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## Showcase opens third retail store in NYC area



Commercial Real Estate

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Image: Igor Luppa/Anytime Picture

A look at the inside of one of Showcase's social media trend stores.

IGOR LUPPA/ANYTIME PICTURE



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Showcase has opened a third retail store in the New York City area.

The 1,200-square-foot space is located at West Nyack's shopping mall Palisades Center. GNC previously occupied the space. The lease is for 10 years.

Showcase is an Ontario-based retailer that sells viral products in categories such as health, beauty, and food.

"West Nyack checked so many boxes that we look for such as a diverse customer base and a dense population with a strong, well-established retail center," Showcase's CEO [Samir Kulkarni](#) said. "When visiting the center during site tours we were drawn to all of the unique entertainment elements the center offers such as the go-cart track and the top level set solely to top dining and restaurant options."

Showcase was represented by CBRE's [Adam Cummings](#) in the deal.

Showcase is planning to open its second location in Long Island later this month in the shopping mall Walt Whitman Shops. This store is Showcase's seventh in New York state and 41st in the country.