DeviceMed

www.devicemed.fr

Le magazine des fabricants de dispositifs médicaux



Media Data 2024







DeviceMed

DeviceMed also exists in German language



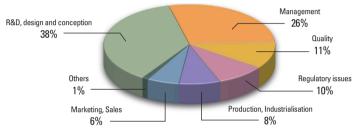
- The French-language reference trade magazine for medical device technology
- 6,000 qualified readers
- 6 issues per year
- Distributed in the French-speaking part of Europe: France, Switzerland, Belgium, Luxemburg

Main subjects presented

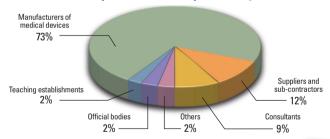
- Materials
- · Production equipment
- Sub-contracting
- Research
- Manufacturing techniques
- Regulations
- Components
- Clinical trials

Readership

Spread of readers per function



Spread of readers per activity



One special edition: The annual buyer's guide

- A reference handbook for Frenchspeaking manufacturers of medical devices looking for suppliers, sub-contractors or consultant services
- Distributed by mail to our 6,000 readers
- Distributed at all trade exhibitions which we attend throughout the year

Subscription

Free for qualified readers By e-mail: info@devicemed.fr

On our website: www.devicemed.fr/magazine/abonnement

By fax: +33 (0)4 73 61 96 61





Website: www.devicemed.fr

- · Over 2,500 articles classified by theme
- An article search function by theme, company name or name of product
- · Includes an on-line list of suppliers
- · Includes a calendar of events relative to medical devices
- · Access in PDF format to all our hardcopy editions



· Nearly 14,000 unique visitors per month on average

Electronic newsletter

- Sent out every two weeks to more than 4.100 named subscribers
- · An opening rate of 28% on average
- Subscription via our website: www.devicemed.fr/newsletter/inscription
- Archived for later consultation on the website

Social networks



Linked in

- · Follow our news on X/Twitter and LinkedIn
- . More than 7.000 followers on LinkedIn







Editorial schedule 2024

	Issue	Main Feature	Focus	Trade Shows
1	January/ February 2024 Ad close: 15/1/2024 Date of issue: 12/2/2024	Feature: Cleaning and sterilisation Special Report: Metrology and quality control	Marking and identification Packaging Digital medical devices and e-health	Pharmapack, Paris, 24-25 January
2	March/April 2024 Ad close: 20/2/2024 Date of issue: 18/3/2024	Feature: Sensors, drive components, pumps, valves Special Report: Grenoble and the French alpine arc Médi'Nov Preview	Consultancy businesses Designing a medical device Nano- et microtechnology	Global Industrie, Paris, 25-28 March Médi'Nov, Lyon, 3-4 April
3	May/June 2024 Ad close: 15/4/2024 Date of issue: 13/5/2024	Feature: Implants Special Report: Additive manufacturing	Medical devices for Drug Delivery Focus on Switzerland Biomaterials Manufacturing and producing a medical device	Orthomanufacture Arc-et-Senans, 15-16 May 3D Print, Lyon, 4-6 June FIP – France Innovation Plasturgie, Lyon, 4-7 June Connect in Pharma, Geneva, 5-6 June EPHJ, Geneva, 11-14 June MedtecLIVE + T4M, Stuttgart, 18-20 June
4	July/August 2024 Ad close: 7/6/2024 Date of issue: 16/7/2024	Annual Buyer's Guide Feature: ESG Policy	Supplier Directory: Suppliers and subcontractors to manufacturers of medical devices in 19 categories of products and services	Also distributed at all trade shows and congresses thoughout the year



	Issue	Main Feature	Focus	Trade Shows
5	September/ October 2024 Ad close: 19/7/2024 Date of issue: 9/9/2024	Feature: Plastics — Silicones Special Report: Chemical and biological analyses Micronora Preview	Metals - Ceramics Funding solutions	Micronora, Besançon, 24-27 September Rentrée du DM, Besançon, October MedFIT, Lille, October
6	November/ December 2024 Ad close: 4/10/2024 Date of issue: 4/11/2024	Feature: Electronics Special Report: Surface treatment/ coating	Laser equipment and processes Artificial Intelligence Focus on Germany	CompaMed, Düsseldorf, November

Editorial schedule as at 1/9/2023, subject to alteration

Subjects dealt with in DeviceMed

Materials

Plastics: Thermoplastics, polyamides, PUR, PEEK, PVC, silicones...

