

# International Media Kit 2024







25,000 circulation

25,000

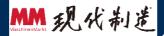
recipients of the digital magazine

> 84,000 6 followers on Weibo



87,445 followers on WeChat





~150,000

newsletter recipients

ø3 million page impressions per month

27 years well established in China

Magazine	03
Print Rate Card	05
Editorial Calendar	06
Banners	11

Newsletter Advertising	_12
WeChat Sponsored Posts	_13
Stand-Alone Mailing	_14
Online Conferences & Webinar	_16

Trade Fair Cross-Media Campai	gn_18
WeChat Account Services	20
Agency Services	22
Contact	26

### The Magazine "MM Xiandai Zhizao"

MM Xiandai Zhizao editorial concept is a mixture of technical and management. All the topics are carefully selected by professional editors and experts to guide the Chinese industry market. With the highest acceptance and exceptional confidence shown by readers, it wins the heart of most of the advertising clients. About the advertising market share, MM Xiandai Zhizao takes the No.1 position in the manufacturing media, as sources from HUICONG International information confirm.

MM Xiandai Zhizao provides plant-based solutions for Chinese factories, technical and commercial managers, managers in charge of technical investments, specialists in technical schools, and research- and development institutes.

FREQUENCY	14 times a year
PRINTED CIRCULATION	25,000 Copies
DISTRIBUTED CIRCULATION	24,938 Copies
PLACE OF PUBLICATION	Beiiing / China

### Metalworking Target Group

Energy Equipment	12%
Mold Making Manufacturing	10%
General Equipment Manufacturing	9%
Industry Special Equipment Manufacturing	19%
Railway Transport Equipment Manufacturing	9%
Automobile & Parts Manufacturing	19%
Aviation & Aerospace Manufacturing	8%
Ship-building Manufacturing	5%
Electromechanical Product Sales	4%
Scientific Research Institute / Engineering / Technology Service	•
Education / Government Administration & Societies	_5%

### Automation Target Group

Control Component & Automation System	15%
Food & Wine & Beverage Equipment	14%
Automobile & Parts Manufacturing	10%
Machine Tool Manufacturing	9%
Engineering Machine Equipment	8%
Warehouse & Logistics Machine Manufacturing	7%
Energy Equipment	6%
Railway Transport Equipment Manufacturing & Specialized	
Equipment for Elevator	6%
Electron & Electrician Machine Equipment	5%
Petrifaction Equipment & Water Treatment	5%
Paper Making & Printing Equipment	4%
Others	11%

### Logistics Target Group

Food and Dairy Product Manufacturing	6%
Wine & Beverage Manufacturing	4%
Tobacco Products Industry	2%
Clothing Manufacturing and Textile Equipment	2%
Paper Making & Paper Products Manufacturing	2%
Medicine Manufacturing	5%
Commerce Logistics	10%
Fan Manufacturing	2%
General Components Equipment Manufacturing	4%
Medical Device Manufacturing	6%
Construction Machinery Manufacturing	3%
Rail Transit Equipm Manufacturing	2%
Warehouse & Logistics Machinery Manufacturing	10%
General Equipment Manufacturing	4%
Machine Tool & Cutting Tools Manufacturing	3%
Crane & Transport Equipment Manufacturing	5%
Railway Transport Equipment Manufacturing	3%
Automobile & Parts Manufacturing	10%
Aviation & Aerospace Manufacturing	3%
Household Electrical Appliance Manufacturing	4%
Electron & Communication Equipment Manufacturing	4%
Robotics	4%
Others	2%

### **Recipients**

General Manager	33.129
R&D Manager	20.58%
Production Manager	19.45%
Purchase Manager	20.689
Others	6.179

# Rate Card

### Ad Formats and Prices

FORMAT	BASIC PRICE black/white	AD PRICE 4-colour	COLUMNS, w × h in mm
1/1 Page	4,990.00	5,990.00	4 190 × 270
Junior Page	3,190.00	3,690.00	136 × 190
1/2 Page	2,490.00	2,990.00	2 94 × 270 4 190 × 134
1/3 Page	1,690.00	2,190.00	1 62 × 270 4 190 × 88
1/4 Page	1,290.00	1,590.00	1 46 × 270 2 94 × 134 4 190 × 66
1/8 Page	690.00	990.00	1 46 × 134 2 94 × 66 4 190 × 32

Rate Card no.28, valid from January 1,2024 All prices are exclusive of applicable VAT and subject to change. All prices in EUR plus VAT.

