

TABLE OF CONTENTS

Before You Dive In	1
The Big Picture	2
Dream Big Dreams	3
Role and Principles	4
Time for Action	7
<i>Step 1: Get Oriented</i>	8
<i>Step 2: Build the Prayer Team</i>	11
<i>Step 3: Create a Plan for Prayer</i>	13
<i>Step 4: Set Prayer Team Strategies</i>	15
Campaign Overview Timeline	19
Prayer Timeline	20

Who is this manual for?
THE PRAYER COORDINATOR



*What is the role of the
Prayer Coordinator?*

TO PLAN AND IMPLEMENT THE
PRAYER EFFORT THROUGHOUT
THE CAMPAIGN



*Pray that the Master's Word will simply take off and race
through the country to a groundswell of response, just as it did
among you.*

2 Thessalonians 3:1 (MSG)

BEFORE YOU DIVE IN

The pinnacle of the Fourth of July celebration is the fireworks display. A few years ago a family purchased a couple hundred dollars worth of fireworks and left them sitting in a bag in their living room. One day while the parents were gone the kids were playing with matches and dropped one in the bag of fireworks. You guessed it. All two hundred dollars' worth of fireworks went off in the space of about five minutes. What a display! The only thing that rivaled it were the fireworks that went off when the parents got home and discovered what had happened!

Could your team trust God to use this campaign to set off some spiritual fireworks in the house of God among his people? When prayer touches the fuse of God's power, some spectacular things can happen! If you authentically hunger for spiritual transformation in your congregation and lasting kingdom fruit in your community, it will not happen apart from prayer. A mighty movement of God's Spirit in churches cannot be manufactured by great plans alone. Prayer brings to bear the power of God into this spiritual journey and ultimately results in changed lives.

*Cover your campaign in prayer,
and let it begin with you!*



THE BIG PICTURE

40 Days of Purpose builds on Rick Warren's best-selling book, *The Purpose Driven Life*. Through weekend services, small group studies, and reading a chapter of the book each day, your entire church family will discover the secret of living for God's purposes. Imagine for a moment the impact on your church when each person lives out the principles they read about. This impact grows as those individuals live in powerful community with their small group, and reaches its peak when those small groups come together to experience the power of the principles as an entire congregation! We call this the Power of Alignment. This concentrated time of alignment will bear lasting, eternal fruit in all levels of your church.

THE POWER OF ALIGNMENT



Each Person Small Groups The Entire Congregation

DREAM BIG DREAMS

This journey will be a true adventure. This success guide provides a roadmap, but the results are up to God. Although we could tell you possible outcomes, nothing can prepare you completely for what can happen when the Spirit of God takes over your campaign.

Exponential growth begins with exponential thinking.



Many churches make the mistake of putting God in a box by thinking too small. We challenge you to go on a faith adventure and “think impossible.” Rick Warren calls this concept “exponential thinking.” The idea behind exponential thinking is simply this: Identify the results you think you can achieve, and go beyond them to a goal that only God can reach. God will do far more through big goals than he ever will in the safety of small goals. Remember, if you can figure out how to pull it off, you aren’t thinking exponentially! Believe God for goals only he can reach, and stand back in wonder as he goes to work. Exponential thinking is God’s secret weapon in this campaign.

LORD, I have heard the news about you; I am amazed at what you have done. LORD, do great things once again in our time; make those things happen again in our own days . . .

Habakkuk 3:2 (NCV)

ROLE AND PRINCIPLES

Principle 1: Declare Your Need and Dependence upon God

Looking ahead to the size of this campaign can lead to feelings of inadequacy, fear, or stress. Lift these concerns up to the Lord. This campaign is his, and he wants to empower you and give you fruit beyond what your efforts alone could produce.

Principle 2: Make Prayer the Centerpiece of Preparation for the Campaign

Prayer must be a central focus not just for the Prayer Team, but for the entire team of Campaign Coordinators. The single most important preparation for this campaign is what takes place in the quietness of your prayer closet. Those who lead others through any part of the journey must prepare personally through prayer.

A Word of Caution:

Don't expect everyone in your church to be excited about or even involved in the prayer focus. Be willing to start with just a few. Don't underestimate what God can do through even a handful of people who fervently pray. Take heart—it takes just a little faith and a few people to move mountains.

Principle 3: Follow the Nike® Principle—Just do it!

Churches are filled with people who do not need more training in prayer—they just need to pray. Praying for this campaign is not about simply opening and closing meetings with prayer. We're not talking about prayer meetings where forty-five minutes are spent sharing requests and only three minutes are spent in actual prayer. This is about getting serious in prayer and calling upon God to do a great work.

