

The Mis-Adventures of the

Little Wings
Dragoons®

By Carla Morrow

The Little Wings Dragons:

The Little Wings Dragons is an IP for 4-8 year olds that shares tails and adventures from five neurodivergent and rambunctious young dragonlings. Through innocence, curiosity, and the occasional misunderstanding they cause mischief and hijinks wherever they go. But with their eagerness to learn and open hearts they manage to make things right, and make new friends along the way. Spanning the spectrum of neurodiversity, these dragonlings are learning to accept and love the world around them and themselves.



Hello!



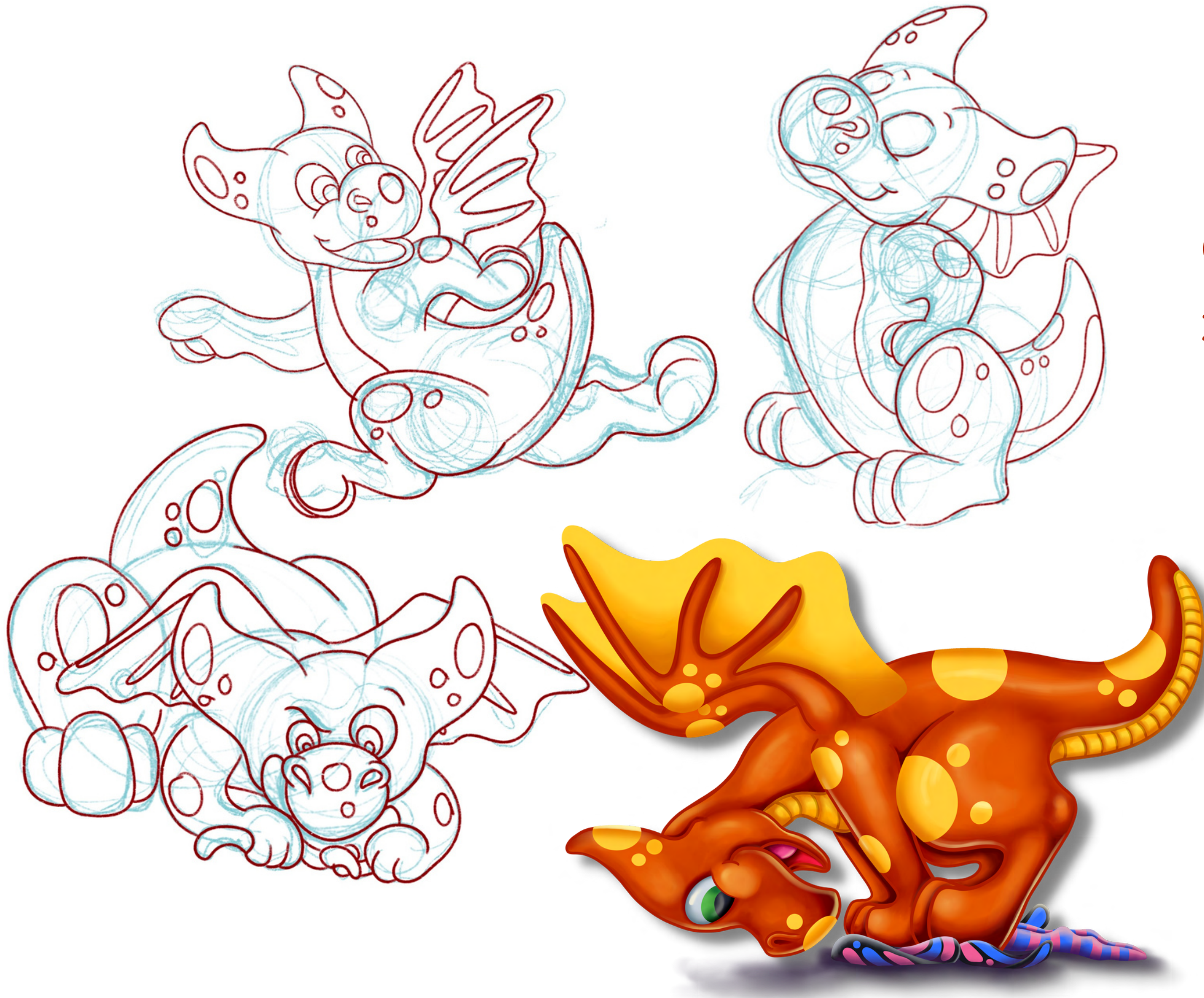
I am

Carla Morrow...

the DragonLady, an internationally published fantasy artist. I have been painting and creating dragons for 20 years. Through licensing, client work, and my own business my dragons are sold in shops all around the world featured on products such as calendars, card decks and plushies.

