



TABOO PERIOD PRODUCTS

for your school



www.tabooau.co
[@tabooau](https://www.instagram.com/tabooau)

About TABOO

TABOO is a South Australian based social enterprise. We sell 100% organic cotton pads and tampons to customers in Australia, with all company profits, education initiatives and advocacy efforts dedicated to eradicating period poverty through systematic and social change.

We exist to challenge the stigma of menstruation, and advocate for people who experience disadvantages due to a lack of physical and social support for their biology.

Why should you provide period products to your school students?

Access to period products increases student focus and productivity by removing the distraction of being worried about periods arriving unexpectedly. Readily available period products increases overall student health, wellbeing and inclusivity in the school environment.

Limited menstrual support can result in increased absenteeism

- Students often find it difficult navigating lengthy processes to obtaining period products at school due to (Connolly, 2020):
 - Cost of period products
 - Forgetting to pack their own period products
 - Being fearful of asking others for help
- Young people miss between 5-20 days a year because of their period - for some students their lost school days meet the threshold for chronic absenteeism (Connolly, 2020).
- Decreased attendance due to menstrual related issues has a negative impact on academic performance, learning opportunities, play and positive relationship building (Australian Institute for Teaching and School Leadership, 2019).
- Providing period products reduces risk of student absenteeism (Connolly, 2020).

Limited access to period products has an impact on learning loss

- Processes in place to access period products at school are often embarrassing, inconsistent and difficult to navigate. It often involves:
 - Waiting in line to see a student nurse
 - Visiting the front office or student services
 - Waiting for a teacher (with whom they feel comfortable) to become available, so they can try 'catching that teacher on their own' without anyone else hearing.
- Providing free and accessible period products in student bathrooms resolves issues around time taken to obtain period products and potential distress in asking for them.

Students may experience shame and embarrassment carrying around period products

- Many students are unable to access their school bags in classrooms, and must go to their locker to retrieve period products from their bags.
- The process of discreetly retrieving period products and carrying it to the bathroom unnoticed can be an unnecessarily stressful task for students during their school day
- Providing period products in student bathrooms removes this potential stressor (Connolly, 2020)

Why TABOO in your school?



South Australian
owned and female
founded



Sustainable
Organic Cotton
products



Profits and advocacy
efforts fighting
period poverty



100% Organic Cotton Pads

Our trusted pads are made with 100% certified organic cotton, meaning they are naturally soft, comfortable and have wings for a secure fit to your knickers. All company profits are dedicated to eradicating period poverty. Our pads are the right choice for your students, people experiencing period poverty, and the planet!

- Regular absorbency
- Hypoallergenic & non-irritant

Our Products

100% Organic Cotton Pads



Our Products

100% Organic Cotton Tampons

100% Organic Cotton Tampons

Our tampons are made with 100% Organic Cotton, they are completely plastic-free and individually wrapped in biodegradable paper!

TABOO tampons are effectively absorbent and soft for reliable comfort and protection. Our tampons use CottonLock technology to prevent fibre shedding.

All company profits are dedicated to eradicating period poverty. Our tampons are the right choice for your students, people experiencing period poverty, and the planet!

- Individually wrapped in biodegradable paper
- Regular absorbency
- Hypoallergenic & Non-Irritant
- CottonLock technology prevents fibre shedding



Displaying the product in school bathrooms

TABOO Period Product Display Box



Along with TABOO products, you can also purchase TABOO Display Box's for your school's bathrooms! These display boxes are an easy way to hold the product in the bathroom and communicate details about the product.

- \$25 per display box
- 18x26x8 cm
- Waterproof container with lid
- Holds 20 pads and 36 tampons



Talking to students about the implementation of period products in your school

It is important to communicate with your students to inform them that these period products are freely accessible and available for them in their bathrooms for whenever they made need them!

You could communicate this information in a school assembly, during home group or on digital notice boards.

Ensure someone is checking that the display box it is stocked up at all times. We recommend electing a student or staff member to be in charge of stock checking.

How it works

1

Quantity + price calculator

- Input all the useful data into our handy calculator on our website!
 - Number of menstruators
 - Which products your school would like
 - Extent of supply (emergency or comprehensive)*
 - Frequency of supply
- You will receive an on the spot idea of how much your supply will cost **per term**
- By clicking 'receive quote now' the TABOO team will be notified of your interest

* **Emergency Supply:** a smaller supply of period products to accomodate students who can't afford products or have limited access to products at home.

***Comprehensive Supply:** a larger quantity of products to support your students through their whole period each month

2

Receive a detailed quote

- Our sales team will receive your quote and respond with a detailed quote including exact product quantities, shipping costs, frequency etc.
- We will liaise with you to organise account details and delivery!

3

Payment + Delivery

- Every term you will receive a new invoice for your order
- Two weeks before the end of term we will get in contact to see if you would like to decrease, increase, or cancel your order of product for the next term

Click the button below to test out our product calculator

[product calculator](#)

Pricing Model Per Term

It is hard to know exactly how many period products your school needs without several terms of trial and error, thankfully, our sales team has done all the work for you!

When we figure out the cost of your schools supply, we take into account several factors that affect student use of period products. Some of these factors were discovered in the Commissioner for Children and Young People's 'Menstruation Matters' Report and some of them were remembered from our own experiences at school! **Use our [product calculator](#) to calculate your specific needs.**

Factors we consider in calculating how much product you need!

- Average products needed while bleeding
- Average length of menstruation
- Average periods per year
- Time at school (hours per day + days per school year)

The tables below show a discounted price specific for schools (17% off RRP).

