



The Elephant Pants donates a portion of every sale to help create a sustainable future where elephants thrive.

Social Media



271k+ fans



131k+ followers



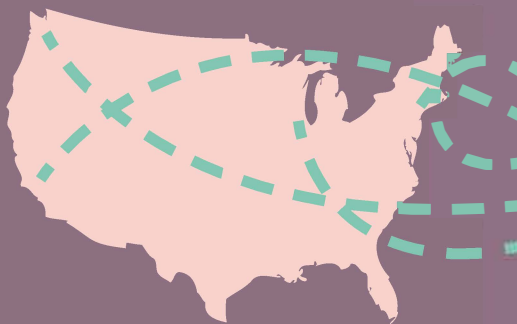
2k+ followers

Email



305k subscribers

## Meet the Herd



**New York** 43,333  
**Los Angeles** 21,899  
**Boston** 16,176  
**Washington** 19,732  
**Chicago** 24,718  
*\*last 6 months*

71% | 18-34 yrs old

73% | mobile

90% | concerned with giving back



88% female



12% male



73% own pets



67% have never met an elephant



80% are interested in health and fitness



92% consider themselves eco-conscious



BuzzFeed

Inc. CBS

USA TODAY

Forbes

abc

THE HUFFINGTON POST