

littleBits™

**PRO LIBRARY REFRESH**

## WHY THE REFRESH?

### **INCLUDES OUR NEWEST BITS**

The refreshed version will include the newest and improved Bits including the codeBit, Code Kit Speaker, LED Matrix, and improved accessories such as new wheels and mounting boards.

### **IMPROVED UNBOXING EXPERIENCE**

Bits now come in trays! No more bubble wraps. This change drastically improves customers unboxing experience and that first impression!

### **IMPROVED IMPLEMENTATION SUPPORT**

The Pro Library now comes with a new online resource page for educators with implementation guides, invention booklets, case studies showcasing best practices, and more. For students, we have a comprehensive Bit Index and online invention resources.

# PRODUCT OFFERING



67 UNIQUE BITS  
AND 20+ ACCESSORIES



BIT INDEX



QUICK START GUIDE



3 TACKLE BOXES



INVENTION CYCLE  
POSTER



EDUCATOR'S GUIDE



MAKE: GETTING STARTED  
WITH LITTLEBITS



OPTIONAL: WALL STORAGE

# LAUNCH CONFIGURATION UPDATES

## Bits:

- + 4 LED Matrix
- + 4 codeBit
- + 4 BLE
- + 4 CK Speaker
- + 4 Proximity sensor
- + 4 more buttons (8x)
- + 4 more DC Motor (8x)

## Accessories:

- + 4 XL mounting board
- + 4 rechargeable battery
- + 12 Powersnaps
- + 4 codeBit dongle
- + 10 screws
- + 4 servo mount
- + 4 servo hub
- + 12 mechanical arms
- + 8 wheels

## Collateral & Onboarding:

### In the box:

- + Comprehensive Bit Index
- + Quick start guide
- + Bit Basics Poster
- + Updated pack list
- + Updated bin labels
- + *Make Getting Started Book*
- + *Educator's Guide*

### Online:

- + PL Resources (structured like Code Kit Resources)

### Storage & Unboxing

- + Bit packing improvements
- + **Wall Storage** (Note: different SKU and additional cost is optional)
  - + 5 panels, 60 small bins, and 20 large bins

## REMOVED

### Bits + Accessories

- 4 Arduino Bits
- 4 o24 Speaker
- 4 IR transmitter
- 4 Bend sensors
- 4 AC switch
- 4 wall plugs
- Twist ties

### Collateral

- Bit Cards

Purple = available for individual purchase  
online if people want to add to the old PL