Prices for special formats such as inserts and bound-in inserts on request.

SIZE OF MAGAZINE	210 × 297 mm (width x height), DIN A4	
	Type Area 190 $\times$ 270 mm	
	4 columns each 46 mm wide	
PRINTING, BINDING	Offset printing, perfect binding	

### Additional Charges

#### FOR PLACEMENT

On inside front cover or back cover	20 % on basic price b/w
Other preferred placement options	10 % on basic price b/w
All ads will be placed in the best position poss	sible.

### FOR COLOUR (not discountable)

	1/1 Page	Junior Page 1/2 + 1/3 Page	1/4 Page and smaller
4-colour	1,000.00	500.00	300.00

### FOR ADS ACROSS BINDING AND BLEED ADS

(not discountable)

10 % of basic price 1/1-page, b/w, i.e. 499.00

### Discounts

For placement within one insertion year, starting with the publication of the first ad.

### FREQUENCY DISCOUNT

3 ads and more	10 % on basic price b/w
6 ads and more	15 % on basic price b/w
12 ads and more	20 % on basic price b/w

### Payment Terms

14 days with 2 % cash discount, within 30 days net.

VAT ID No.	DE 169 343 403
Bank account	HypoVereinsbank, Würzburg
BIC / Swift Code	HYVE DE MM 455
IBAN	DE65 7902 0076 0326 2120 32

# Editorial Calendar 2024

ISSUE		TOPICS		
	Main topic	METALWORKING #1: High precision machin	ing / CCMT special issue 1	CCMT
<b>1</b>	Topics	Green Manufacturing     Intelligent Production Line     Tool Management     Special processing	Cutting fluid management     Forming process     Intelligent Measurement	2024.4.8-12 Shanghai, China
Jan 08 Pd	Highlight	Machining center/New energy industry		
JAN 15	Digital	CCMT 2024: special newsletter, postings on WeCh	at and Weibo	
	Main topic	Automation #1: Intelligent sensor		SPS Guangzhou
2	Topics	Intelligent detection     Io-link Intelligent application     Machine vision and integration     Industrial communication		2024.3.4-6 Guangzhou, China
AC		Cloud technology and edge computing		2024.3.28-31 Shenzhen.
FEB 08	Highlight	Sensor identification /Electronics manufacturing Industry		China
PD FEB15	Digital	Hannover Messe 2024: live show, special newsletter, postings on WeChat and Weibo SPS Guangzhou 2024: live show, special newsletter, postings on WeChat and Weibo		Hannover Messe 2024.4.22-26 Hannover, Germany
	Main topic	LOGISTICS #1: Automation systems integra	tion	LogiMAT
AC MAR08 PD MAR 15	Topics	Digital twin technology Link logistics equipment in the 5G era Information interaction technology for logistics equipment Balance between automation and flexibility Cloud computing in logistics system Logistics upgrade driven by artificial intelligence Integration of production automation and logistics system Automation of logistics processes		- 2024.3.19-21 Stuttgart, Germany
HAK 13	Highlight	Intelligent Warehousing/Pharmaceutical Industry		
	Digital	LogiMAT 2024: live show, special newsletter, post		

AC:Ad close |PD:publication date

ISSUE		TOPICS	FAIRS/EVENTS		
	Main topic	METALWORKING #2: Digital machining / CCMT special issue 2	LASER World of		
1	Topics	Interconnection of smart manufacturing systems	PHOTONICS CHINA 2024.3.20-22 Shanghai,		
4		Production line integration	China		
-		Automatic production unit	ITES		
AC		Digital twins	2024.3.28-3.31		
APR 08		Tool management	Shenzhen, China		
PD		Industrial robotics	CCMT		
APR 15		Intelligent fixture	2024.4.8-12 Shanghai,		
		Additive manufacturing	China		
	Highlight	5-axis Machining/ Automobile industry			
	Digital	ITES/CCMT 2024: live show, special newsletter, postings on WeChat and Weibo			
	Main topic	Automation #2: Efficient motion control	ProPack China		
5	Topics	Motion control system	2024.6.19-21 Shanghai, China		
J		Efficient transmission     Devices connected			
AC		System integration	SCIIF		
MAY 08		Real-time control	2024.6.19-21 Shenzhen,		
	Highlight	Servo drive/ Logistics industry	China		
PD MAY 15	Digital	SCIIF 2024: live show, special newsletter, postings on WeChat and Weibo			
	Main topic	LOGISTICS #2: Green sustainable development	CeMAT		
6	Topics	Carbon emission reduction + Intelligent forklift system	2024.4.22-26 Hanover,		
U		Intelligent and efficient conveying	Germany		
AC		Unmanned ha			
Jun08		Safe and energy-saving handling equipment			
		Digital and green logistics development			
		Intelligent collaboration between human and technology			
PD	Highlight	Material handling/ E-commerce			
Jun15	Digital	CeMAT 2024: online special, special newsletter, postings on WeChat and Weibo			

