



MM Media Kit 2024



VOGEL COMMUNICATIONS
GROUP

MM MaschinenMarkt Korea Co., Ltd.



MaschinenMarkt Korea

Title : MaschinenMarktKorea, (MMKorea)

Format : A4 (210 x 297mm)

Published : monthly

Circulation : 4,000 print/ 16,000 digital

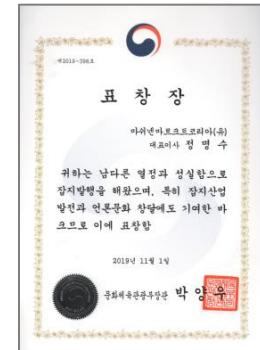
Dead line : 25st of the previous month

Published Date : 5st of every month

Awards :

Korea Society of Manufacturing Technology Engineers : The innovation award 2014

Korea Minister of Culture, Sports : Minister`s Commendation 2019





Content plan Q1,2

Month	Coverstory	Contents	Exhibition	Dead Line
Jan	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	X	26.12
Feb	Industry 4.0	Smart Factory, Digital Twin, Machine vision, Automotive	SEMICON KOREA	25.1
Mar	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	SFAW, INTER BATTERY	26.2
Apr	Industry 4.0	Smart Factory, IoT, Controller Gripper, Collaboration Robot	KOREA PACK	25.3
May	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	KOFAS	25.4
Jun	Industry 4.0	Smart Factory, Digital Twin, Linear, motor/drive	X	24.5



Content plan Q3,4

Month	Coverstory	Contents	Exhibition	Dead Line
Jul	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	LASER KOREA	25.6
Aug	Industry 4.0	Smart Factory, Digital Twin, Machine vision, Automotive	X	25.7
Sep	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	H2 MEET(H2 MOBILITY) DK KOREA	26.8
Oct	Industry 4.0	Smart Factory, IoT, Controller Gripper, Collaboration Robot	ROBOTWORLD	25.9
Nov	Manufacturing	Machine & Tools, Clamping, Laser, CAD/CAM, 3D Printing	SMATEK, DAMEX & ROBEX	25.10
Dec	Industry 4.0	Smart Factory, Digital Twin, Linear, motor/drive	X	25.11



Exhibition participation

MMKorea is participating in all major industry exhibitions in South Korea, distributing more than 600 additional copies at each show.

Month	Exhibition
Mar	SFAW, INTER BATTERY
Apr	SIMTOS KOREA PACK
May	KOFAS
SEP	H2 MEET(H2 MOBILITY) DX KOREA
Oct	ROBOTWORLD
Nov	SMATEK, ROBEX





Content marketing (Advertorial)

Perfect opportunity to present your application combined with an advertisement.
Present the newest success stories from your customer and present it to our readers.
Content will be also posted on MM Korea website for an even wider reach.

Price: 3,710 Euro *
Format 1: 2 pages
Recipients: 4.000 + online



Price: 5,410 Euro *
Format 2: 4 pages
Recipients: 4.000 + online



Examples: Mettler Toledo, Schaeffler



*Translation service for your articles from German/English to Korean is included



Print ad formats

Cover1



Cover2



DPS (Busan City)



Cover4



Inlay(207x294)



A4(210x297)



1/2(95x297)



A5(135x195)



1/3(70x297)



Advertorial 1



Ad + article(1P)



Print advertising

Format	Size (mm)	Price*	Remarks
Cover1	190 x 222	5.840	
Cover2	A4 (210 X 297)	3.270	
Cover3	A4	2.840	
Cover4	A4	3.970	
1/1	A4	2.180	
1/2	A5 (95 x 297)	1.260	
1/3	70 x 297	1.000	
Content Marketing 1	A4 x 2	3.710	translation included
Content Marketing 2	A4 x 4	5.410	translation included

Design needs to be provided at least 5 working days before ad closing day.

* 15% discount on all additional ads within 1 year



Stand-alone mailing

Price: 2,710 Euro

Recipients: 16.000
Design service: on request

Design needs to be provided as html file at least 5 working days in advance.

COGNEX

전기 자동차를 위한 솔루션 가이드

전극, 조립, 형성, 모듈 및 팩

2차 전지 생산 라인 그 어느 부분에서도 코그넥스는 혁신 비전과 탄력성 기반의 이미지 분석으로 하기 일사가 가능합니다.

- 전극, 전립 형성, 용접, 정렬, 표면 측정 검사 등
- 표준 모듈 응용: 브리덴, 보스아 등 검사 등
- 모의 및 인피의 응용: OCR 검사, 비드 검사 등
- 그 외 지수 측정, 스택링, 달라인 등의 검사

코그넥스의 업계를 선도하는 기술이 전기 자동차 제조사에 어떤 이점을 주는지 **전기 자동차를 위한 솔루션 가이드**에서 알아보세요.

문의사항이 있으시면 02-539-9980으로 연락주세요.
세일즈 문의 | 제품 가격 문의 | 제품 데모 문의

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This email was sent by: Cognex Korea | Daemyung Tower, 135, Beolwon-ro, Songpa-gu | Seoul | Korea | 02-539-9980 | info.kr@cognex.com
당대여도 모든 구독 취소

SICK

높은 생산성을 위해 SICK 안전 솔루션을 선택하십시오.

CREATING SAFE PRODUCTIVITY

자세히 보기

SICK Safety 영역 알아보기

전극, 조립, 형성, 모듈 및 팩

2차 전지 생산 라인 그 어느 부분에서도 코그넥스는 혁신 비전과 탄력성 기반의 이미지 분석으로 하기 일사가 가능합니다.

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문의사항이 있으시면 02-539-9980으로 연락주세요.
세일즈 문의 | 제품 가격 문의 | 제품 데모 문의

Examples: Sick, Cognex



Website banner / month (Unit: euro)

Type	Pixel	Price*
A type	580 x 300	2.000
B type	1180 x 200	1.800
B-2	1180 x 200	1.600
B-3	1180 x 200	1.400
C type (logo)	250 x 150	700



* 20% discount for orders 1 month+

Design needs to be provided at least 5 working days in advance.



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