

# Our Ethics

Creative watch-making is our business, but we are so much more than that. Our team is a unit growing to challenge the manufacturers and provide a space where fashion enthusiasts can evolve and bring creativity to the watch industry.

Everything we do at Tsar Bomba is run on authenticity, uniqueness, and magnificence.

## **MAGNIFICENCE.**

Chivalry is the perfect epitome of magnificence. Its beautiful dial and unique time reading show class and nobility- great wear for gentlemen. Chivalry is a great accessory to enhance one's overall appearance, and the variety of colors available can certainly add to the wearer's appeal.

## **UNIQUENESS.**

Chivalry's uniqueness lies in its color and design, features, and craftsmanship, all of which contribute to its individual character and appeal. Chivalry serves as a fashion statement and can be worn as a complement to various outfits and styles.

## **AUTHENTICITY.**

Everything that Tsar Bomba crafts is made with strong & durable materials. Each watch goes through strict quality control to ensure you get a highly authentic product.

## **WHO IS THE TSAR BOMBA TEAM MEMBER?**

How to act is more crucial than what you say. How we act here makes the Tsar Bomba Team Member different, in a good way.

## **Respectful And Kind**

- Treat designers, artisans, partners, and customers with respect.
- Emanate love and have a positive attitude.
- Respond to everything with an effective solution when someone email or call us regarding an issue.

### **A Holistic Problem Solver**

- Identify the pain points of the watch wearers and go beyond to solve them.
- Think strategically & articulate your goals well.
- Consider your financial budget when launching any product.

### **A Direct Communicator**

- Be transparent.
- Give and accept feedback from everyone, including managers.
- Listen well and seek understanding before responding.

### **Always Growing**

- Continue to work rapidly & eagerly- professionally & personally.
- Challenge yourself & team members to do better.
- Admit to mistakes openly and freely.
- Thrive on change.
- Create ideas that prove to be effective & lucrative.