- Seize every opportunity to pray for the campaign
- Spend significant time in prayer during campaign meetings
- Make it a habit to gather a handful of people before or after services to pray
- Champion prayer in your small group or Sunday school class
- Any time you have a few minutes alone (in the car, etc.), pray for the campaign
- Start praying with your children for the campaign

Principle 4: Lead by Modeling

Prayer is more caught than taught. Model prayer to your team and to others in your church by:

- Committing to more prayer time personally
- Talking about prayer and its value to others
- Being excited about the difference that prayer can make
- Challenging and enlisting others to pray



One Church's Story

40 Hours of Prayer Vigil

Our church wanted to use this campaign as an outreach to our community. We started with a '40 Hours of Prayer' vigil. We set up a tent at our church office and held a prayer vigil continuously for forty hours (in thirty-degree weather!). We also invited other local churches who were participating in the campaign. At our Kickoff, over three hundred people attended, most of whom weren't attenders of our church! Afterward people were so motivated that we had a line out the door for small group sign-ups. We went from eight small groups to thirty-six with almost two hundred people signed up to participate! This whole campaign has been such a God thing for our church.

—Renee Poff, *New River Valley Community Church,*
Christiansburg, VA



TIME FOR ACTION

One pressing question may have been running through your mind since your pastor first asked you to become the Prayer Coordinator: What do I do now? Don't worry. The campaign materials grew out of the experiences of Saddleback Church and the thousands of other churches that have gone through *40 Days of Purpose*. Everything you need to know to run a successful Prayer Team can be found in these campaign materials.

*Everything you need
to know to run a successful Prayer Team can
be found in these campaign materials.*



Get Oriented

Get acquainted with the campaign materials so that you know what you have in your toolkit. There is a lot to absorb, so here is a suggested pathway for getting oriented.

Read the Prayer Success Guide:

This *Prayer Success Guide* tells you how to get started, and gives you a step-by-step timeline for all of your responsibilities.

Review the Prayer Resource CD:

The best way to orient yourself to this CD is to read the *Prayer Coaching Tips* document at the top of the menu. Get acquainted with the collection of documents provided, then open all of them and explore their possible uses in your church.

Look at the Prayer tools:

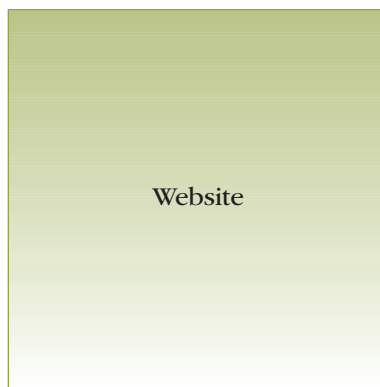
The *Prayer Tent Card* and *Prayer Personal Reminder Card* are included as samples in the *Campaign Resource Kit*. These are available for purchase, or you may make your own using files provided on the *Prayer Resource CD*.

Other Resources:

Campaign Directors' Website: If you have a problem with something on your resource CD or if you want more ideas, log on to the *Campaign Directors' Website* at www.PurposeDriven.com using the password your Campaign Director gives you. The website contains updated versions of all the campaign resources, along with some ideas and tools that are only available online. Click on the "Idea Exchange" to see ideas from other churches in many categories.

FAQs: If you have questions that the campaign materials do not fully answer, visit the *Campaign Directors' Website*. Each section of the website has a Frequently Asked Questions (FAQs) page that addresses issues of concern.

Weekly Coaching E-mails: Your Campaign Director will receive weekly coaching e-mails from Purpose Driven. These e-mails should be forwarded to you to help you stay on track with what you should be doing each week.



Customer Care Staff: If you have any questions or issues that are not addressed by the campaign resources, please contact our Customer Care department . The toll-free number is 800-633-8876. You may also e-mail questions to Info@purposedriven.com.

Find a Mentor Church

Your best source of real-life advice is a Mentor Church. Our Mentor Churches are seasoned alumni that have experienced the campaign and have seen its impact on their church. They are a great source of practical advice, how-to's, and ideas. Contact the Prayer Coordinator at a Mentor Church and find out how they did it!

How to Find a Mentor Church:

- 1) Go to *www.PurposeDriven.com*
- 2) Sign in to the Campaign Directors' area using the password your Campaign Director gives you
- 3) Click on "Mentor ChurchFinder"
- 4) Enter your criteria (denomination, zip code, church size) to find a mentor

Build the Prayer Team

Who to Ask

The size of your church determines the number of people that should be on the Prayer Team. Pray about who should be on your team, then look for people who have the following traits:

- A passion for prayer
- Are known to ask, “How can I pray for you?”
- Keep prayer lists
- Have the spiritual gift of faith

First Team Meeting

Here are some topics to cover during your first team meeting. Don't rush this time. You may need to stretch these discussions over more than one meeting.

