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Tottori ✕ Shimane



山陰インバウンド機構  
San'in Tourism Organization



# SHIMANE

## The Land Of Myths

### Geography of Shimane

Shimane Prefecture is situated in the northern region of Western Japan, facing the Sea of Japan. It stretches widely from east to west, with the Oki islands located north of its shores. The land is blessed with riches both from the Sea of Japan and from the Chugoku mountain range.

### As known as "The Land Of Myths"

Shimane is a time-honoured place recorded in Japanese mythological stories. These myths are now transformed and kept in form of traditional cultures and folklores hidden everywhere in Shimane, which are still alive in people's daily lives. Among all the myths about Shimane, the most famous one is the gathering of eight million gods. In the tenth month of Lunar calendar, all Japanese gods will gather to have an annual meeting to discuss the arrangement of human relationships, marriages, birth, and deaths. Thus, Shimane is well known as "The land of Gods" or "The land of myths".

### The most popular shrine

Izumo Oyashiro is the most popular shrine among all the shrines dedicated to the God of Enmusubi. Not only does it bless people seeking relationships and marriages, it also nurtures fruitful and wonderful friendships.



Izumo Oyashiro



# Tottori: the beauty beneath "Daisen"

Tottori Sand Dunes and Mount Daisen, one of the most famous mountains in Japan, are two beautifully impressive sights in Tottori Prefecture. Mount Daisen is not an ordinary mountain. It has been called Hoki Fuji and Izumo Fuji, depending on which side of the mountain the viewer is standing on. You can see numerous cliffs on its north side, and imposing peaks from Yonago. It presents a variety of beauty in different angles.







# 山陰 縁 Diary

## The Story in Route Romantique (En no Michi 縁の道)

After a difficult break-up, Chloe decided to go on a journey. The beauty of San'in drew her attention. During Chloe's trip in Shimane and Tottori, she dropped her burden and encountered an unexpected relationship.

Dear Diary,

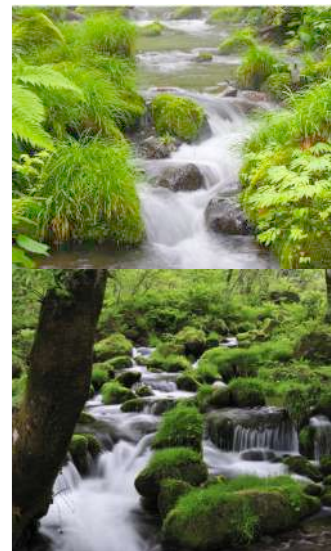
Finally... I found my own story.

"Chapter Tottori"



## Kidanizawa Mountain Stream

Okudaisen locates near Daisen in Chugoku region. Its stream is renowned for its high quality and beautiful nature. Kitanizawa Mountain Stream is the most mysterious stream that represents Okudaisen. It is also where the advertisement of Suntory natural water was filmed.



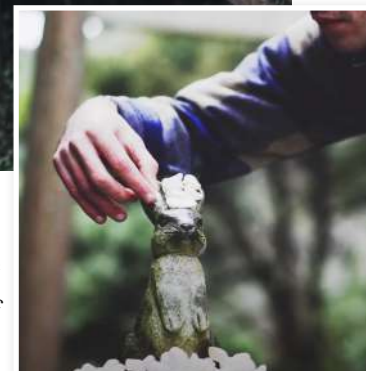
## Hakuto Shrine

"Inaba no Shirousagi" is a Japanese myth originating from the Izumo region. The god "Okuninushi" saved a white rabbit and it arranged a match between the God "Okuninushi" and the princess "Yakami-hime" as a sign of gratitude. And it is said this myth took place in Hakuto Shrine. As the birthplace of Japan's oldest love story, Hakuto Shrine is known as the shrine of marriage and many people visit here from within and outside Japan. They have good-luck charms and ema, small wooden plaques to write prayers, related to love so you can't miss this shrine if you wish to fulfill.



## Enmusubi Stone

It is said that the gift from the White Rabbit will descend if you wish in front of the enmusubi stone.



## Yurarin Studio

"Washi Akari" is a traditional paper lantern with a frame of branches covered with Washi, the traditional Japanese paper. The diversity of patterns and colours of these traditional rice papers and light presents a wide spectrum of colours. You can create an unique "Washi Akari" in Hokuei Town.



image source: Yurarin Studio HP



Slow down and feel



#Art

### Shoji Ueda Museum of Photography

This museum holds 12,000 works of the world-renowned photographer Shoji Ueda, arranged in various themes (modernism, realism, attitude and vision), showing novel composition techniques and thoroughly modern production. In addition to the exhibits, the museum itself is an artistic architecture designed by Shin Takamatsu who won the prize recommendation by the Ministry of Education. The reflection of Mt Daisen in the water inside the museum also makes it an ideal and worth-visiting location.



### Adachi Museum of Art

The Adachi Museum of Art was founded by Adachi Zenko in 1970 as a way of combining his passions for Japanese art and garden design. He hoped that viewing the gardens and artwork together would expand peoples' appreciation and interest in Japanese art. It has been ranked No. 1 in the leaderboard in "The Journal of Japanese Gardening" for 15 years since 2003.



### Tachikue Gorge

A quiet, secluded walk through a riverside gorge, with an outdoor onsen nearby. Before the Kanda River emerges from the mountains out onto the Izumo plain, it passes through a narrow gorge with cliffs and spires of rock rising up more than 100 meters above, carved by the river over millions of years. Tachikue Gorge is both a National Scenic Spot and a Natural Monument, as well as being on the Chugoku Nature Trail.







### Horikawa Sightseeing Boat

Matsue is connected by numerous canals and moats. The moats surrounding Matsue Castle (National Treasure) remain unchanged from when it was built over 400 years ago. This 55 min sightseeing boat will guides you along the moats through the historical Japanese scape of the castle Matsue, the relics related to Lafcadio Hearn, forests which have been there 400 years since the construction of the castle, charming changes of seasons and the beauty of moats itself.



### Tachikue Gorge

Matsue is the capital city of Shimane Prefecture, in Southwest Japan. Known as the "City of Water", Matsue stands by the Sea of Japan where Lake Shinji and Nakaumi meet, in the middle of Shimane Peninsula. As a former feudal stronghold, Matsue is a true castle town crossed with many canals and boasts one of the twelve remaining original castles in Japan.



One of Japan's largest, original castle towers

### Matsue Castle

Matsue Castle is one of only a dozen original castles in Japan, meaning that its main tower has survived to this day through fires, earthquakes , and the anti-feudal demolitions of the Meiji Period. It is sometimes called the "black castle" after its darkly-colored, austere exterior. It was designated as a "National Treasure" again in 2015.