The Characters...





Blaze, the Explorer

(type A)

Courageous, outgoing, helpful

Impatient, Brash, Always moving

Howdy, I'm Blaze!

I like all kinds of things, and all kinds of dragons! I hear other dragons say that I have a "Big Personality". Not sure what that means, but I'm the tallest out of my friends, so I guess that's it.

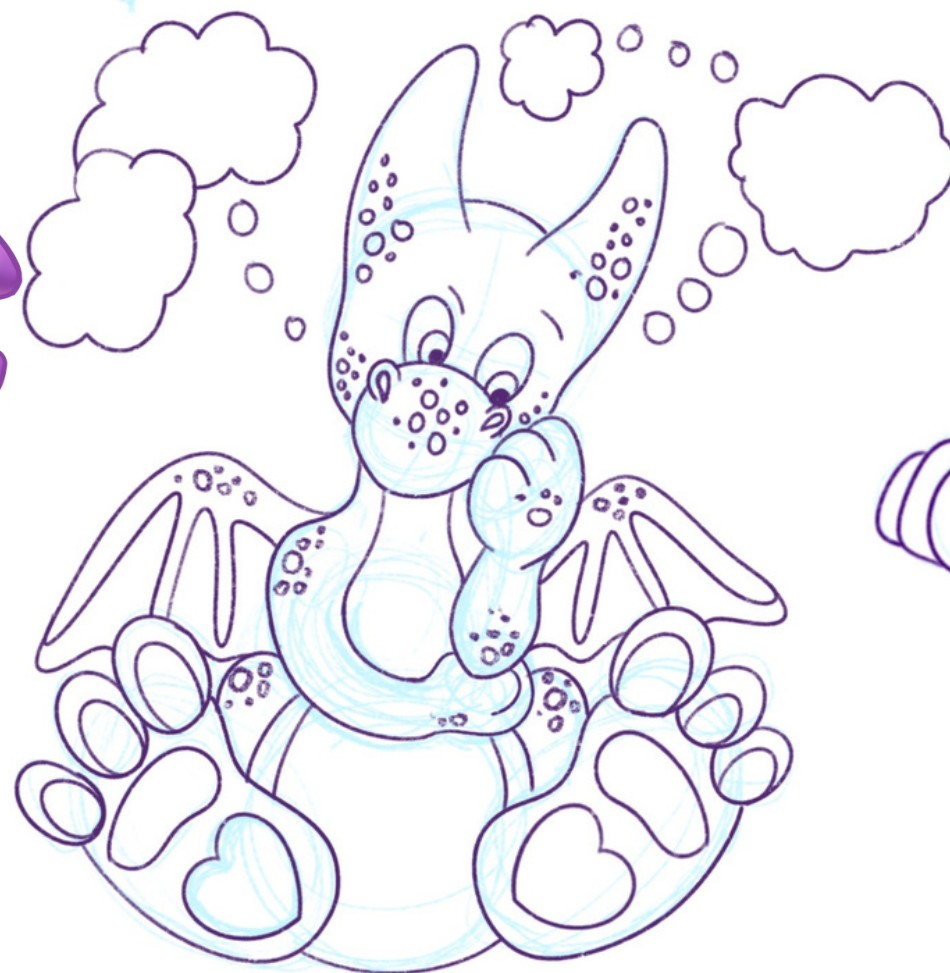
Astra, the Free Spirit (ADHD)

Loyal, Planner, dreamer

Over thinker, headstrong, difficulty communicating

Hello Friend! I'm Astra!

I'm the spunky nature lover! My most favorite things are to be outside looking up at the stars, and climbing up in the trees. I like being close to the sky, and can't WAIT till I can fly all by myself!