Metals: (Implantable) steel, aluminium, titanium...

Other materials: Ceramic, glass.

composites, textiles... Adhesives: Resins...

Packaging materials: Blisters,

films, foils, sheets...

Semi-finished products: Metal sheets, tubes, profiles...

OEM components

Drive Technology: Motors. controls, bushes, bearings... **Electrical or electronic** components: Sensors, cables, connectors, switches... Construction elements: Screws. dampers, filters, pumps, pipes, tubes... Infusion and transfusion

Production equipment

Software: CAD/CAM, PLM, quality assurance, modelling/ simulation, ERP, e-health, artificial intelligence...

Tooling machines: Machining, forming, laser cutting...

Plastics processing: Injection moulding equipment, hot-channel systems, extrusion equipment, tool and mould making...

Assembly: Robotics, handling, welding, gluing...

Quality control: Measuring instruments, vision systems, material testing...

Marking: RFID, Printing, labelling... Packaging systems: Blisters, transport containers, cartons... Others: Additive manufacturing, rapid prototyping, surface

treatment, sterilisation, cleanrooms...

Sub-contracting

Metal working: Milling, turning, stamping, casting, forging... Plastics processing: Injection moulding, extrusion, machining... Other manufacturing processes: Rapid prototyping, production in cleanrooms, surface treatment, assembly, sterilisation, packaging...

Other services

Management: Certification, audits, project management, financing, marketing...

Research and development: Design, research...

Regulations

Clinical trials

Economics and markets



Advertising rates 2024 in Euro plus VAT

Format	Base price	Discount 3%	Discount 5%	Discount 10%	Discount 15%
1/1 page	1x		2x	4x	6x
b/w	2,880.00		2,735.00	2,590.00	2,445.00
4C	3,900.00		3,705.00	3,510.00	3,315.00
2/3 page	1x	2x	3x	4x	6x
b/w	2,295.00	2,225.00	2,180.00	2,065.00	1,950,00
4C	3,345.00	3,245.00	3,175.00	3,010.00	2,845.00
Junior page	1x	2x	3x	4x	6x
b/w	2,165.00	2,100.00	2,055.00	1,950.00	1,840.00
4C	2,795.00	2,710.00	2,655.00	2,515.00	2,375.00
1/2 page	1x	2x	3x	4x	6x
b/w	1,745.00	1,690.00	1,655.00	1,570.00	1,480.00
4C	2,390.00	2,315.00	2,270.00	2,150.00	2,030.00
1/3 page	1x	2x	3x	4x	6x
b/w	1,330.00	1,290.00	1,265.00	1,195.00	1,130.00
4-C	1,985.00	1,925.00	1,885.00	1,785.00	1,685.00
1/4 page	1x	2x	3x	4x	6x
b/w	1,030.00	999.00	975.00	925.00	875.00
4C	1,370.00	1,330.00	1,300.00	1,235.00	1,165.00

[•] Circulation: 6,000 copies

• 4C: 4-colour

Preferential placements (4-colour)

Front page.		4,700.00
Cover 4		4,450.00
1/2 page ne	2,520.00	
1/3 page ne	xt to contents	2,090.00
Flap ad on	Front cover: 105 x 228 mm	4,995.00
front page	Back cover: 105 x 297 mm	

Plus 3 mm trimming margin on all sides

Company or product profile: full-page description of your company or of one of your products (maximum 350 words and 3 images with company logo) or half-page description of your company or of one of your products (maximum 200 words and 2 images with company logo).

- Invoices will be paid within 30 days
- No discount is granted for early payment.

Footer ads

	Format (W x H)		
4-column printing	190 mm x 40 mm1,190.00		
6-column printing*left	195 mm x 40 mm 1,600.00		
right	133 mm x 40 mm		
8-column printing*	195 mm x 40 mm2,020.00		
* Please keep any text and/or image at least 10 mm from gutter			

Inserts (no discount possible)

up to 25g per unit	3,380.00
up to 50g per unit	3,550.00

Bound Insertsupon request

Bank details:

Banque Populaire Auvergne Rhône Alpes IBAN: FR 76 1680 7003 4142 8210 5855 179 BIC: CCBPFRPPGRE

b/w: black and white



Advertising formats (width x height in mm)

1/1 Page 190 x 270

bleed ad*

210 x 297 (plus 3 mm trim)