Comprehensive	0-50 menstruators	50-100 menstruators	100-200 menstruators	200+ menstruators
Tampons	< 3 cartons < \$416	3 - 7 cartons \$416 - \$832	7 - 13 cartons \$832 - \$1,664	13+ cartons \$5360+
Pads	< 7 cartons < \$449	7 - 13 cartons \$449 - \$898	13 - 26 cartons \$898 - \$1,796	26+ cartons \$1,796+
2 Pads : 1 Tampon	< 5 cartons < \$432	5 - 10 cartons \$432 - \$865	10 - 20 cartons \$865 - \$1,730	20+ cartons \$1,730+

Emergency	0-50 menstruators	50-100 menstruators	100-200 menstruators	200+ menstruators
Tampons	< 1 cartons < \$83	1 - 2 cartons \$83 - \$166	2 - 3 cartons \$166 - \$333	3+ cartons \$333+
Pads	< 1 cartons < \$90	1 - 3 cartons \$90 - \$180	3 - 5 cartons \$180 - \$359	5+ cartons \$359+
2 Pads : 1 Tampon	< 1 cartons < \$86	1 - 2 cartons \$86 - \$173	2 - 4 cartons \$173 - \$346	4+ cartons \$346+

Note: a carton of pads contains 12 boxes (10 individual pads per box) and a carton of tampons contains 24 boxes (18 individual tampons per box).

Our combined pad and tampon option offers twice the amount of pads as pads are often the preferred choice for school aged menstruators - it's always a good idea to have a mix of both options!

Sustainability + Impact

Our Product

- TABOO pads and tampons are organic cotton - this means they biodegrade in 150 days compared to conventional period products which take 500-800 years to decompose due to plastics within the period products.
- TABOO tampons are entirely plastic free! The tampons themselves are made of 100% certified organic cotton with no inclusion of plastic and they are individually wrapped in paper.
- TABOO pads are made of 100% certified organic cotton with a wrapper made from biodegradable materials.
- TABOO pads and tampons are packaged in recycled and recyclable cardboard.

Our Impact

- TABOO has a social enterprise model, this means our mission of eradicating period poverty is integrated into all of our business operations!
- Period poverty is a complex social, health, financial and economic issue where menstruators have a lack of access to period products and menstrual education. 100% of our net profits, education initiatives and advocacy efforts are dedicated to eradicating period poverty.
- ***By purchasing TABOO products, you are helping us work toward menstrual equity and eradication of period poverty!***
- You can have a read of our 2021 impact report [here](#).

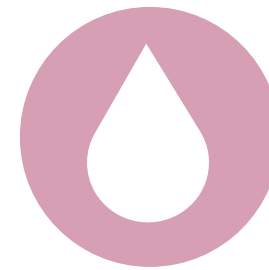
Our manufacturer

- TABOO products are manufactured in a factory powered off hydroelectricity, producing more electricity than they use.
- Our manufacturer guarantees the right of the workers in the whole cultivation and production chain, from harvesting the cotton to the end product.

Additional products + services

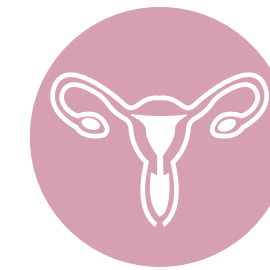


**School
Presentations**



**Period Product
Dispenser**

coming soon



**Puberty
Handbook**

coming soon



School Presentations

The TABOO team love coming to schools to talk about topics ranging from TABOO's journey, to the social enterprise model, to puberty and health.

If you would be interested in having TABOO come and speak to your school please reach out to engagements@tabooau.co.

Below is a list of presentation topics. We are flexible in crafting presentations to meet your school and students' needs, and would even love to have a chat with the students about your schools' decision to implement period products in their bathrooms!

- TABOO's journey + inspiring young people
- Social business mindset - (social enterprise, entrepreneurship + leadership)
- Period poverty
- Period stigma and empowerment
- Puberty and experiencing a period

Coming Late '22

Puberty Handbook

Going through puberty can often be a scary and uncertain time for young adolescents. We are in the process of developing a contemporary, inclusive and progressive puberty handbook to help young people navigate this time in their life.

TABOO's *Big Red Puberty Handbook* follows the story of a young girl called Charlie. Every few pages, a specific topic relating to puberty is explored. Within each topic, we hear about Charlie's personal experience, followed by corresponding information, explanations, tips and examples of the beauty in our differences.

TABOO's *Big Red Puberty Handbook* will be available in late 2022 and is a great resource alongside our puberty based presentations and provision of period products!

Period Product Dispenser

The TABOO team is currently working hard to create a wall mounted dispenser for our pads and tampons.

We are working with local South Australian company, *Trashd*, to develop a sustainable dispensing unit made from converted raw agricultural inputs.

We anticipate this to be ready in late 2022. Schools who already purchase product from us will be the first to know when this becomes available!



Let's bloody do this!



www.tabooau.co
[@tabooperiodproducts](https://www.instagram.com/tabooperiodproducts)





Questions?

Contact our sales coordinator with any questions you might have!

sales@tabooau.co
0466244804



Reference List

Australian Institute for Teaching and School Leadership, July 2019, 'Spotlight – Attendance Matters,' Available at https://www.aitsl.edu.au/docs/default-source/research-evidence/spotlight/11319-aitsl_spotlight_attendance_web-fa.pdf?sfvrsn=5bb0ff3c_6

Connolly, H. Commissioner for Children and Young People, South Australia (2020) Menstruation Matters — The impact of menstruation on wellbeing, participation and school attendance