Media Kit 2024 MM Xiandai Zhizao

ISSUE		TOPICS	FAIRS/EVENTS
	Main topic	Comprehensive #1: Digital Applications	CIMES 2024.6.17-21 Beijing,
101	Topics	Flexible manufacturing     Smart manufacturing	China
AC AC		Production line integration     Digital twins	<b>LaserFair Shenzhen</b> 2024.6.19-21, Shenzhen,
JUL 08		• Tool Management	China
PD JUL 15	Highlight	Smart Measurement     Measure, Conveyor Sorting/electronics manufacturing industry	
	Main topic	Automation #3: Industry AI	IAS&RS 2024.9 Shanghai, China
AC AUG 08 PD	Topics	<ul> <li>Preventive maintenance</li> <li>Supply chain optimization</li> <li>Machine vision</li> <li>Intelligent algorithms</li> <li>Machine learning</li> <li>Fault diagnosis</li> <li>Intelligent decision making</li> </ul>	CWP 2024.10 Beijing, China
AUG 15	Highlight	Software & communications/New energy industry	
	Digital	IAS 2024: online special, live show, special newsletter, postings on WeChat and Weibo	
	Main topic	METALWORKING #3: Laser machining	MWCS
AC SEP 08	Topics	Laser cutting machine     CNC system     Sheet-metal working     Laser cutting	2024.9 Shanghai  TCT Asia 2024.9 Shanghai
PD SEP 15		Laser welding     Laser drilling     Laser additive manufacturing	<b>Formnext China</b> 2024.9 Shenzhen, China
	Highlight	Laser machining/ Medical Industry	IMTS
	Digital	MWCS/Formnext China 2024: online special, live show, postings on WeChat and Weibo	2024.9.9-9.14, Chicago, USA

ISSUE		TOPICS	FAIRS/EVENTS
	Main topic	LOGISTICS #3: Digital supply chain	LET China
9	Topics	Logistics unit operation     Application of intelligent lifting equipment     Lean logistics and lean production	2024.5.29-31 Guangzhou, China
AC SEP 08		Revolution of the supply chain by data analysis     Informatization of warehouse logistics	
PD		Supply chain optimization in the era of big data     Inventory optimization for accurate delivery	
SEP 15	Highlight	Crane/ Auto & Parts industry	
	Digital	LET China 2024: live show, special newsletter, postings on WeChat and Weibo	
	Main topic	Automation #4: Digitalization	PTC/CEMAT ASIA
10 AC OCT 08	Topics	<ul> <li>Packaging equipment and production line</li> <li>Data communication</li> <li>Filling and testing</li> <li>Energy efficiency management of production line</li> <li>Pharmaceutical packaging</li> </ul>	2024.11 Shanghai, China  CIIE 2024.11 Shanghai, China
PD OCT 15	Highlight	Smart platform & Controllers / Packaging industry	SPS 2024.11 Nuremberg,
00115	Digital	PTC Asia 2024: live show, special newsletter, postings on WeChat and Weibo	Germany
	Main topic	METALWORKING #4: Efficient machining	JIMTOF
AC NOV 08 PD NOV 15	Topics	<ul> <li>Digital Machining</li> <li>Tool Management</li> <li>Intelligent Measurement</li> <li>Line Integration</li> <li>Industrial Robotics</li> <li>Cutting Fluid Management</li> <li>Software Design</li> </ul>	2024.11.05-10 Shanghai, China  DMP  2024.11 Shenzhen, China
1404 12	Highlight	Cutting tools/ Aviation and aerospace industry	
	Digital	JIMTOF 2024: live show, special newsletter, postings on WeChat and Weibo	