9/16 Page (Junior Page) 136 x 190

bleed ad* 148 x 210 (plus 3 mm trim)) 3/4 Page 3 columns

142 x 270 bleed ad*

152 x 297 (plus 3 mm trim) 1/4 Page 1 column

46 x 270 bleed ad* 56 x 297 (plus 3 mm trim)

3/4 Page 4 columns

190 x 200 bleed ad* 210 x 214 (plus 3 mm trim)

1/4 Page 4 columns

1/2 Page

94 x 270

bleed ad*

104 x 297

(plus 3 mm trim)

2 columns

190 x 66 bleed ad*

210 x 80 (plus 3 mm trim)

2/3 Page 2 columns

126 x 270 bleed ad*

136 x 297 (plus 3 mm trim))

1/3 Page 1 column 62 x 270 bleed ad*

72 x 297 (plus 3 mm trim)

2/3 Page 4 columns

190 x 180 bleed ad*

210 x 194 (plus 3 mm trim)

1/3 Page

4 columns

210 x 102 (plus 3 mm trim)

190 x 88 bleed ad*

1/2 Page

4 columns 190 x 134 bleed ad*

210 x 148 (plus 3 mm trim) 1/4 Page

2 columns

94 x 134 bleed ad*

104 x 148 (plus 3 mm trim)

* Delivery of bleeded ads: Allow 3 mm trim per bleed edge and trim marks.



Banners

Banners on the site's home page

Our banners are displayed in random rotation with up to a maximum of 3 banners. They are displayed for a period of **3 months**.

- Horizontal "mega" banner......1,400 Euro Dimensions: 728 x 90 pixels
- Rectangle banner......1,400 Euro Dimensions: 300 x 250 pixels

Other options are possible, like for example wallpaper ads. Please contact us for an offer.

Randomly rotating banners over the whole of the site

These banners appear randomly on all the pages of the site for a period of <u>3 months</u>, except on the homepage and in the positions occupied by fixed banners.

Fixed banners

These banners are the only advertisements to appear on the displayed page for a period of <u>6 months</u>.

This can be the page displaying all of the articles related to a given theme.

E.g.: You are a motor manufacturer and you would like your banner to appear each time that someone consults the page of articles relevant to motors.

It can also be the page displaying all the suppliers of a product or of a specific service.

E.g.: You are a plastic processor and you would like your banner to appear each time that someone consults the list of plastic processor suppliers.

- Horizontal "mega" banner.......1,050 Euro Dimensions: 728 x 90 pixels

Vidéos

Your videos

2 months on our homepage. You just have to send us an integrated link (such as YouTube)

NEW Videos by DeviceMed

Please ask us for more details



Horizontal banner

Vertical banner

Rectangular banner

Teaser

Text ad

For all banners: • Maximum file size: 100KB

· Format of file: gif, animated gif, jpg or png

All prices in Euro plus VAT

Our website registers 14,000 unique visitors per month.



Article highlighted on our home page

Do you want to draw the attention of users to an article previously published in our print magazine, newsletter, or on our website? We can highlight the article on our home page by showing its title, opening paragraph and a photo and inviting web users to read more.



Article highlighted on every page of the website

We offer the same service in random rotation on the entire site except the home page.

Package to help you promote a webinar

Company profile

It includes

- · 1 detailed description of your activity
- 1 photos and videos gallery
- Downloading of PDF documents of your choice (brochures, technical data sheets...)
- All articles mentioning your company on our website
- · Numerous links to your website

It is visible

- · On the page of our supplier partners
- On the supplier search form in the form of a logo (refer to photo)
- · In each of our newsletters
- · At the bottom of each page on our site

All rates are indicated in Euro excluding VAT.



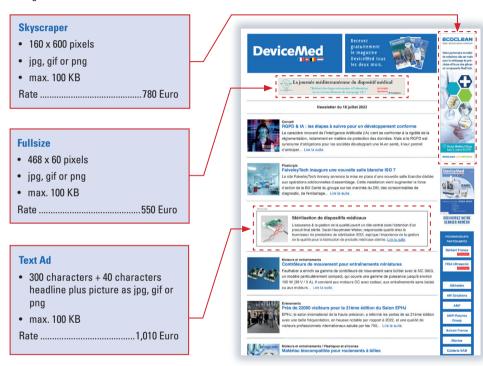


Advertising in our e-newsletter in 2024

Our newsletters meet the individual information demand of the target group. It is sent to more than 4.100 subscribers every other week.

Your advertising message is placed, in the form of a banner, in a relevant and current topic-related environment.

