

GLOW RECIPE

Fruit-Forward. Clinically Effective. Glowing Skin.™

DIGITAL MARKETING INTERN

GLOW RECIPE UNPAID SUMMER INTERNSHIP PROGRAM

- Position: Digital Marketing Intern
- Reports To: Site Experience Manager
- Ideal Start Date: May/June, 2024
- Location: Remote/Hybrid
- Work Hours (*we prefer 2 full days at a minimum*)
 - 3-4 half days (either morning or afternoons, hours have to be consecutive) or
 - 2-3 full days
 - Year-round: 9:30 am – 5:30 pm ET
 - Summer Fridays (Memorial Day to Labor Day): Monday through Thursday, 9 am - 6 pm ET, Friday, 9 am - 1 pm ET

It's Summer Internship Season and we're looking for beauty-loving, skincare-obsessed, detail-oriented interns to join our [for-credit-only unpaid Summer Internship Program](#)! An internship at Glow Recipe means you'll gain experience in the beauty field by working with a rapidly growing, skincare-focused startup!

[Glow Recipe](#) creates clean, fruit-forward, clinically effective skincare for glowing skin. We are a vegan, cruelty-free skincare line that pairs antioxidant-rich fruit with gentle, yet powerful actives to treat your skin based on its daily changing needs. We embrace real skin and are here to help you achieve your healthiest skin yet.

THE FINE PRINT

We're seeking motivated self-starters with a passion for beauty and skincare! Candidates must have excellent verbal and written communication skills; be analytical, and hard-working, have a positive attitude, and be a team player.

This role will:

- Will receive insight and hands-on experience from the Glow Recipe E-commerce Team on the overall site marketing process

- Collect and audit competitors to monitor digital marketing trends, and beauty site offerings; additionally, help identify opportunities for new site ideas
- Get hands-on experience learning about site content development & setup, site merchandising, the digital marketing briefing process, and SEO
- Shadow and learn the basics of digital marketing analysis & reporting platforms like Google Analytics
- Get hands-on experience in helping create presentation materials, charts, and spreadsheets
- Work with cross-functional teams on various projects and coordinate deliverables such as visual merchandising, event planning, data analysis, etc.
- Participate and support the E-commerce Team on ad-hoc digital marketing projects
- Candidates must be able to receive credits for the internship program and meet the minimum number of hours required.
 - Able to work 3-4 half days (either morning or afternoons, hours have to be consecutive) or 2-3 full days (~9:30 am – 5:30 pm ET).

INTERNSHIP REQUIREMENTS/EXPERIENCE

The requirements listed below are representative of the knowledge, skills, and/or abilities required.

- Solid proficiency in Microsoft Word, Excel, and PowerPoint
- Candidates must be self-starters and have a passion for marketing, beauty, and skincare
- Excellent written, analytical, and communication skills
- Hard-working, positive team player; flexible when business needs change
- A plus if you live in the greater NYC area

APPLICATION REQUIREMENTS

Submit the following to HRconsultant@GlowRecipe.com

- Cover Letter
- Resume
- Availability (Start date/end date/hours of availability)
 - What's the earliest start date and latest end date you can intern?
 - What days and hours of the week will you be available to intern?
- Location: remote or hybrid - NYC
- Acknowledgement that you **(1)** can receive school credit for this internship and **(2)** meet the minimum number of work hours required

ADDITIONAL INFORMATION

- [About Glow](#)

Glow Recipe is an equal opportunity employer. All applicants will receive consideration for employment without regard to race, color, religion, sex, disability, age, sexual orientation, gender identity, national origin, veteran status, or genetic information. We will not have access to your personal Equal Employment Opportunity Commission information during the interview process. Glow Recipe is committed to providing access, equal opportunity, and reasonable accommodation for individuals with disabilities in employment, its services, programs, and activities. To request a reasonable accommodation, please let us know in your application or email us at HRconsultant@GlowRecipe.com