

Our Story

In 2017, an innovator, watch enthusiast, and entrepreneur by heart, Steven Lan, powered up with multiple variation watch and embarked on a 2½-year design, development, testing, and launch journey. His goal: to make a revolutionary watch inspired by his original idea of offering a single watch with several variations.

Combining technology and science, Tsar Bomba's designers and artisans moved forward to create the world's first DIY watch. It all started with a group of passionate watch designers & craftsmen who shared a common goal of creating a timepiece that was not only functional but also unique and innovative in its design. They were determined to create a watch that had never been seen before, one that would stand out in a crowded market of traditional and classic timepieces.

The team spent months researching and experimenting with different materials, shapes, and colors to create a unique design. They wanted a watch that would be instantly recognizable and could be worn by anyone, regardless of style or personality.

Finally, after many late nights and countless design iterations, the team created the perfect design. The watch was unlike anything that had ever been witnessed before. Its sleek and modern design and versatility made it the perfect watch for anyone, regardless of their outfit or occasion.

The team was proud of their creation and knew they had something special. They named it "Chivalry" - an epitome of nobility and class, and were ready to test it on your wrists. They went out wearing their stunning design on your wrists. It was an instant hit. The wearers, along with the common people, were amazed by its originality and versatility.

Every piece of Chivalry is made using strong and durable materials that showcase luxury at first glimpse. It is the dedication of the team that researched deeply into the industry practices and client pain points to uncover the hidden demands that users desire.

In 2023, the product was launched on Kickstarter and was ready to boom the entire watch industry.