

# monkeybunks

2022 ANNUAL IMPACT REPORT

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# Letter from the President

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This is only our second annual report – and what a year it has been! Monkey Bunks has exponentially expanded our brand relationships and selection of products for children and families to enjoy. We have especially enjoyed onboarding new brands which share our commitment to sustainable wood and other eco-conscious materials. Our efforts have earned us a top score on the Sustainable Furnishings Council's wood furniture scorecard – an improvement in ranking and an amazing milestone for us!

For the first time, Canadian shoppers can also browse as several of our brands are available to customers in Canada. As a company with an HQ on Canada's West Coast, it definitely makes us happy to be able to serve our northern neighbors as well as those to the south.

In 2022, we were able to continue our support to Family Promise in their efforts to fight family homelessness, and we entered a new partnership with One Tree Planted to increase our positive environmental impact.

This year, we are excited to introduce our new vision and mission which will continue to guide us in the years to come. Thank you for coming with us on this journey!



*Samantha*

**SAMANTHA MAGNUS**  
Founder and President



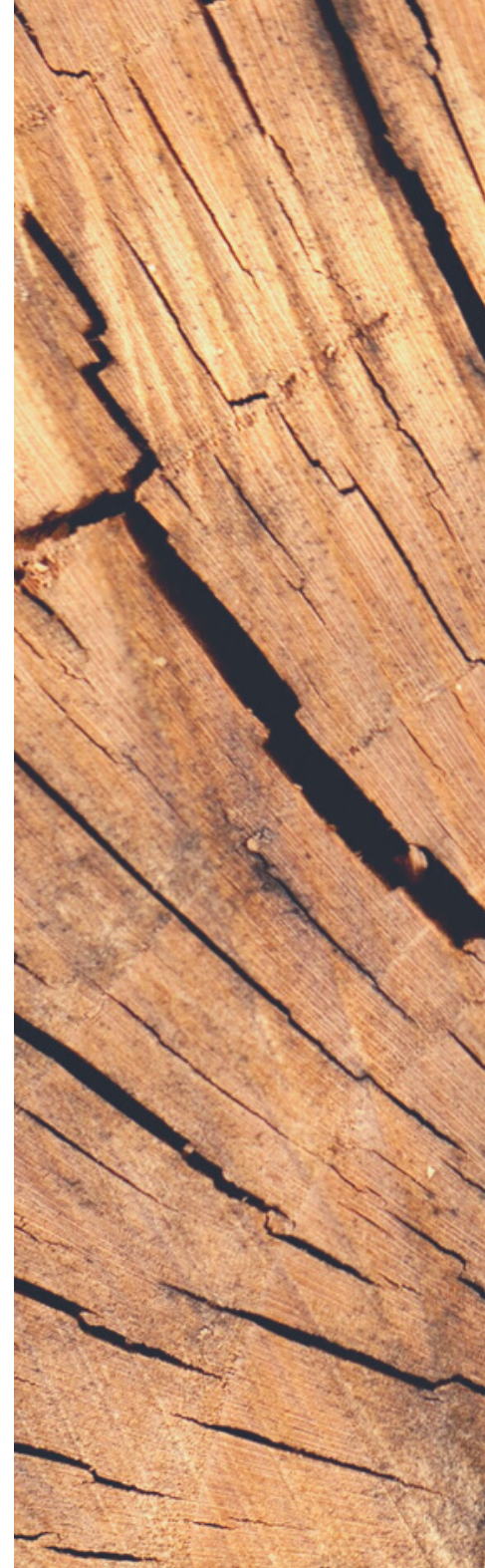
# Sustainable forestry

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We declared our commitment to sustainable forestry in our 2021 Responsible Wood Sourcing Policy; that we would intentionally seek out brands demonstrating that the wood from their products was harvested in a way that did not contribute to the degradation of the world's forests and that did not breach any ethical or illegal obligations to local communities.

Our movement toward fulfilling this commitment earned us a high score with the Sustainable Furnishings Council's Wood Furniture Scorecard!