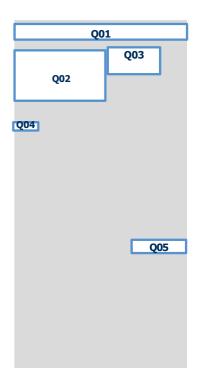
ISSUE		TOPICS	FAIRS/EVENTS
	Main topic	LOGISTICS #4: Efficient logistics	CeMAT ASIA
12 AC NOV 08 PD NOV 15	Topics  Highlight  Digital	Accurate sorting system     Efficient conveying system     Production supervision realized by mobile connectivity     Supply chain management and optimization in the era of big data     Flexible application of cloud computing in logistic systems     Intelligent data acquisition and reading     Modular conveying system  Sorting & picking /Food and beverage industry  CeMAT ASIA 2024: live show, newsletter, live broadcast posting on WeChat and Weibo	2024.11 Shanghai, China <b>LogiMAT China</b> 2024.11.9-12 Shanghai, China
100	Main topic	Comprehensive #2: Green and sustainable manufacturing	
102	Topics	Digital machining	
AC		Efficient machining	
DEC 08		Cutting fluid management     Intelligent fixture	
PD		• Tool management	
DEC 15			
	Highlight	Green manufacturing related technologies/New energy industry	

# Digital Advertising

### Banner

	MM METALWORKING	MM AUTOMATION & DRIVE	MM LOGISTICS
DOMAIN	mw.jgvogel.cn	mma.jgvogel.cn	mh.jgvogel.cn
Page Impression	ns		
Monthly	2,331,532	1,868,772	1,609,842
Daily	77,717	62,292	53,661
ø Unique Visitors	5		
Monthly	416,345	363,315	328.539
Daily	13,878	12,110	10,951

POSITION	CODE	SPECS (PX)	FORMAT	PRICE PER MONTH
Top Across Column Ad	Q01	1200x70	jpg/gif	3,000.00
Focus Pictures Ad (big)	Q02	670x370	jpg	2,500.00
Focus Pictures Ad (small)	Q03	250x177	jpg	2,200.00
Middle Banner Ad	Q04	183x103	jpg/gif	1,500.00
Right Banner Ad	Q05	300×94	jpg/gif	800.00

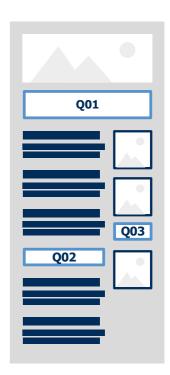




### MM MaschinenMarkt China

E-Newsletter	1 issue / month
Frequency	26 <sup>th</sup> of every month
Recipients per issue	150,000
Opening Rate	> 20%

POSITION	CODE	SPECS (PX)	FORMAT	PRICE
Across Banner	Q01	800x70	jpg/gif/swf	1,700.00
Middle Banner	Q02	500x70	jpg/gif/swf	1,350.00
Button Banner	Q03	250x70	jpg/gif/swf	850.00



## WeChat Sponsored Posts

WeChat is China's multi-purpose messaging, social media and mobile payment app developed by Tencent. It is a natural part of everyday communication in China, not only within a private context but also in interaction with businesses. For the editorial team of MM China, this channel to their specialist readers is indispensable.

Use this important platform for your marketing and present your company with Sponsored Posts.

POSITION	CODE	FORMAT	PRICE
Headline	Q01	Text + Image	2,000.00
Subline	Q02-03	Text + Image	1,000.00

All prices in EUR plus VAT.

MM METALWORKING MM	MM Ma	
Followers 15,452 Follo	wer	

\*Date: 27.09.2023

MM MashinenMart
Followers 72,174
For Automation and Logistics



# Stand-Alone Mailing

Benefit from maximum exclusivity through a stand-alone mailing. Your message gets to the mailbox of your target group and reaches them directly. You provide the input on the content and desired target group, and we will take care of the rest.

### Your Benefit

- · Attention in the relevant target group
- · Reduced waste coverage
- · Qualified traffic to your website
- Prominent and exclusive display without competition
- · Enhanced acceptance through co-branding with our media brand
- Transparency through reporting

### Price

Less than 10,000 recipients	0.25 /email
10,000 - 30,000 recipients	0.20 /email
More than 30,000 recipients	0.15 /email

All prices in EUR plus VAT.