Ivy, the Poised (OCD)

Meticulous, polite, trustworthy

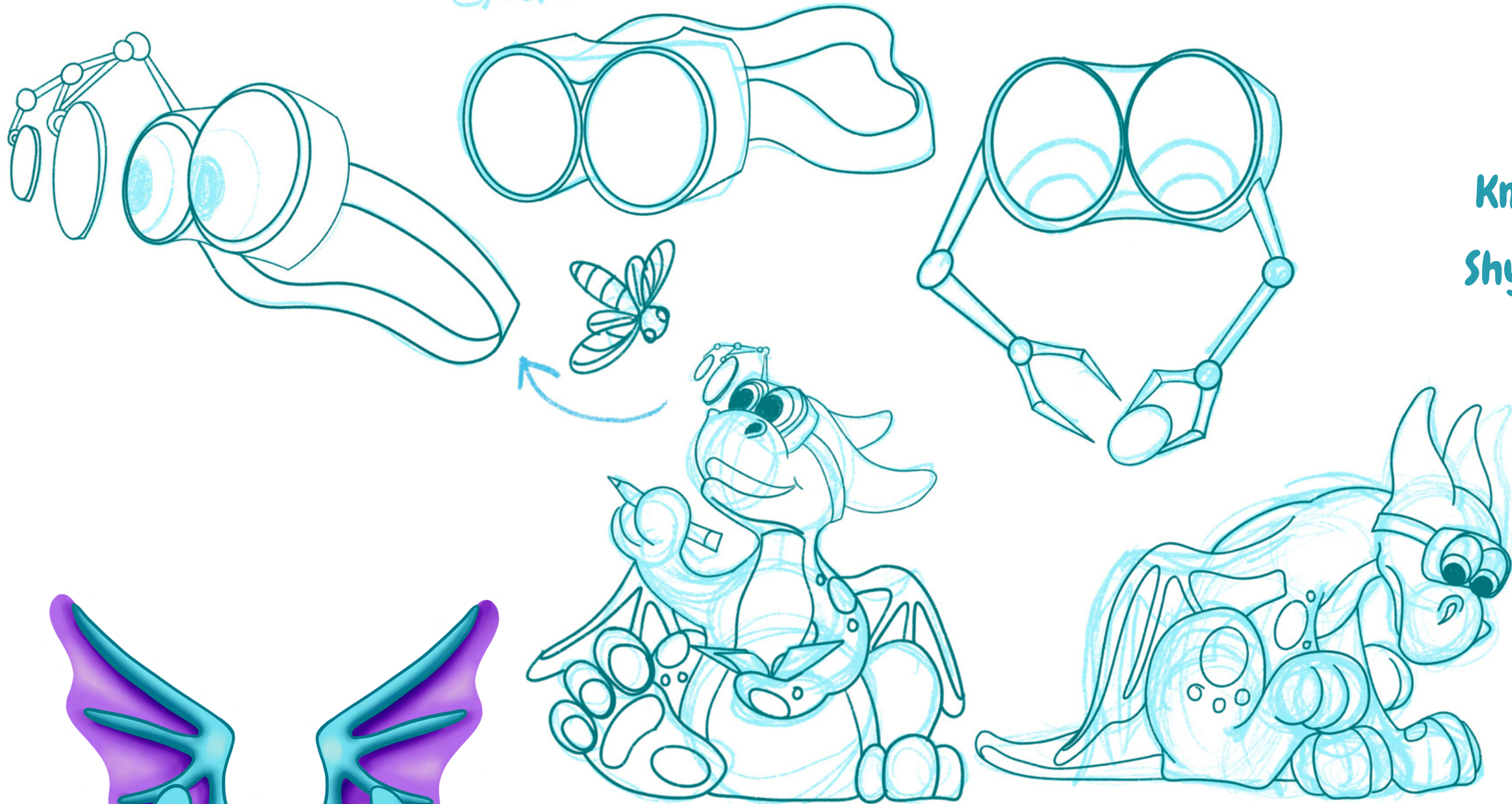
Fussy, whiny, snobby

Salutations, I'm Ivy!

Out of all us dragonlings, I'm the most posh. I think that's the word, posh? I like pretty bows and pretty tea parties. In fact, my favorite thing to collect in the world is tea cups!



