

**iContent Portal Field Mappings**

BLACK+DECKER, BLACKHAWK BY PROTO, BOSTITCH, CRAFTSMAN, DEWALT, EXPERT, HILMOR, IRWIN, LENOX, OLDHAM, PORTER CABLE, POWERS, STANLEY	
Field	Source
Brand	PIM
SKU	PIM
Product Title	PIM
Catalog Number	PIM
Category Path	PIM
Category Name	PIM
Product Description	PIM
E-Comm Copy	PIM
Status	PIM
Photography	Bynder
Graphics	Bynder
Video	Bynder
Short Description	PIM
Bullet Points	PIM
Includes	PIM
Selling Propositions	PIM
Specifications	PIM
Applications	PIM
Warranty	PIM
Disclaimer(s)	PIM
Region(s)	PIM
Business Unit, Sub-Unit	PIM
Base SKU	PIM
Product Launch Date	PIM
Origin Country	SAP
Commodity Code	SAP
Pallet	SAP
Master	SAP
Product	SAP
Case	SAP
Related Parts	ServiceNet
Documents	ServiceNet
Related Products	PIM
Product Variations	PIM
Compatible Products	PIM
Licensing	PIM

MAC TOOLS, PROTO	
Field	Source
Brand	PIM
SKU	PIM
Product Title	PIM
Catalog Number	PIM
Category Path	PIM
Category Name	PIM
Product Description	PIM
E-Comm Copy	PIM
Status	PIM
Photography	Bynder
Graphics	Bynder
Video	Bynder
Short Description	PIM
Bullet Points	PIM
Includes	PIM
Selling Propositions	PIM
Specifications	PIM
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