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Showcase Named One of Canada's Best Managed Companies for Second Consecutive Year

Toronto, ON—May 10, 2022... Showcase, home of the hottest trends, was recognized for overall business performance and sustained growth with the prestigious Canada's Best Managed Companies designation for a second consecutive year. The 2022 Best Managed program award winners are amongst the best-in-class of Canadian owned and managed companies with revenues over \$50 million demonstrating leadership in the areas of strategy, capabilities and innovation, culture and commitment, and financials to achieve sustainable growth.

Now in its 29th year, Canada's Best Managed Companies remains one of the country's leading business awards programs recognizing Canadian-owned and managed companies for innovative, world-class business practices. Every year, hundreds of entrepreneurial companies compete for this designation in a rigorous and independent process that evaluates the calibre of their management abilities and practices.

"We are thrilled to be honoured for the second consecutive year as one of Canada's Best Managed Companies," said Samir Kulkarni, CEO, Showcase. "I am proud to share this prestigious award with the dedicated Showcase team who have demonstrated perseverance, loyalty, resilience and strength throughout the pandemic, and I thank everyone for all of their hard work."

Applicants are evaluated by an independent judging panel comprised of representatives from program sponsors in addition to special guest judges. 2022 Best Managed companies share commonalities that include (but are not limited to) putting their people and culture at the forefront, focusing on their ESG strategies and doubling down on accelerated digitization.

The Best Managed program seeks to recognize companies who combine strategic expertise and a culture of innovation with a steadfast commitment to their communities," said Derrick Dempster, Partner, Deloitte Private and Co-Leader, Canada's Best Managed Companies program. "This year's winners demonstrated an increased focus on environmental, social, and governance issues. They maintained an unwavering dedication to their core purpose, enhancing client relationships and cultivating a healthy corporate culture."

2022 winners of the Canada's Best Managed Companies award will be honoured at galas across the country. The Best Managed virtual symposium will address leading-edge business issues that are key to the success of today's business leaders.

The Best Managed program is sponsored by Deloitte Private, CIBC, The Globe and Mail, Salesforce, and TMX Group.

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ABOUT CANADA'S BEST MANAGED COMPANIES

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$50 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status, these winners have demonstrated their commitment to the program and successfully retained their award for 4-6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte Private, CIBC, The Globe and Mail, Salesforce and TMX Group. For more information, visit www.bestmanagedcompanies.ca.

ABOUT SHOWCASE

Showcase is the Home of the Hottest Trends, and the world's largest retailer of its kind. With 119 trend stores in North America's best shopping centres, Showcase offers the most fun, interactive, new, and unique products ever - all in a retail environment where you can "try it before you buy it." We call it retail-tainment! Founded in 1994 in Edmonton, AB by Amin Jivraj, Showcase is a proudly Canadian-owned and operated company. Showcase continues to expand across North America in 2022, cementing the company's position as a global leader in interactive retail and lifestyle trends. To learn more, visit www.ShopAtShowcase.com.