



CUSTOMER • HARDWARE • SOLUTIONS

WEBSITE | www.tchweb.com

EMAIL | info@tchweb.com

TOLL FREE | 1.800.465.6281

JOB DESCRIPTION – Marketing Internship, Toronto, Ontario

Employment: Internship/Co-op

Department: Marketing

About this internship ...

Looking for an internship with a company that will challenge your skills?

Join our passionate team this summer and help build something you can be proud of!

The Marketing Intern will be responsible for helping assist the TCH team with all upcoming marketing campaigns, initiatives and programs.

What you'll do during this internship ...

- Plan, Assist and create content for Social Media campaigns; Instagram, Facebook & Twitter.
- Create and manage website advertisement campaigns on Facebook, as well as others other platforms.
- Create internal and external communication materials including emails, newsletters, blog posts, etc.
- Assist with e-mail reporting of analytics and monthly results
- Build awareness by promoting distribution channel marketing to current and new customers. Target marketing to OEM companies and other B2B manufactures.
- Assist with e-commerce selling channels and marketplaces
- Coordinate Company events and tradeshow
- Assist in other marketing projects, ecommerce activities and related duties as assigned

What you'll bring for this internship...

- Enrollment in a post-secondary degree/diploma program a marketing program is preferred
- Excellent English oral, written, presentation and proofreading skills with proficiency in French and/or Spanish an asset
- Creative thinker and communicator with proven ability to generate innovative ideas and content, reach target audiences and drive web traffic and revenue
- Understanding of social media, Facebook, Instagram, Twitter, etc. to create content and post.
- Awareness of web Content Management systems (CMS) platforms is an asset.
- Knowledge of MS Office Applications, graphic design programs (Adobe Photoshop and Illustrator).
- Demonstrated ability to manage multiple projects concurrently.
- Strong people skills with demonstrated ability to be a team player

BUFFALO	CALGARY	DALLAS	MONTREAL	TORONTO
1370 William Street, Suite 4 Buffalo, NY 14206	1135 - 45th Avenue NE Calgary, AB T2E 2P2	10552 King William Drive Dallas, TX 75220	16757 Boul. Hymus Kirkland, QC H9H 3L4	40 Emblem Court Toronto, ON M1S 1B1



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How to apply for this internship...

If this grabs your attention, send your resume to recruitment@tchweb.com, referencing "TCH-Marketing Internship" in the subject line.

Who We Are...

TCH Sales Inc. (TCH) is a distributor of A.T.A. cases, electronics, electromechanical, industrial and hardware components. TCH fulfills customer requirements from its warehouse facilities in Buffalo, Calgary, Dallas, Montréal and Toronto.

For more information please see www.tchweb.com

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