A: text with link\*
B: picture material\*

C: Call-to-action button\*

\* can be chosen freely

### Selection of Contacts

#### BY SIZE OF BUSINESS ENTITY

1-49 employees

50-99 employees

100-199 employees

200-499 employees

500-999 employees

1,000-4,999 employees

more than 5,000 employees

#### BY ADMINISTRATIVE DISTRICT

- North China (Beijing, Tianjin and Neimeng, Shanxi, Hebei and Shandong Province)
- Eastern China (Shanghai and Anhui, Jiangsu and Zhejiang Province)
- South China (Fujian, Guangxi, Hainan and Guangdong Province)
- Central China (Henan, Hubei, Hunan and Jiangxi Province)
- Northeast China (Heilongjiang, Jilin and Liaoning Province)
- Northwest China (Xinjiang, Ningxia, Shanxi, Qinghai and Gansu Province)
- Southwest China (Chongqing and Xizang, Yunnan, Sichuan and Guizhou Province)

#### **BY JOB TYPE**

- High level directors: General manager / president / CEO / chief representative / factory director / owner / chief engineers
- Middle level director: Vice manager / GM assistant / executive assistant / executive secretary / office administrator
- Technology / design director
- Production / manufacturing director
- · Equipment dynamic department director
- Purchasing director
- Engineering director
- QC director
- Technologists such as technician / designer / manufacturing engineer / instrument engineer / electrical engineer / QC engineer

# Online Conferences

The exclusive moving image format for the full attention of your target group!

### Your Benefit

### · High-quality content

MM China presents in regular online conferences current technological developments.

### • Full access to your target group

MM China promotes the conferences through all channels.

### • Exclusive platform

Position yourself as one of several technology providers and experts.

#### Language Chinese only

# Price

Each lecture incl. Q&A, duration 30 min, 100 leads included

6,200.00



# International-Sino Online Matchmaking

**Webinar**: The exclusive moving image format for the full attention of your target group!

### Full Service for You (possible also from abroad)

- Development of a promotional poster with the company logo
- · Advertorials via WeChat channels
- · Audience invitation
- Translation & Chinese subtitles
- Technical support
- · Moderation by editor
- · Webinar with Q&A session
- · Leads guarantee: 100
- Feedback report
- · Conclusion article on WeChat with link to the recording
- Advertorials via WeChat, Website, and Newsletter, ...
- Redistribution of the video on other video channels ...

### Price

A lecture incl. Q&A, duration 45-60 min 100 leads included

9,900.00



# Trade Fair Cross-Media Campaign

Make your trade fair appearance in China a multimedia highlight!
With a comprehensive multichannel communication package, we ensure attention and reach in your target group.
Your special advantage: All services from one hand.

### Service Package

#### TRADE SHOW VIDEOS

- Promotion poster of the trade fair with your logo and your stand number, distribution before the fair in all printed and digital channels of China
- Your company video (3-5 min.) or pre-show trailer
- Product introduction at the booth (3-5 min.)
- Interview with your CxO at the fair (3-5 min.)

#### SOCIAL MEDIA PROMOTION

- WeChat Advertorial post
- Weibo Advertorial post
- Trade show video promotion via video channels in China (such as Tencent Video, Youku, Bilibili, iQiy, Douyin, Xiqua, etc.)

#### ONLINE PROMOTION

 Video content published on the website of our special media brand

#### PERFORMANCE REPORT

### Prices

Each Cross-Media Campaign Package Receive the video material for your own use 4,900.00

All prices in EUR plus VAT.

### **Benefits**

- Moving image formats are well-liked in China
- Wide-Reaching Promotion
- Extensive representation of the companies
- Editorial, language, and intercultural support
- Fast implementation and attention to the Chinese market
- · Long-term added value possible through further use
- Detailed performance report
- Simple pricing model



Media Kit 2024 MM Xiandai Zhizao

# Trade Fair Campaign List

	Time	Show	Place
1	Mar.19-21	LogiMAT 2024	Stuttgart, Germany
2	Mar.28-31	ITES	Shenzhen, China
3	Apr.8-12	CCMT 2024	Shanghai, China
4	Apr.22-26	Hannover Messe 2024	Hannover, Germany
5	May 8-10	LogiMAT Chia	Shenzhen, China
6	Sept.14-23	IMTS 2024	Chicago, USA
7	Sept.24-28	MWCS&IAS&RS	Shanghai, China
8	Nov.5-10	JIMTOF 2024	Tokyo, Japan
9	November	SPS 2024	Nuremberg, Germany
10	2024.11	CeMAT Asia	Shanghai, China
11	2024.11	CIIE	Shanghai, China

# WeChat Account Services

Empower your business network in China with your company's own WeChat channel. Benefit from our know-how and technical support as full-service provider.