1. With your team, read through the sections in this guide called “Dream Big Dreams” and “Role and Principles,” then discuss how they can be applied to your church context.
2. Consider the following questions:
 - What needs of our congregation can we pray for?
 - What should we ask God to do in us and in our church during this campaign?
 - What things will get in the way of effective prayer during this campaign, and how can we keep them from doing so?

- How can we pray for our pastor and the other leaders in our church?
- What strategies could help people throughout our congregation engage in prayer for the campaign?
- What God-sized results can we trust God for?

Arising out of this discussion, draft a single statement that captures your team's vision for prayer in this campaign.

3. Review the prayer tools provided on the *Prayer Resource CD*. Show the samples of the *Prayer Tent Card* and *Wallet Prayer Card* included in the *Campaign Resource Kit*.
4. Brainstorm ideas for utilizing prayer in all phases of the campaign.
5. Commit to pray for one another throughout this journey. Then, pray!

There is no power like that of prevailing prayer. It turns ordinary mortals into men of power. It brings power. It brings fire. It brings rain. It brings life. It brings God.

—Samuel Chadwick

Create a Plan for Prayer

Develop a Three-Tiered Approach

Develop strategies that (1) intensify prayer in your weekend services, (2) foster prayer in your small groups, and (3) encourage individual prayer. Use the checklists in Step 4 as ideas to develop your own strategy for infusing prayer throughout your church in preparation for the campaign.

Pray for Your Pastor and Campaign Team

While it is exciting to think of your congregation discovering God's purposes for their lives, it would be naive to think that this will happen without resistance and spiritual warfare. So be sure to provide a covering of prayer for those who will lead this campaign. Ask your pastor if you can pull together a special team to pray for him during the campaign. As Aaron and Hur held up the arms of Moses in the midst of battle, this special prayer team will spiritually hold up the arms of your pastor as he leads your church through this campaign.

Jesus looked at them intently, then said, "Without God, it is utterly impossible. But with God everything is possible."

Mark 10:27 (LB)

If your pastor gives permission, find people who:

- Your pastor feels comfortable having on this sacred team
- Will faithfully pray
- Can be trusted with confidential requests should your pastor choose to share them
- Love and support your pastor and his family

Set Prayer Team Strategies

Check the ideas that would work in your church, and write your own ideas in the blank spaces. Refer to the *Prayer Resource CD* for the specific materials referred to in the list. Remember to create prayer ideas for each component of the campaign—weekend services, special events, small groups, individual daily readings, and memory verses.

Corporate Worship Strategy

- Prayer times before, during, and after services
- Prayer during midweek services
- Prayer testimonies during weekend services
- Prayer verse and campaign prayer requests in the bulletin each week (available on the *Prayer Resource CD*)
- During the campaign, hand out or e-mail a weekly prayer update with new requests each week (available on the *Prayer Resource CD*)
- Sponsor a church-wide Day of Prayer during the pre-campaign services a week before the campaign starts
- Hold a Staff & Team Day of Fasting (guidelines available on the *Prayer Resource CD*)
- Create a church-wide “prayer wall” made up of “bricks,” one for each day of the campaign. Encourage everyone to sign-up for a “brick” to pray and fast on that specific day of the campaign.
- _____
- _____

Small Group Strategy

- Dedicate five to ten minutes each week to pray for the campaign
- Pray each week for the campaign objectives
- Put out a *Prayer Tent Card* each week to remind the group to pray for the campaign (available on the *Prayer Resource CD*)
- As a group, memorize and meditate on a verse that will stimulate prayer
- As a group, set aside a day for prayer and fasting
- Have each person in the group adopt one Campaign Coordinator to pray for
- Conduct a prayer-walk through and around your church facilities and property (guidelines available on the *Prayer Resource CD*)
- Complete the *Understanding the Role of Prayer in the Campaign* Bible study (study guide available on the *Prayer Resource CD*)
- _____
- _____

Individual Strategy

- Commit to pray daily for the campaign
- Utilize the *Seven-Day Prayer Guide* as a way to encourage and focus prayer the week before the start of the campaign (available on the *Prayer Resource CD*)
- Use the *Wallet Prayer Card* to pray through campaign goals and objectives during the campaign (available on the *Prayer Resource CD*)

- ❑ Do a personal prayer-walk or prayer-drive through a selected neighborhood, particularly the neighborhood surrounding the host home for your small group (guidelines available on the *Prayer Resource CD*)

Note: Provide a map at Grand Central (the campaign communications hub in your church lobby) where people can mark the streets they will be praying for.

