When property developers, politicians and a vocal community debate how local land should be used, with the media intent on exposing conflicting interests and incompatible ideologies, it is only a matter of time before plans change and careers take new paths.

Written as an engaging account of politics and coastal property development in Fremantle, *To the Beach* is an account of the politics of ecological crisis in Australia. Through this book, Thor Kerr encourages readers to reflect on perceptions of environmental threats and solutions and describes how environmental movements form around a shared desire to live a local experience – in this case, the experience is ‘our’ beaches.

Drawing on PhD research, this topical book is a useful scholarly resource and an engaging study for readers with an interest in Australian politics and culture, particularly at the nexus of property development and environmental activism.

**ABOUT THE AUTHOR**

Thor Kerr is a lecturer in the Department of Communication and Cultural Studies at Curtin University’s School of Media, Culture and Creative Arts, Western Australia. Dr Kerr’s research focuses on media and public representation in negotiations of urban space, particularly in relation to environmental issues, colonisation and Aboriginal heritage. His previous (co-authored) book, *Setting up the Nyoongar Tent Embassy: a Report on Perth Media*, investigated the systemic shaping of popular news reports that criminalised Aboriginal activists.

Thor Kerr will be appearing at the 2015 Ubud Writers Festival.

**MEDIA ENQUIRIES**

For media queries, images, or to arrange an author interview please contact Nikki Anderson for UWA Publishing on 0405 539 055 or email: nikkii.anderson@ozemail.com.au