey/Orange	\$9.60	\$19.99



120TE-AST4	S/M	3pk	Ankle Assortment	\$9.60	\$19.99
			White/Pink, White/Grey, White/Purple		



120TE-AST7	S/M	3pk	Ankle Assortment	\$9.60	\$19.99
			HiVis, Pink, Purple		



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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ELITE TAB 68% Infrared Infused Polyester, 19% Cotton, 10% Nylon, 3% Spandex

170TE-BLK S/M 3pk Elite Tab Black
 270TE-BLK L/XL

\$9.60 \$19.99
 \$9.60 \$19.99



170TE-WHT S/M 3pk Elite Tab White
 270TE-WHT L/XL

\$9.60 \$19.99
 \$9.60 \$19.99



170TE-GRY S/M 3pk Elite Tab Grey
 270TE-GRY L/XL

\$9.60 \$19.99
 \$9.60 \$19.99



170TE-AST2 S/M 3pk Elite Tab Assortment
 Frequency, HiVis, Persian

\$9.60 \$19.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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NO SHOW SOCKS WITH TAB

68% Infrared Infused Polyester, 19% Cotton, 10% Nylon, 3% Spandex

132TE-AST1 S/M 3pk No Show Tab Assortment
 232TE-AST1 L/XL White, Grey, Black

\$9.60 \$19.99
 \$9.60 \$19.99



130TE-AST2 S/M 3pk No Show Tab Assortment
 Pink, Grey, Green

\$9.60 \$19.99



130TE-AST3 S/M 3pk No Show Tab Assortment
 Pink, HiVis, Turq

\$9.60 \$19.99



130TE-AST4 S/M 3pk No Show Tab Assortment
 230TE-AST4 L/XL Royal, HiVis, Turq

\$9.60 \$19.99
 \$9.60 \$19.99



130TE-AST5 S/M 3pk No Show Tab Assortment
 Frequency, Lime, Cantaloupe

\$9.60 \$19.99



NO SHOW SOCKS WITH TAB

68% Infrared Infused Polyester, 19% Cotton, 10% Nylon, 3% Spandex

130TE-AST6 S/M 3pk No Show Tab Assortment
Lavendar, Coral, Purple

\$9.60 \$19.99



230TE-AST5 L/XL 3pk No Show Tab Assortment
Grey with Slate, Navy, Orange

\$9.60 \$19.99



231TE-AST2 L/XL 3pk No Show Tab Assortment
Navy, Grey, Cell

\$9.60 \$19.99



232TE-AST2 L/XL 3pk No Show Tab Assortment
Red, Grey, Black

\$9.60 \$19.99



HIDDEN NO SHOW SOCKS WITH TAB

68% Infrared Infused Polyester, 19% Cotton, 10% Nylon, 3% Spandex

160TE-AST1 S/M 3pk Hidden with Tab Assortment
White/Grey, Grey, Black

\$9.60 \$19.99

260TE-AST1 L/XL

\$9.60 \$19.99



160TE-AST2 S/M 3pk Hidden with Tab Assortment
Frequency, Persian Jewel, Yellow

\$9.60 \$19.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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HIDDEN NO SHOW SOCKS WITH TAB

68% Infrared Infused Polyester, 19% Cotton, 10% Nylon, 3% Spandex

260TE-AST3 L/XL 3pk Hidden with Tab Assortment Red, Grey, Black



\$9.60 \$19.99

HIDDEN NO SHOW SOCKS

83% Infrared Infused Polyester, 11% Cotton, 4% Nylon, 2% Spandex

150TE-AST1 S/M 3pk Hidden Assortment Pink, Black, Turquoise



\$9.60 \$19.99

250TE-AST1 L/XL 3pk Hidden Assortment Royal, Black, HiVis Yellow



\$9.60 \$19.99

250TE-AST3 L/XL 3pk Hidden Assortment Royal, Royal/Cell, Grey/Peacoat



\$9.60 \$19.99

250TE-AST4 L/XL 3pk Hidden Assortment White, Grey, Black



\$9.60 \$19.99

Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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ULTRA LIGHT LINER SOCKS