GOGGLES with TOOLS



Tynker, the Nerd

(ADHD)

Knowledgeable, Patient, courteous

Shy, obsessive, over sensitive

I'm Tinker, It's nice to meet you.

I sometimes have a hard time talking to others, too many around make me very nervous, but I still have lots of friends. I like to help them by knowing the names of stuff and figuring things out, like how things work or what things mean.

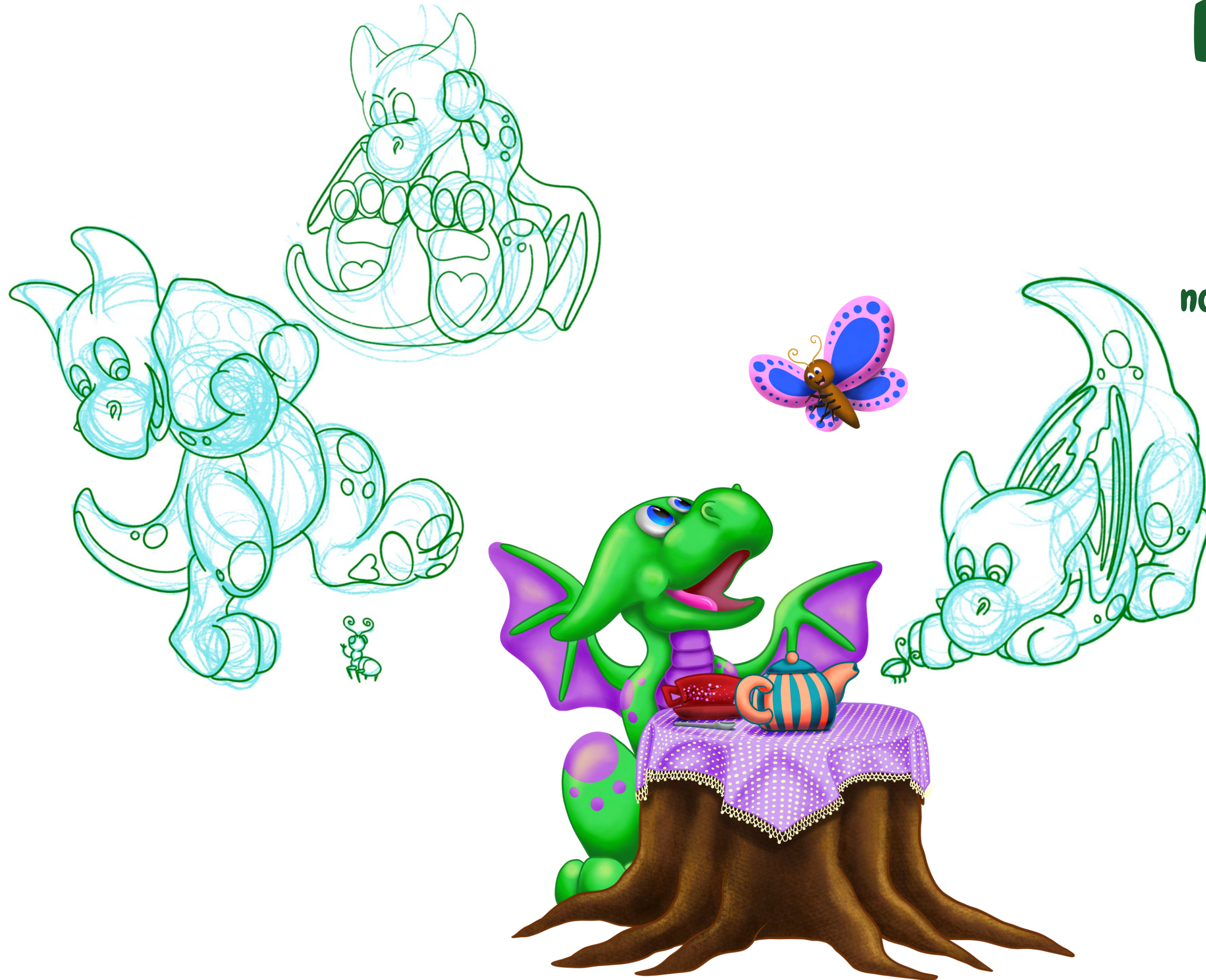


Boo (Bartholomew)

(Nonverbal Autistic)

Observant, optimistic, empathetic

non verbal, sensitive, seemingly aloof



This is Bartholomew, but everyone calls him Boo!

