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## TRENDSPOTTING RETAILER SHOWCASE REVEALS TRENDY 20 HOLIDAY GIFT LIST!

### *Thrilling Gifting List features: Pickles, Plush, Pokémon, Petzzz & Prime Hydration!*

**TORONTO, ON – November 9, 2022...** *What's hot this Holiday Season?* The trendspotting experts at Showcase, recognized as “Home of the Hottest Trends”, are the best *go-to* resource to answer this familiar and predictable seasonal question. With 28 years of experience, Showcase has 142 North American trend stores and is growing rapidly. While other retailers typically buy their holiday inventory months in advance, Showcase has a completely unique purchasing model. Using proprietary, sophisticated trendspotting technology, Showcase is able to track, identify and commercialize hot pop culture trends in real time, bringing the most coveted items first and fastest to market.

If you are one of the 8 in 10 Canadians\* who intend to buy gifts for others this holiday season, and one of the 42 percent planning to shop at a local retailer, Showcase is here for you! To help streamline your holiday shopping experience, the Showcase experts have assembled the first **Trendy 20 Holiday Gift List** covering a variety of categories: toys, beauty products, novelty candy and food, and home goods. Items can be found in 109 Canadian trend stores, and the complete 80+ page **Showcase Holiday Gift Guide** can be viewed here <https://ca.shopatshowcase.com/pages/flyer>. Convenient same-day delivery is available through DoorDash.

“From weighted stuffed animals, lifelike baby dolls and realistic furry pets, to fidget advent calendars, flavourful freeze-dried candy, and Japanese Pokémon collectible cards, Showcase has hundreds of exclusive and unusual items that are arriving in stores daily,” said Samir Kulkarni, CEO, Showcase. “If you have seen it on social media, you will see it on our shelves! Showcase is your one-stop holiday shop destination for all of the people on your gift list.”

In Canada, Showcase customers have access to 109 brick and mortar stores and a [website](#) filled with the hottest social media trends they won't find anywhere else: the hashtag **#ShowcaseMadeMeBuyIt** currently has over 90 million views on TikTok and is growing.

### **TRENDY 20 HOLIDAY GIFT LIST\*\***

1. [Weighted Plushies](#) - *Loveable & Collectible* (6 styles)
2. [Freeze Dried Candy](#) (13 assorted flavours)
3. [Fidget Advent Calendar](#)
4. [Reborn Lifelike Baby Dolls](#)
5. [Prime Hydration](#) - *The hottest selling drink on the market!* (6 flavours)
6. [Cartoon Cow Plush Slippers](#)
7. [FIFA World Cup 2022 Tabletop Foosball](#)
8. [Sweet Petzzz](#) - *Realistic Dog & Cat Plush Dolls* (4 styles)
9. [Stretchrilla](#) - *The Super Stretchy Gorilla*
10. [Festive Nights LED](#) - *Glowing Holiday Decor*

11. [Pokémon GO: Trading Card Game-Japanese GO Booster](#) (6PK) *\*great stocking stuffer*
12. [Van Holten's-Jumbo Pouched Pickles](#) (Multiple Flavours) *\*great stocking stuffer*
13. [Squishmallows Christmas Squad 2022](#)
14. [Pulsationz Dream LED Sound Responsive String Lights](#) (Multiple Sizes)
15. [Candy Claw Machine](#)
16. [Fitpulse Original Impact Massage Gun](#)
17. [The Crème Shop x Hello Kitty](#) - *An awesome beauty collaboration!*
18. [Toxic Waste Humungous Slime Licker Lip Balms](#) (Assorted Flavours)
19. [Cozy Cuddler with Matching Socks](#) (Assorted colours)
20. [HedgiLight- Hedgehog Tapping Popper Lamp](#)

*\*\*The majority of items listed are exclusive to Showcase.*

Founded in Edmonton, AB in 1994, Showcase is an award-winning retailer, product developer and marketer, specializing in new and hard-to-find consumer trends in health, beauty, home, toys, novelty candy and food. Showcase trend stores are designed to be fun, interactive, and demo-friendly environments, where customers are encouraged to “try it before you buy it” with the majority of products open and on display.

To stay up to date on the latest Showcase news and trends, visit [ShopAtShowcase.com](https://shopatshowcase.com) or follow [@ShopAtShowcase](#) through any of our social channels on [TikTok](#), [Facebook](#), and [Instagram](#).

Interviews and demos with a Showcase trend expert and visual assets are available by contacting Beth Merrick [beth@zazoupr.com](mailto:beth@zazoupr.com).

*\*Stats from Retail Council of Canada 5th annual Holiday Shopping Survey conducted in August 2022.*

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#### **ABOUT SHOWCASE**

Founded in 1994, Showcase is the Home of the Hottest Trends, and the world's largest retailer of its kind. With 142 trend stores in North America's best shopping centres, Showcase offers the most fun, interactive, new, and unique products ever - all in a retail environment where you can "try it before you buy it." We call it retail-tainment! Showcase continues to expand across North America in 2022, cementing the company's position as a global leader in interactive retail and lifestyle trends. To learn more, visit [www.shopatshowcase.com](https://www.shopatshowcase.com).