- ❑ Find a prayer partner to meet with at least weekly to pray for the campaign
- ❑ Read articles and books on prayer to stimulate a passion for prayer (*Reading List* available on the *Prayer Resource CD*)
- ❑ Place a *Prayer Tent Card* on the kitchen table to remind family members to pray for the campaign (available on the *Prayer Resource CD*)

❑ _____

❑ _____

Note: For all prayer strategies requiring advance printing or coordinating for bulletin placement or promotion, coordinate your needs in advance with the Communications Team.

Ideas from Other Churches You Can Use

Bookmarks: Instead of printing weekly prayer scriptures and requests in the bulletin, turn them into weekly bookmarks and distribute them inside the bulletin.

Video Prayer-Walk: “Our prayer team planned prayer-walks around our community every Monday evening during the campaign. For those not able to walk or if the weather was prohibitive, the prayer team made a video around the community that we ran so people could take part in the prayer-walk from an indoor location.”

—Joan Siebert, *Wakarusa Missionary Church, Wakarusa, IN*

Awakening: “The Wednesday night prior to the campaign Kickoff, we called for an ‘Awakening’—a meeting exclusively for prayer for the campaign. We prayed around five artfully constructed prayer stations representing each of the themes of the campaign. The result was a sense of God’s blessing and hand on the campaign journey, as well as many requests to gather for prayer on a weekly and quarterly basis!”

—Greg Curtis, *Community Christian Church, Anaheim, CA*

Pray with Entire Church Individually: “Our Prayer Coordinator divided up the entire church so that members of the prayer team would be able to call each church member to pray with him or her individually over the phone. Prayers were for any need, but especially for the *40 Days of Purpose Campaign*.”

—Sharon Strickland, *First Assembly of God, Castroville, CA*

CAMPAIGN OVERVIEW TIMELINE

Here is the overview of the major tasks of the campaign and how they fit together. There are three phases to the campaign: the preparation phase, the campaign phase, and the *Day 41* phase. The three-month preparation phase is when the campaign team is assembled and the planning and promotion of the campaign takes place. The week before your campaign launch there is a pre-campaign service that includes a Day of Prayer, then a Kickoff event the day before your launch. The campaign officially starts with your Week 1 service. The campaign phase lasts seven weekends. Then you're on to the *Day 41* phase, which is the pathway your church sets for the months following the campaign.



PRAYER TIMELINE

BEGIN TO MEET 3 Months before the Campaign

- Review the *Prayer Success Guide* and all prayer resources/documents
- Recruit your prayer team
- Begin team meetings and praying
- Brainstorm ideas to infuse prayer throughout the campaign
- Pray for the assembly of a strong group of Campaign Coordinators, for the success of their various teams, and for the overall prayer focus



DEVELOP A PRAYER STRATEGY 2 Months before the Campaign

- Develop a campaign prayer plan
- Recruit the Pastor's prayer team
- Start e-mailing the *Weekly Leadership Prayer Updates* (found on the *Prayer Resource CD*)
- Pray for . . .
 - Unity of the Campaign Coordinators in purpose and vision
 - Enthusiastic response to the Campaign Vision as the Coordinators present it to church leaders and influencers
 - Exponential results for this campaign, and for important decisions that must be made
 - The Weekend Services Team in their efforts to develop vibrant ideas for effective weekend services
 - The Small Groups Team as they recruit host homes and hold orientations



PREPARE THE HEARTS

1 Month before the Campaign

- Continue the prayer strategy
- Plan a Day of Prayer for the church, and/or a Staff & Team Day of Fasting and Prayer
- Distribute the *Role of Prayer in the Campaign* Bible study lesson (found on the *Prayer Resource CD*) to existing small groups to do before the start of the campaign
- Coordinate with the Campaign Director to place an order for *Wallet Prayer Cards* and *Personal Reminder Cards*
- Pray for . . .
 - The planning of weekend services
 - Effective matching of host homes and discussion leaders by the Groups Team; pray for exponential growth as small group signups continue
 - Promotion of the campaign in the church and in the community by the Communications Team
 - Organization, calm waters, needed resources, and a spectacular turnout as the Kickoff preparations draw to a close



BEGIN PRAYER EVENTS

1–2 Weeks before the Campaign

- Distribute *7-Day Prayer Guides* to encourage individual prayer for the campaign
- Distribute *Prayer Walk/Drive Guide* instructions (found on the *Prayer Resource CD*)
- Coordinate with the Small Groups Team to distribute *Wallet Prayer Cards* and *Prayer Tent Cards*
- Conduct the Day of Prayer and/or Staff & Team Day of Fasting and Prayer (see guidelines on the *Prayer Resource CD*)
- Put the prayer verse and campaign prayer requests in the bulletin for Week 1 (Coordinate with Weekend Services Team and Communications Team)

(continued)

1–2 Weeks before the Campaign, *(continued)*

Pray for . . .