He doesn't talk a whole lot, but that doesn't mean he can't get his point across, or that he's quiet! He has no fear and goes after life with a curiosity that's unmatched.



Side Characters

Early interactions are with fairies who are based on flowers and plants. Size and culture differences play a roll in their stories.

The Little Wings Dragons world is filled to the brim with other characters such as trolls, bog creatures, and unicorns. Any fantastical creature can be brought in to enrich their stories!



The World of the Little Wings Dragons

Mysslantia is made up of several different and varied lands that they explore. They include:

- Draconicbluffs: The mountains where the Dragons live.
- Truffle woods
- TerraFae: The Fairy Lands.
- Blue Blug Bog
- Copper Crocker Canyon
- Pink Plink Plants
- Plum Plop Patch.
- Trollvania

And more to be expanded on as their story grows!



<Mis>Adventures and Stories

- After sliding down a ring of mushrooms our dragonlings find themselves in a new and unknown world. After some exploring they come across the inhabitants that they call Flying flowers. Not knowing what these flowers are they chase them around the land till the flower queen appears and they realize they're in hot water for their antics. Discovering they are actually fairies the dragons hear there is a bigger problem afoot... a TROLL is looting the fairies food. The dragons come up with an idea to scare the troll away but they'll have to work together and make amends with their new fairy friends.



- **Astra is feeling lonely.** The boys don't want to play because she is a girl and she doesn't want to play with the girls because she thinks it's boring, so she wanders off on her own feeling sad and alone. She eventually comes across a baby troll in the woods who is very lost and afraid. It's the very Troll they chased away from the fairies food fields! She quickly learns that she is the only one who can help this "little" guy find his way home, and her own worth in the process.
- **Tinker is getting a little tired of his big brother being around all the time.** He always seems to be in the way. In an attempt to lose Boo for the day he goes in search of a precious mushroom that grows in the hidden caves, only he seems to have found more trouble than mushrooms and Boo is the only one who can get him out.
- **Ivy seems to be losing tea cups and finding odd slimy rocks in their place.** While Tinker can tell her what the rocks are, he can't tell her why her cups are missing. All her friends try to help her find why they're disappearing, but it's a complete mystery. Ivy, alone and upset, sees an ugly Bogwood creature approach her. The creature is holding a tea cup and is the one stealing them. This "ugly" creature has a love of beautiful things and all she wants in the world is to have others to play tea party with. Ivy has to get over her own personal prejudices to make a new friend.

The Brand History:



In 2006 I started painting baby dragons eating and sitting on fairies. These illustrations began to gain attention at art shows and online. In 2015 I asked my followers to cast a vote for one of four plush designs. Within 30 days I had amassed just shy of 3,000 votes leading to a successful Kickstarter. My goal was smashed, reaching 208% of my final dollar amount. 2 different plushies were created and over 600 units were shipped around the world. While these were just stand alone plush designs in the last few years I have begun to develop The Little Wings Dragons brand, with their distinct characters and world. I acquired the trademark in 2022, and am now developing their stories, sharing their world with my combined following of 120,000 people.

Stuffies

- 12 inches tall
- short napped Minky fabric
- Embroidered elements such as spots and eyes
- complete with a hang tag
- \$28.99 retail





"My child is Autistic and this baby dragon has become her new best friend! She talks to her, cuddles with her, and wont let her go!"

The Plush received many positive reviews and thank yous from parents across the globe. Many from parents of autistic children who were bonding with their new best dragony friend. Both the stories and the design have great appeal for people with neurodivergent brains!

Positioning

Target Demo: gender neutral 4-8

With engrossing stories, colorful characters, and a bright and engaging world, The Little Wings Dragons connects with an overlooked market of neurodivergent kids and kidults.



The Little Wings Dragons is a great fit for a comedy adventure animated series and children's books



Retail Categories:

Vinyl & plastic toys, play sets, plush, books, stickers, stationary, clothing, décor, and bedding



Questions?



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