The following formats are available:



Sponsored newsletter

This is a newsletter covering a precise issue in addition to our scheduled newsletters. All the advertising positions are occupied by your company: The horizontal banner, the vertical banner and the text ad.

Rate _______2,500 Euro per newsletter

Videos

Integration of a video in our newsletter. All you have to do is send us an "integrated link" (e.g. YouTube) and a title consisting of no more than 40 characters.

They advertise in the French-language DeviceMed...

3D Medlab - Marle	Cetiat	Fischer Connectors	MIP Medical Plastic	S.I.S.E.
3D Systems	CGTech Vericut	Foba	Mitutoyo	Schwanog
Ackomas	Charles Péry	Folienwerk Wolfen	MMC Metal France	Selenium Medical
Acnis International	Charles River	Forecreu - VBM	MPS Microsystems	SGH Healthcaring
Acrotec	Cicor	Fort Wayne Metals	MS Techniques	Smalley
Additiv Médical	Cisteo Medical	Forterro	MultiHealth Group	Socomec
Advantech	Clardian	FPSA	Multivac	SolSteo
AER BFC	Cleansonic	Groupe JBT	Nexialist	Souriau
Aexiqual	Clippard	Günther	Nextis	Spartha
AFNOR	Coat X	GxpManager	NGL Group	Spetec
Albhades	Cold Jet	Haydon Kerk	Niklaus	Stainless
Albis Plastic	Composites Busch	Heidenhain	Nowak	Starlim
Alcis	Comsol	HTI Group	NP Plastibell	Statice
Alleima	Congatec	Husky	ODC Industries	Stäubli
Alphanov	Conicio	I2S	ODU	Sterimau
Altimet	Connect in Pharma	Icare	Omicron-Hardtech	Sterimed
Amarob	ContaminExpo	IDS Imaging	Onlynnov	Stériservices
AMF	Cosmo Consult	IKO Nippon Thomson	Ophir Spiricon	Sterne
Amnovis	Cotelec	Infiplast	Orthomanufacture	STS Industrie
AMP Polymix	Createmps	Infodream	Orthopowders	STSI Suisse
Amsonic	Creative Eurecom	Int'Air Medical	Osborn	Tecmatel
ARaymondlife	Creative IT	Intercarat	Pack'Aéro Mécatronique	Tekceleo
Arazy Group	CVA Technology	Ionisos	Pharmapack	Teleflex Medical OEM
Arburg	Datron	ISIFC	Photonics	Temis
Askorn	DM Experts	JMF	Pierhor-Gasser	Thermi-Lyon
ASPE Conseil	Doliam - Vitruvens	Kistler	Pint	Top Clean Packaging
Aspec	Dukane	KNF	Plastisud	Transluminal
Atessia	Easyfairs	Knowllence	PMT	Transvalor
Aupus	ebm-Papst	Kollmorgen	Politechno	Tronico
Automated	Ecoclean Group	Kraiburg TPE	Polycaptil	Trumpf
Packaging Systems	Ecomundo	Lasea	Polydec	TSA
Axe	Eff'Innov	Laser Cheval	Portescap	Ulma Packaging
Axicon	Eleco Panacol	LCIE	Positive Coating	Union Plastic
Axindus	Elesa	Lee Company	Powerbox	Use Concept
Axonal	Elpack Pharel	Lemo	Precitec	Usiplast Composites
Azurea	Emerson	Louis Belet	Preiso	Vêpres
BGS	EMI	Maatel	Productec	ViscoTec
Biorius	Emitech	Mafac	Prog'Info	VLAD
Bio-Stéril	EPHJ	Marposs	Progress Silicones	Vuichard
Blaser Swisslube	Ermo	Matrix Requirements	Promepla	Vulkam
BM Energie	Euraxi	Maxon France	ProtoLabs	Waterjet
Borer Chemie	Eurofins	Mean Well	Qosina	Werth
Bruker Alicona	Evamed	MedFit	Raumedic	Zeiss
BSI Group	Exyte	Medical Group	RCTs	Zeus
Bürkert	FaiveleyTech	Medical Plastic Solutions	Realmeca	
Câblerie SAB	Faulhaber	Medi'Nov	Recom	
Canon Bretagne	Femtoprint	MedinTown	Rentrée du DM	
Capqua	Filab	MedtecLIVE + T4M	Réseau Mesure	
Carolex	FIP	Micronora	Robotec	
Cemiplast	First Sensor	Microsteel	Rose Plastic	
Centaur Clinical	FISA	Mikron	Rösler	



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