- A great turnout, great times, and overall great results as the Kickoff is held
- The upcoming weekend service
- The small groups throughout the church as they prepare for the campaign



WHAT ON EARTH AM I HERE FOR?

Campaign Week 1

Put the prayer verse and campaign prayer requests in the bulletin for Week 2

Pray for . . .

- Successful planning, promotion, and presentation of weekend services
- Exponential thinking and growth
- The success of small groups; wisdom and knowledge for hosts and discussion leaders
- Successful planning and holding of the Ministry Fair and Celebration



YOU WERE PLANNED FOR GOD'S PLEASURE

Campaign Week 2

Put the prayer verse and campaign prayer requests in the bulletin for Week 3

Pray for . . .

- Successful planning, promotion, and presentation of weekend services
- Exponential thinking and growth
- The success of small groups; wisdom and knowledge for hosts and discussion leaders
- Successful planning and holding of the Ministry Fair and Celebration



YOU WERE FORMED FOR GOD'S FAMILY

Campaign Week 3

- Put the prayer verse and campaign prayer requests in the bulletin for Week 4
- Pray for . . .
 - Successful planning, promotion, and presentation of weekend services
 - Exponential thinking and growth
 - The success of small groups; wisdom and knowledge for hosts and discussion leaders
 - Successful planning and holding of the Ministry Fair and Celebration



YOU WERE CREATED TO BECOME LIKE CHRIST

Campaign Week 4

- Put the prayer verse and campaign prayer requests in the bulletin for Week 5
- Pray for . . .
 - Successful planning, promotion, and presentation of weekend services
 - Exponential thinking and growth
 - The success of small groups; wisdom and knowledge for hosts and discussion leaders
 - Successful planning and holding of the Ministry Fair and Celebration
 - Day 41 issues, such as the continuation of small groups, capturing the momentum of the campaign, growing a healthier church



YOU WERE SHAPED FOR SERVING GOD

Campaign Week 5

Put the prayer verse and campaign prayer requests in the bulletin for Week 6

Pray for . . .

- Successful planning, promotion, and presentation of weekend services
- Exponential thinking and growth
- The success of small groups; wisdom and knowledge for hosts and discussion leaders
- A successful Ministry Fair
- Successful planning and holding of the Celebration
- Day 41 issues, such as the continuation of small groups, capturing the momentum of the campaign, growing a healthier church



YOU WERE MADE FOR A MISSION

Campaign Week 6

Put the prayer verse and campaign prayer requests in the bulletin for Week 7

Pray for . . .

- Successful planning, promotion, and presentation of the final weekend service
- Exponential thinking and growth
- The success of small groups; wisdom and knowledge for hosts and discussion leaders; decisions of small groups to continue meeting together
- Successful planning and holding of the Celebration
- Day 41 issues, such as the continuation of small groups, capturing the momentum of the campaign, growing a healthier church



CELEBRATION

Campaign Week 7

- ❑ Put the prayer verse and campaign praise report in the bulletin for the week following the Celebration
- ❑ Pray for . . .
 - A successful Celebration
 - A continuation of spiritual growth in your people and your church
 - Day 41 issues, such as the continuation of small groups, capturing the momentum of the campaign, growing a healthier church

SCRIPTURE USAGE IN PRAYER COORDINATOR SUCCESS GUIDE:

Scripture quotations noted MSG are from THE MESSAGE by Eugene H. Peterson. Copyright © 1993, 1994, 1995, 1996, and 2000. Used by permission of NavPress Publishing Group. All rights reserved.

Scripture quotations noted NCV are from THE HOLY BIBLE, NEW CENTURY VERSION. Copyright © 1987, 1988, and 1991 by Word Publishing, a division of Thomas Nelson, Inc. Used by permission.

Scripture quotations noted LB are from THE LIVING BIBLE (Copyright © 1971 by Tyndale House Publishers, Wheaton, Illinois) and are used by permission.