Monkey Bunks looks forward to maintaining our score in 2023 and building on our reputation for responsible wood sourcing.



WOOD FURNITURE  
SCORECARD  
2022



monkeybunks





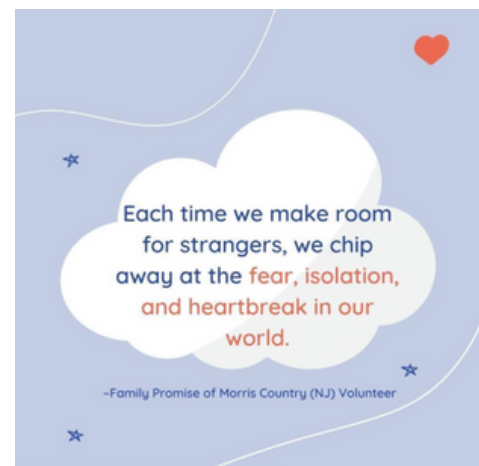
# Charitable Support

In 2021, we began our first official corporate sponsorship with [Family Promise](#), an organization that supports families experiencing homelessness and at risk of homelessness.

As part of our commitment, we donate a portion of our gross revenue to Family Promise so that they can better support families. Here are the five points of the Family Promise star:

- ★ **COMMUNITY:** We serve families through a community-based response.
- ★ **PREVENTION:** We prevent families from losing their home.
- ★ **SHELTER:** We provide shelter to families after they lose their homes.
- ★ **STABILIZATION:** We offer stabilization services to families after they find housing.
- ★ **PROMISE:** We promise to work until every family has a home to call their own.

Source: <https://familypromise.org/press/infographics/>





# How we did

## 2022 ACTION PLAN GOALS

In the spring of 2022, we set several goals as part of our 2022 Environmental Action Plan. The following is a reflection on those goals and the extent to which Monkey Bunks has achieved them.

### REDUCING ENERGY CONSUMPTION

**Goal 1.1:** All shipments within the continental US will include carbon offsets to reduce the impact of emissions from product shipments to customers.

**GRADE: A+**

**Goal 1.2:** By the end of 2022, shipping to and within Canada will also include carbon offsets to reduce the impact of emissions from product shipments to customers.

**GRADE: A+**

**Goal 1.3:** By the end of 2023, our shipping and web hosting will both be carbon neutral.

**ON TRACK: A+**

We have achieved our carbon targets by planting trees with every single order - regardless of how small!

### SUSTAINABLE DIRECTION

**Goal 2.1:** By the end of 2021, we will have partnered with at least three suppliers who can demonstrate sustainability in the sourcing of materials.

**GRADE: A+**

**Goal 2.2:** By the end of 2022, a minimum of half our wood-based products will be FSC-certified or made of otherwise sustainably sourced wood.

**GRADE: B-**

**Goal 2.3:** By the end of 2023, all our wood-based products will be made with sustainably sourced wood.

**IN PROGRESS**





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In terms of sustainable wood, we continue to trend in the right direction. As of writing, Monkey Bunks sells from 26 brands that use wood in their products, and 42% use sustainably sourced wood (35% have FSC certification, and another 8% use sustainably sourced rubberwood). While this is close to our goal of half, when we look by number of products, we are a bit further behind our goal: 35% of wood products in our catalog are harvested sustainably (29% with FSC certification, and 5% with sustainably sourced rubberwood). We look forward to reaching our goal in 2023 by removing an increasing number of non-FSC-certified products from our online store.

## EDUCATION AND PROMOTION OF SUSTAINABILITY

**Goal: 3.1:** We will inform customers about the various product certifications as they are added to our catalog.

**GRADE: A+**

**Goal: 3.2:** We will measure and seek to increase engagement on posts that promote education and awareness of conscious shopping and sustainability.

**GRADE: B**

While we did share some messages about the importance of sustainably sourced wood in an era of climate change with our customers and followers, we believe we could do more in 2023 and will do more!