67% Infrared Infused Polyester, 17% Cotton, 12% Nylon, 4% Spandex

240TE-AST1 L/XL 4pk Liners Assortment
White, Grey, White, Black

\$9.60 \$19.99



140TE-AST2 S/M 4pk Liners Assortment
Pink, Cantaloupe, Green, Blue

\$9.60 \$19.99



240TE-AST2 L/XL 4pk Liners Assortment
Black/Red, Black/Grey, Black/ Blue, Black/Hi Vis

\$9.60 \$19.99



140TE-AST4 S/M 4pk Liners Assortment
Black body with Royal, Turq, HiVis, Orange

240TE-AST4 L/XL

\$9.60 \$19.99

\$9.60 \$19.99



Style #	Size	Pairs Per Unit	Color	Wholesale Unit Cost	MSRP	Content
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ULTRA LIGHT LINER SOCKS

67% Infrared Infused Polyester, 17% Cotton, 12% Nylon, 4% Spandex

140TE-AST5	S/M	4pk	Liners Assortment Grey/Royal, White/Grey, Black/HiVis, White/Grey	\$9.60	\$19.99
240TE-AST5	L/XL			\$9.60	\$19.99



140TE-AST6	S/M	4pk	Liners Assortment White, Grey, Black, Red	\$9.60	\$19.99
240TE-AST6	L/XL			\$9.60	\$19.99



140TE-AST7	S/M	4pk	Liners Assortment White/ Frequency, Cell/Grey, White Fluid, Frequency/Peacoat	\$9.60	\$19.99
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140TE-AST8	S/M	4pk	Liners Assortment Sunset, Navy, Scale Cell, LtGrey	\$9.60	\$19.99
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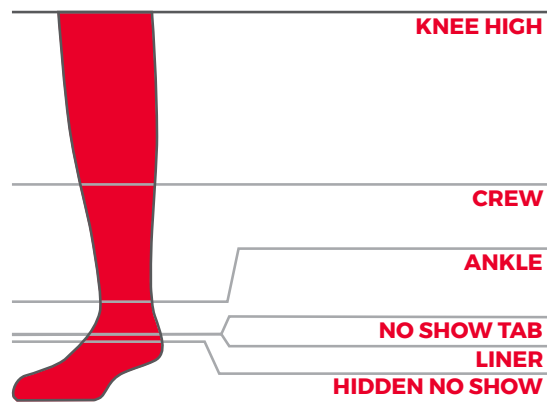
240TE-AST8	L/XL	4pk	Liners Assortment Royal/Neuro, Royal/Cell, Grey/Neuro, Neuro/Royal/Black	\$9.60	\$19.99
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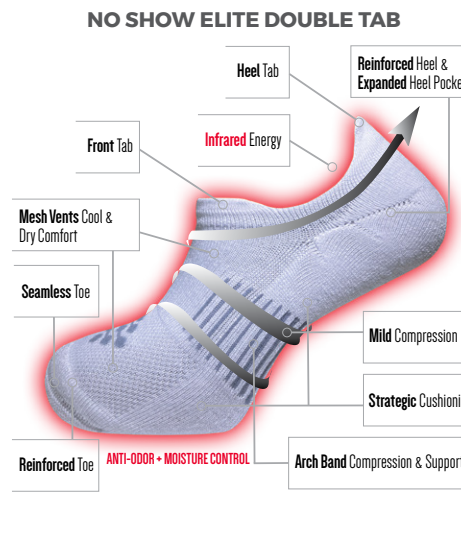
SIZING CHART & SOCK HEIGHT

SOCK SIZE	SHOE SIZE	
	MEN	WOMEN
S/M	6-9.5	6.5-10
L/XL	10-14.5	10.5-14

SOCK HEIGHT



FEATURES





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