

Retailing

Showcase opens first retail store in Chicago area – and it already has plans for a second



Canadian-based retailer Showcase is expanding its U.S. presence with its first Illinois store at the Woodfield Mall in Schaumburg, Illinois.

COURTESY OF SHOWCASE



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[Samir Kulkarni](#)
Person



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Showcase, an Ontario-based retailer that sells health, beauty and home products, opened its first Chicago-area store this month and has plans to open a second soon.

Showcase signed a 10-year lease for a 1,400-square-foot store at Woodfield Mall in Schaumburg. That store opened Oct. 7.

The company will open a second location at Gurnee Mills Mall in Gurnee, Illinois, next month, according to [Samir Kulkarni](#), CEO Showcase.

He said Woodfield Mall was chosen for its first Illinois store because it's the largest mall in the state.

"By the end of 2022, we will have opened a record 31 stores in 13 states, the largest and fastest single expansion in our company's 28-year history," said Kulkarni.

The company has 25 stores in the U.S. and 109 in Canada. Showcase is aiming to add another 16 U.S. stores, with plans to open stores throughout the Northeast and Midwest, including in Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Michigan and Ohio.

Showcase is a staple of many malls in Canada.

"We have a long record of success in Canada, and we intend to build on this foundation in the U.S," he said.