### Your Benefit

- Reach your target groups in China even if you do not have a subsidiary or business license in China.
- Promote and offer products, services or technologies (Cross Border Payment).
- By regularly posting press releases, product news and professional articles, you strengthen your brand awareness and expand your exclusive circle of specialist followers.
- You can use your channel for customer care, event invitations or promotional activities.



**Service Account** 

Here you can see an example of a service account.

# Our Full-Service for Your WeChat Channel

PACKAGE SERVICE	MONTHLY PACKAGE	HALF-YEAR PACKAGE	ANNUAL PACKAGE
Content service (translation service, editing, regular posting on WeChat 4 x month)	•	•	•
Layout design (e.g., Logo, QR Code, greeting cards on official holidays,)	•	•	•
Performance report (quarterly)		•	•
Individual consulting	•	•	•
10% discount off the regular fee for WeChat-advertorials from our media brands		•	•
Customized development (e.g., mini-program, cross- border payment solution, event planning & organization, promotion, etc.)	Possible for an extra charge	Possible for an extra charge	Possible for an extra charge
Price in €	2,490.00	11,990.00	22,990.00

BASIC SERVICE		
Overseas WeChat Official Account registration & verification	390.00	
Annual validation	190.00 / year	
WeChat Quick Check	2,500.00	
WeChat Advertising	Price upon request	

# Strategy Workshop

We are glad to offer you comprehensive advice with intercultural competence and in several languages (DE/EN/CN - half or full-day digital or on-site workshop).

Our Workshop is aimed at participants from management, department heads and managers from marketing and is individually tailored to your needs. The workshop consists of theoretical and practical parts with interactive discussion rounds to individually address possible solutions.

### Example:

- Welcome & Introduction
- · Overview of China's market
- Overview of relevant media and search engines in China
- Overview of relevant eCommerce platforms
- Combination of eCommerce and marketing
- Channel strategy, partners, and roadmap
- Long-term support from Vogel
- Q&A

### **Price**

Full-day workshop	4,990.00
Half-day workshop	2,990.00

# Chinese Website

Best accessibility in China: we offer you an all-round website service (consulting, domain and hosting service, testing, UX, content ...)

### Kickoff & Milestones

- ✓ Kickoff Meeting
- ✓ Concept development
- ✓ Quarterly meetings
- ✓ Project Management



### Website China

#### Option A:

#### **Direct connection to China**

- Administrative setup for websites with domain names in WordPress (One time)
- √ Hosting Setup (One time)
- ✓ Ongoing Hosting (12 months)



### **Option B:**

### **Hosting directly in China**

- ✓ ICP Registration (One time)
- √ Hosting Setup (One time)
- ✓ Ongoing direct hosting in China (12 months)

Price upon request

# Baidu SEO/SEA Service

We support you with Baidu SEO / SEA Services (analog Google)

### Search Engine Optimization

- ✓ Baidu Webmaster Tools (One time)
- ✓ Launch (One time)
- ✓ SEO Check Websites (One time)

### Baidu Ads/SEA

- √ Keyword Research (One time)
- ✓ Baidu Ads Account Setup (One time)
- Ongoing ad campaign management; adding new keywords and campaigns; basic reporting.(12 months)
- ✓ Additional advertising budget required

### Optional

#### **Banner Ads**

✓ Placement of the company banner on various B2B platforms (6 months)

Price upon request

# Vogel Communications Group

We are specialists for individual and contemporary B2B communication solutions, through which we make our customers even more successful - nationally and internationally.

Combined know-how for your communication success, bundled from one source.



### Communication Solutions at a Glance

Industry platforms	Corporate publishing	Communication consultancy	Progressive web apps
Chatbots	Digital trade fair solutions	Crisis communication	Public relations
Community building	Digital showrooms	Market research	SEO and SEA
Content creation	Expert positioning	HR development	Social media
Content marketing	Infographics digital + animated	Podcasts	Websites

# Tell us how we can spark your excitement for communication.



Strategy
Gerd Kielburger
Director International Business & Strategy
t +49 931 418-2536

gerd.kielburger@vogel.de



personal sales manager or Annika Schlosser Head of Sales t +49 931 418-2982 sales@vogel.de

Please contact your

Sales

# We empower you!

# Vogel Communications Group GmbH &Co. KG

Max-Planck-Straße 7/9 97082 Würzburg Germany sales@vogel.de t +49 931 418-2982 www.vogel.de

