

Ethnicraft

CARE INSTRUCTIONS

WALL ART

ABOUT US

TIMELESS DESIGN

All our designs are intentionally timeless. They withstand trends and associate well with different styles, and they can be passed on from one home to the next, carrying over the stories of one lifetime into another. Our collections go back to the essence of what we believe is good design: pieces full of character, made from quality materials that age beautifully. We love that solid wood evolves with the years as it carries the marks of the life that happens to it.

We create collections for every room or space: from the furniture that defines the purpose of an area, to the objects that layer it with meaning. Nothing excites us more than seeing how people love and use our products in the story of their life.

UNIQUENESS OF THE PRODUCT

Our products are created using classic and traditional methods, such as different hand-painting techniques, silk screen-printing, carving and ageing. Due to the handcrafted nature of our products, each item will vary. We consider this a sign of uniqueness and quality.

CARE INSTRUCTIONS

There is little effort required to keep your wall art in good condition. We recommend the following to protect and maintain your piece:

- Dust regularly using a dry, soft, lint-free cloth or fine brush. Use gently strokes and avoid vigorous rubbing.
- To prevent colour fading or UV damage, do not place artwork in direct sunlight.
- Don't place in areas of high humidity such as in the bathroom or near a stovetop. The recommended humidity in the room for interior products is between 40% and 60%.
- These products are intended for indoor use only with an ideal room temperature between 14°C/57°F and 21°C/70°F.
- Avoid exposure to extreme conditions: do not place near heating sources or air-conditioned spaces.

MATERIALS

CLAY

The Clay collection is finished with a mineral paste. The natural texture does not have any varnish or protective layer applied. For this reason, do not use water or any chemical or natural cleaners on any front, edge or back surfaces of the artwork.

WOOD

Utilising production offcuts of high quality solid woods such as mahogany and teak, our wooden works are finished with a protective topcoat to repel common substances. However, this is no foolproof guarantee against stains, which should always be removed immediately.

For regular dusting, use a dry soft cloth or brush. For a more thorough clean, use a little furniture polish with a soft cloth.

For more detailed information regarding the finish of the wood, please refer to the specific product page on our website, www.ethnicraft.com

METAL FRAMES

Dust regularly using a soft dry cloth.

For a more thorough cleaning, use mild soap and warm, damp, cloth. Wipe with clean slightly damp cloth and further wipe dry. Ensure no liquid comes in contact with the artwork surface.

Do not use steel wool, sandpaper, mineral acid, bleach or chlorine cleaners on any metal surfaces.

WALL MOUNTED INSTALLATION

All hanging hardware is included with the assembly instructions. We recommend:

- Choosing a sturdy fixing suitable for the wall (such as drywall, plaster or brick). Test before hanging the product.
- Before drilling into the wall, tape an open envelope below the spot to catch the dust.

**We create the foundations
of your home, to inspire the
stories of your life.**

If you prefer, these care instructions are available for download in other languages. Please see the product page at ethnicraft.com in your chosen language.

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